

# UNITED STATES INTERNATIONAL TRADE COMMISSION

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In the Matter of:	)	
	)	Investigation Nos.:
DURUM AND HARD RED SPRING	)	701-TA-430 and
WHEAT FROM CANADA	)	731-TA-1019 (Preliminary)

Pages: 1 through 204

Place: Washington, D.C.

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Friday,  
October 4, 2002

Room No. 101  
U.S. International  
Trade Commission  
500 E Street, S.W.  
Washington, D.C.

The preliminary conference commenced, pursuant to Notice, at 9:30 a.m., at the United States International Trade Commission, LYNN FEATHERSTONE, Director of Investigations, presiding.

APPEARANCES:

On behalf of the International Trade Commission:

Staff:

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APPEARANCES: (cont'd.)

In Support of the Imposition of Antidumping and  
Countervailing Duties:

On behalf of North Dakota Wheat Commission; U.S. Durum  
Growers Association; Durum Growers Trade Action  
Committee:

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Commission  
JIM PETERSON, Marketing Director, North Dakota  
Wheat Commission  
ANDREW WECHSLER, Managing Director, LEGC, LLC  
ANDREW SZAMOSSZEGI, Managing Consultant, LEGC, LLC  
  
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In Opposition to the Imposition of Antidumping and  
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On behalf of Canadian Wheat Board:

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On behalf of North American Millers' Association:

JIM BAIR, President, North American Millers'  
Association  
RANDY MARTEN, Vice President, Miller Milling Co.  
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JAMES MEYER, Executive Vice President, Italgrani,  
USA, Inc.  
JOHN MILLER, President, Miller Milling Co.  
GREG VIERS, Wheat Purchasing Manager, Barilla  
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GLEN ZEARFOSS, Vice President-Logistics, New World  
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P R O C E E D I N G S

(9:30 a.m.)

MR. FEATHERSTONE: Good morning. Welcome to the United States International Trade Commission's conference in connection with the preliminary phase of countervailing duty and antidumping investigation Nos. 701-TA-430 and 731-TA-1019 concerning imports of durum and hard red spring wheat from Canada.

My name is Lynn Featherstone. I'm the Commission's Director of Investigations, and I'll preside at this conference. Among those present from the Commission staff are Bob Carpenter, the supervisory investigator; D.J. Na, the investigator; Mike Diehl, the attorney/advisor; Bill Deese, the economist; Chand Mehta, the accountant and auditor; John Reeder, the industry analyst; and we're joined also by Warren Payne from the Office of Industries as well.

The purpose of this conference is to allow you to present to the Commission through the staff your views with respect to the subject matter of the investigations in order to assist the Commission in determining whether there is a reasonable indication that an industry in the United States is materially injured or threatened with material injury or that the establishment of an industry in the United States is materially retarded by reason of imports of the merchandise which is the subject of the investigations.

1           Individuals speaking in support of and in  
2   opposition to the petition have each been allocated one hour  
3   to present their views. Those in support of the petition  
4   will speak first.

5           The chair may ask questions of speakers either  
6   during or after their statements. However, no cross-  
7   examination by parties or questions to opposing speakers  
8   will be permitted. At the conclusion of the statements from  
9   both sides, each side will be given ten minutes to rebut any  
10  opposing statements, suggest issues on which the Commission  
11  should focus in analyzing data received during the course of  
12  the investigations and make concluding remarks.

13          This conference is being transcribed, and the  
14  transcript will be placed in the public record of the  
15  investigations. Accordingly, speakers are reminded not to  
16  refer in their remarks to business proprietary information  
17  and to speak directly into the microphones. Copies of the  
18  transcript may be ordered by filling out a form which is  
19  available from the stenographer. This proceeding is also  
20  being shown within the building on closed-circuit  
21  television.

22          You may submit documents or exhibits during the  
23  course of your presentations. However, we will not accept  
24  materials tendered as business proprietary. All information  
25  for which such treatment is requested should be submitted to

1 the Secretary in accordance with Commission Rule 201.6.

2 Any documents that are letter size and copiable  
3 will be accepted into the record as exhibits to the  
4 transcript. Other documents that you would like  
5 incorporated into the record should be submitted as or with  
6 your post-conference briefs.

7 Speakers will not be sworn in. However, you are  
8 reminded of the applicability of 18 USC 1001 to false or  
9 misleading statements and to the fact that the record of  
10 this proceeding may be subject to court review if there is  
11 an appeal. Finally, we ask that you state your name and  
12 affiliation for the record before beginning your  
13 presentations.

14 Are there any questions? If not, welcome, Mr.  
15 Cunningham. Mr. Hunnicutt. Please proceed. I was looking  
16 at Mr. Cunningham. I apologize.

17 MR. CUNNINGHAM: And welcome to you, Mr.  
18 Featherstone.

19 MR. HUNNICUTT: Mr. Featherstone and Mr.  
20 Cunningham, I'll take that as a compliment.

21 Good morning. My name is Charles Hunnicutt, and  
22 I'm counsel to the Petitioners in these investigations.  
23 We're here to tell you about the devastation that is  
24 occurring to the domestic durum and hard red spring wheat  
25 industries as a result of the flood of dumped and subsidized



1 imports of the subject merchandise from Canada.

2 With me this morning to testify on behalf of the  
3 Petitioners are Neal Fisher, a North Dakota wheat farmer and  
4 also administrator of the North Dakota Wheat Commission.  
5 With him is Jim Peterson, marketing director of the North  
6 Dakota Wheat Commission, who will be able to assist with any  
7 questions you may have. Petitioners' economic consultants  
8 present this morning to testify are Andrew Wechsler,  
9 managing director, LEGC, LLC, and Andrew Szamosszegi,  
10 managing consultant, LEGC, LLC.

11 The U.S. wheat farming industry is the most  
12 efficient in existence. It is not by accident that the  
13 United States came to be known as the breadbasket of the  
14 world. The northern plains are ideally suited to growing  
15 the wheat varieties that are the subject of this  
16 investigation, and our farmers have made the financial and  
17 personal commitments necessary to continue to feed us.

18 What is happening to our U.S. durum and hard red  
19 spring farmers? They're losing their shirts. Farm revenues  
20 are down even as costs continue to increase. The result is  
21 a sea of red ink that threatens the very existence of these  
22 industries. As a result, some farmers are abandoning wheat  
23 production and are leaving farming altogether. Why?  
24 Because of the unfair subject imports from Canada.

25 The subject imports and domestic production are

1 fungible. Market demand for durum and hard red spring wheat  
2 is inelastic and has been stable. Nevertheless, subject  
3 imports are up, subject import market shares are up. Simply  
4 stated, large volumes of dumped and subsidized subject  
5 imports have driven domestic market prices for durum and  
6 hard red spring wheat down to unsustainable levels.

7 The causal connection is clear. Canadian imports  
8 are causing present material injury to the domestic  
9 industries and threaten continued material injury to these  
10 industries. This is not a new set of industries to be  
11 before the Commission. The Commission has determined the  
12 impact of these unfair imports in the Section 22 and took  
13 several looks even earlier than that.

14 We have a strong affirmative case based on the  
15 traditional period of investigation, but these industries  
16 entered the period of investigation injured and vulnerable,  
17 and we should not lose sight of that fact.

18 Agriculture has been the foundation on which this  
19 country has grown for more than 200 years and remains a  
20 vital part of our society. Our farmers need to be treated  
21 fairly, and allowing these unfair Canadian wheat trade  
22 practices to continue would be a travesty.

23 With that, I'd like to turn our first substantive  
24 presentation over to Neal Fisher.

25 MR. FISHER: Good morning. My name is Neal

1 Fisher. My family and I have a farming and ranch operation  
2 in Kuter County, North Dakota. We raise cattle, spring  
3 wheat and other small grains there. I'm also the  
4 administrator of the North Dakota Wheat Commission, which is  
5 an entirely producer controlled organization that represents  
6 the majority of producers of U.S. hard red spring wheat.  
7 Our stakeholders also produce the majority of the durum  
8 wheat grown in the United States.

9 I'm here today because, at the recommendation of  
10 our U.S. Trade Representative, we have filed antidumping and  
11 countervailing duty petitions seeking relief for hard red  
12 spring wheat and durum farmers from the unfair trading  
13 practices of the Canadian Wheat Board. The economic injury  
14 to the U.S. hard red spring wheat and durum industries has  
15 been severe. Unless the subsidies of the Canadian  
16 Government and the dumping of the subject merchandise wheat  
17 from Canada are curtailed, our farmers face very real,  
18 imminent additional injury.

19 In 2001, our farmers produced 476 million bushels  
20 of hard red spring wheat. This is the aristocrat of wheat  
21 when it comes to making bread, particularly specialty  
22 products like yeast breads, hearth breads, croissants,  
23 bagels, frozen doughs, some pizza crusts. Ten year average  
24 production was somewhat higher at 525 million.

25 Lest you think that hard red winter wheat grown

1 primarily by the farmers in Kansas and the central plains  
2 states is substitutable with this spring wheat that we're  
3 talking about, consider the loaves of bread that we have  
4 before you here. On one hand we have this loaf of floppy,  
5 white, sliced bread. That's the cheap product made in the  
6 United States from hard red winter wheat. The price for  
7 that loaf of bread is around 99 cents.

8           The other two loaves we have here are what we call  
9 artisan breads. They're made from hard red spring wheat.  
10 The price for these loaves is \$2.90 and \$3.69 per loaf.  
11 You'd be hard-pressed to make this type of bread out of the  
12 hard red winter wheat that is the major ingredient in the  
13 loaf on the right-hand side here.

14           There are notable differences in the mixing and  
15 baking properties of hard red spring wheat that make it  
16 uniquely suited to crafting this type of premium product,  
17 but you shouldn't take my word for it. Take Pillsbury's.  
18 On their bag of Pillsbury's Best Bread Flour it says, "Made  
19 exclusively with hard red spring wheat, which is higher in  
20 protein and makes better bread." I'll put all of these  
21 items into your hands as the hearing progresses.

22           Durum is the other specialty wheat that we produce  
23 in our region and was addressed in the petitions. In 2001,  
24 U.S. production of durum wheat was 84 million bushels. Our  
25 ten year average in this case also was higher at 100 million

1 bushels. Durum wheat is used to make premium pasta products  
2 throughout the world.

3 As you know from the petitions, the U.S. and  
4 Canada are the world's largest wheat exporters. While  
5 Canada is a major wheat producer, the domestic market there  
6 is quite small. Thus, with a vast quantity of wheat  
7 available for export, Canada has become the acknowledged  
8 price setter in the world market.

9 This places the Canadian Wheat Board, which has  
10 total control over the export of the subject merchandise, in  
11 a unique position to inflict injury on its foreign  
12 competitors. Most of these competitors don't have any  
13 discipline or can't exercise discipline in the process in a  
14 meaningful way by exporting to Canada.

15 With this small home market in Canada, the main  
16 impact of the Canadian Wheat Board's actions are felt in the  
17 United States by our producers. The impact of Canadian  
18 subsidies and the Canadian Wheat Board's unfair pricing of  
19 hard red spring wheat and durum has been dramatic. These  
20 impacts include severely depressed prices, negative net  
21 acreage returns on hard red spring wheat and durum and a  
22 subsequent loss of those acres, which amounts to downsizing  
23 our industries.

24 In many cases, it has also resulted in the exodus  
25 of farmers from our primary industries, which is the

1 production of hard red spring and durum wheats. The  
2 interested parties in these investigations are particularly  
3 vulnerable to the Wheat Board practices because we produce  
4 exactly the same specialty wheats and compete for primarily  
5 the same markets as does the Canadian Wheat Board.

6 The wheat belt for hard red spring wheat and durum  
7 extends well into Canada and really doesn't recognize any  
8 geographic boundaries. Canadian and U.S. growers of hard  
9 red spring wheat grow identical products, and they face the  
10 same environmental production issues. The key difference is  
11 that Canadian farmers are forced to sell their wheat to the  
12 Canadian Wheat Board, which has a federal mandate not to  
13 maximize profits, but instead to sell and dispose of the  
14 grain that it has acquired by these means.

15 The Canadian Wheat Board is the world's largest  
16 single wheat exporting entity. Its market dominance is  
17 particularly apparent in the trade of durum wheat where it  
18 markets an average two-thirds of all global exports. This  
19 means the Canadian Wheat Board is not entirely a price taker  
20 in the durum market. Rather, the Board has a major effect  
21 on the prices through its decisions on how much to market at  
22 any given time.

23 As a result, farmers who produce the domestic like  
24 product are faced with competing with this entity, which  
25 receives considerable government subsidies and can unfairly

1 price the subject merchandise and in effect undersell our  
2 U.S. farmers. Given the small Canadian domestic market and  
3 the opportunities that are offered there, the majority of  
4 the subject merchandise is exported, much of it to the  
5 United States.

6 For most of the past decade, U.S. farmers have  
7 suffered significant injury. I've seen firsthand the  
8 injuries suffered by U.S. hard red spring wheat and durum  
9 farmers as a result of these unfair trading practices. The  
10 impact of the Board's unfair pricing and market practices  
11 has had a devastating effect on our farming economy and in  
12 our rural communities in our region.

13 The volume of subsidized imports being sold in our  
14 domestic market at less than fair value is very significant.  
15 Although the petitions provide the volume and value of  
16 imports, I will briefly summarize.

17 For the period of investigation beginning in 1999,  
18 imports of Canadian hard red spring wheat totaled 50.3  
19 million bushels and rose to nearly 54 million bushels by  
20 2001. This amounts to a seven percent increase.  
21 Historically, if we look back to 1995 imports of the subject  
22 merchandise have risen 64 percent, and since the  
23 implementation of the Canada-U.S. Free Trade Agreement in  
24 1989 such imports have increased over 1,000 percent,  
25 virtually from nothing to the current levels.

1           Regarding durum for the period of investigation,  
2   in 1999 imports of Canadian durum totaled 15.6 million  
3   bushels and rose to 19.2 by the end of the period in 2001.  
4   That's a 23 percent increase. Historically for durum, since  
5   1995 imports of the subject merchandise have jumped 170  
6   percent. Since the implementation of the U.S.-Canada Free  
7   Trade Agreement, imports of durum have increased over 300  
8   percent in that 13 year period.

9           These unfairly traded and subsidized imports are  
10   injuring U.S. producers of domestic like products. The  
11   injury goes much deeper than simply price depression, but  
12   I'd like to start there as a place to begin. The gross  
13   value of the hard red spring wheat production in North  
14   Dakota has declined by 32 percent from an average of \$880  
15   million in 1996 to 1998 down to \$600 million during the  
16   period of investigation.

17           The situation is even worse for durum, with the  
18   value of North Dakota production declining from an average  
19   of over \$300 million in 1996-1998 to a mere \$179 million in  
20   the investigation period. That represents a 42 percent  
21   decline.

22           As the petitions further illustrate, the value of  
23   hard red spring wheat produced in 2001, the most recent data  
24   available, dropped \$50 million in just one year from the  
25   period year levels. For durum, the value of production



1       dropped \$35 million from the previous year in 2000.

2               Looking at it another way, average net returns per  
3       acre of hard red spring wheat after labor and management has  
4       raised from minus \$18 an acre to a minus \$25 per acre.  
5       These are based on records of a farm management group at  
6       North Dakota State University. Durum net losses have been  
7       minus \$10 an acre to minus \$17 per acre in that period.  
8       It's pretty easy to see that those persistent and  
9       increasingly negative returns are threatening the very  
10      existence and viability of the hard red spring wheat and  
11      durum production industries in the United States.

12              U.S. farm level prices for hard red spring and  
13      durum have been impacted negatively for the entire period  
14      since the United States-Canada Free Trade Agreement was  
15      implemented in 1989. Imports rose quickly in the years  
16      following, and absent a remedy such as the tariff rate  
17      quotas which were imposed in the mid 1990s, prices were kept  
18      at artificially low levels throughout that period.

19              This impact led to growing frustrations and the  
20      call for U.S. investigations into the issue. As you know,  
21      many of these investigations have been stymied by the  
22      Canadian Wheat Board's refusal to disclose any price  
23      information or sales information whatsoever.

24              However, the Section 22 investigation in the mid  
25      1990s did reveal significant impacts on U.S. farm programs.

1 As a result of this action, tariff rate quotas were imposed.  
2 Immediately prices responded for both industries, both  
3 spring wheat and durum. Coincidentally, and in addition to  
4 the increased prices, planted acreage for both U.S. spring  
5 wheat and durum increased as well. Producers did respond to  
6 those price signals in that more normal market setting.

7 Unfortunately, the tariff rate quotas were only  
8 officially in place for one year and unofficially observed  
9 for one more year. As soon as they were lifted, prices  
10 began to decline and then went into a very steep fall as  
11 higher volumes of unfairly traded Canadian hard red and  
12 spring wheat and durum from Canada resumed.

13 This brings us to the present situation in which  
14 again prices have fallen well below the 25 year average for  
15 hard red spring wheat and durum. Prices began to fall very  
16 sharply in 1998 and 1999 and have continued to decline  
17 throughout this entire period of investigation.

18 If we want to look at this another way, we can  
19 review USDA data on average monthly prices during the period  
20 of investigation. That will show us that producers have  
21 been receiving about \$1 to \$1.50 a bushel less than the most  
22 recent ten year average. Even more alarming is a disruption  
23 in the traditional price relationship between these two  
24 commodities, hard red spring and durum wheat.

25 Let's look at Exhibit 1. While these two classes

1 of wheat make very different products -- I apologize for the  
2 size of the chart; it's a little small there -- they do  
3 compete for acreage in the eye of the producer. Because  
4 durum is riskier to produce, it has typically required a  
5 price premium to economically justify allocating your  
6 resources to durum versus the competing commodity, hard red  
7 spring wheat.

8 That premium has traditionally been in the range  
9 of 50 cents per bushel. However, an in-depth analysis of  
10 durum prices reveals that in 28 of the last 48 months, the  
11 premium for durum has been virtually non-existent. In fact,  
12 if you look at it more closely a discount has persisted  
13 throughout much of the period.

14 The result of that overall price depression for  
15 both spring wheat and durum is erosion of that normal  
16 allocation of resources to their production of these two  
17 classes of wheat. The phenomena is more apparent in durum  
18 because of the lack of the traditional price premium. It's  
19 a little bit on the small side, but I think you can see that  
20 the blue line is durum, and that has gone to a sharp  
21 discount over much of that period in question.

22 Unfortunately, the longstanding unresolved wheat  
23 trade problem with Canada has set the stage for a slow and  
24 painful erosion of U.S. wheat farming unless the subsidies  
25 and unfair pricing practices are stopped. This is evidenced

1 in many ways other than price depression. For example,  
2 acreage trends for hard red spring wheat and durum in North  
3 Dakota also demonstrate injury to the allocation of land and  
4 other resources in our industry.

5 Average hard red spring wheat acres in the most  
6 recent three year period are down from 17 to 29 percent  
7 compared to the levels achieved during the imposition of the  
8 tariff rate quotas in prior years. For durum wheat, acres  
9 are nearly 30 percent less than they were in the tariff rate  
10 quote period, so again it's more pronounced in durum.

11 In crop year 2002, North Dakota farmers seeded the  
12 fewest acres of wheat in nearly 20 years. Hard red spring  
13 wheat acreage was reduced to 6.9 million acres, which is a  
14 three percent decline from 2001. Durum acreage declined to  
15 2.1 million acres, which is a five percent drop from that  
16 year before. Accompanying these declines is a decrease in  
17 the domestic market share held by U.S. farmers to less than  
18 80 percent due to the relentless imports of Canadian wheat  
19 imports.

20 Depressed prices, declining plantings, diminishing  
21 value, shrinking U.S. market share have drastically affected  
22 the financial performance of U.S. farmers who produce the  
23 domestic like product. Simply stated, farm incomes have  
24 plummeted. As the petitions indicate, USDA's cost and  
25 return data also offer some insight, another way of looking

1 at this again, into the decline of wheat producer incomes  
2 from 1998 through the year 2000.

3 These are USDA numbers for the northern great  
4 plains region. The data indicates that returns declined to  
5 \$21.94 in 2001 from \$39.54 in 1998. That was before all  
6 costs were considered. When the value of unpaid labor, the  
7 opportunity cost of land and capital recovery costs are  
8 included in this equation, and these are regional numbers,  
9 not just North Dakota, the region's wheat farmers lost more  
10 than \$76 per acre in the year 2000, the last year this data  
11 was available from USDA. I think that's a very significant  
12 number.

13 As a result of the list of injuries that I've  
14 recited, domestic farmers are unable to generate adequate  
15 capital to finance continued operations. There has been a  
16 further decline in production of the domestic like products  
17 as farmers either go out of business or switch to other  
18 crops that might be a little more profitable. Under these  
19 circumstances, the actual and potential negative effects on  
20 the development and production efforts of our farming  
21 industries are enormous. This goes beyond the basic farm  
22 unit or the farm entities that are so important in this  
23 whole equation.

24 In agriculture, factors affecting the cost of  
25 producing the commodity are very complex. High capital

1 investments are required in both land and machinery, and  
2 they often limit the ability of farmers to move in or out of  
3 the industry until prices become more profitable. This  
4 means that at times producers will actually grow crops that  
5 are not profitable at the moment since the capital costs  
6 involved are incurred whether or not you're producing a  
7 crop; the cost of operating the plant.

8 North Dakota durum and hard red spring wheat  
9 producers face especially daunting and limited economic  
10 options because of the geographic location and climatic  
11 conditions. The potential to switch to other crops is quite  
12 limited. The climate, soil, other environmental factors in  
13 the state are especially favorable, however, to these  
14 domestic like products that we've produced today.

15 North Dakota farmers do grow other grains and  
16 oilseeds, but in much smaller quantities. Even with the  
17 depressed prices caused by imports of the subject  
18 merchandise from Canada, wheat remains the state's dominant  
19 crop, and that's in terms of the total acreage harvested and  
20 the overall production. We have about 22 million acres that  
21 we can actively till in North Dakota, and roughly nine  
22 million of that is still in wheat today.

23 In short, North Dakota wheat farmers, faced with  
24 these low prices due to the Canadian Wheat Board's unfair  
25 pricing and other market prices, have little recourse in the

1 short run. The domestic wheat industries in question have  
2 suffered at the hands of the Board for years and are on the  
3 brink of disaster.

4 It's difficult for U.S. wheat farmers to continue  
5 producing a product that is too cheaply priced to cover  
6 break even costs. In the United States, the wheat  
7 industry's deterioration is dangerously close to the  
8 ultimate breaking point. That's the point where negative  
9 impacts quickly accelerate as mere base levels of production  
10 are no longer profitable to sustain the infrastructure.

11 This was the point I was making earlier. We have  
12 transportation and grain handling infrastructures that need  
13 volume. They need consistent sales and activity to maintain  
14 the facilities and efficiencies that they have built into  
15 the system. Once these capacities are gone or destroyed by  
16 unfair competition, it will be very, very difficult to bring  
17 them back into operation.

18 Tremendous start up costs that are nearly  
19 impossible to overcome characterize today's fiercely  
20 competitive global market environment. Later in this  
21 conference you might hear a famed claim that U.S. milling  
22 and pasta industries purchase Canadian supplies because U.S.  
23 producers don't produce enough. Well, such assertions are  
24 patently false.

25 Exhibit 2. In this illustration, and again I

1 apologize for the size of it, but the dark line that you see  
2 is total demand for the product. In this case, it's hard  
3 red spring wheat. You'll also note that the yellow portion  
4 of the bar graph is the production, and the inventories that  
5 are carried into the market year is the lower part. I'm  
6 colorblind, so I won't tell you what color that is, but  
7 suffice it to say it's dark.

8           The point is that the dark line for total demand  
9 is well below the upper line, which indicates the total  
10 supply. In the case of hard red spring wheat, those  
11 supplies have exceeded total use -- that's domestic and  
12 export demand -- by an average of 38 percent. I apologize.  
13 On the chart I think it says 138 percent, which would  
14 indicate that the supply is 138 percent of the demand. At  
15 any rate, it exceeds it by 38 percent or over 208 million  
16 bushels. That's over the last 15 years. Even absent the  
17 contested imports, U.S. supplies have exceeded demand in all  
18 of the last 15 years.

19           In the case of durum, and we need to go to Exhibit  
20 3, supplies have exceeded total use by an average of 36  
21 percent. We're making exactly the same comparisons here.  
22 By an average of 36 percent of 45 million bushels during the  
23 last 15 years. Again, without the contested imports U.S.  
24 supplies have still exceeded demand in all but three of the  
25 last 15 years.



1           Situations of tighter supplies often are the  
2   direct result of price and income suppression. This occurs  
3   in this case in periods of increased imports. Aided by  
4   subsidies and dumped in the market, imports from Canada  
5   remove substantial demand from the price equation and  
6   dramatically reduce the natural market signals and potential  
7   for upward trends in prices.

8           The scenario is dangerously close to becoming what  
9   we call a self-fulfilling prophecy. Let me explain a little  
10   bit what I mean about that. As producers, we watch our  
11   normal market situation. In the beginning of this  
12   phenomenon, we see the Canadian exports come in, depress  
13   prices. As producers observe this, they become less  
14   enthusiastic, should we say, about planting the crop so  
15   there is a downturn in acres and, therefore, somewhat of a  
16   downturn in production potential, given whatever weather  
17   we're dealt that year.

18           That can reduce the available supply, which then  
19   may, if you bring the cycle around again, justify in some  
20   people's minds the need to import additional quantities. As  
21   that happens, you further depress the industry. You further  
22   depress the acreage and the production potential, and we  
23   develop this downward spiral which we've come to call a  
24   self-fulfilling prophecy.

25           Left unchecked, obviously the milling industry's

1 false claim will become a reality. Ultimately under that  
2 scenario they may soon need to import their raw material  
3 from Canada because U.S. hard red spring wheat and durum  
4 producers and their industries will be decimated. Thank you  
5 for allowing me to take that little time to explain that.

6 Our farmers know full well that not every bushel,  
7 however, that they produce each year is top grade. Weather  
8 is always an unknown in the North American hard red spring  
9 wheat and durum production areas, both on our side of the  
10 border and in the Canadian areas.

11 Nonetheless, we do our best to insure that the  
12 varieties we plant, our crop inputs, including the  
13 fertilizers and all the other inputs, and the production and  
14 harvest practices we follow are aimed at producing quality  
15 wheats to meet the needs of our customers both domestic and  
16 worldwide.

17 Under normal market conditions, producers are  
18 rewarded for such diligence with premiums. When weather  
19 does not cooperate, a fairly traded market compensates  
20 farmers for the real planting and harvest risk that exists.  
21 Fair and open markets seek out and reward that highest  
22 quality, thus insuring that a more sufficient supply base is  
23 there in the following year. That's the only way to unravel  
24 that downward spiral.

25 Prior to the onslaught of Canadian durum and hard

1 red spring wheat imports to the United States, there was  
2 never a concern expressed by domestic millers and processors  
3 about sufficient supplies or quality. This is because they  
4 were all competing for the supplies at a fair and open  
5 price, and producers responded accordingly to the market  
6 signals that were in place.

7 Data on the physical characteristics of the wheat  
8 itself -- milling, dough mixing, baking and pasta  
9 processing, traits of the region's crops -- confirm  
10 sufficient supplies of high quality hard red spring and  
11 durum wheat year after year. If we follow the domestic  
12 millers' argument that they can only use the top grade or  
13 that portion of the crop which grades No. 1 each year,  
14 supplies of hard red spring wheat and durum have still  
15 surpassed domestic food use in all but one of the past 15  
16 years. The only exception was in an extremely severe  
17 drought which occurred in 1988.

18 Certainly there are years that are tighter than  
19 others, but in the past two years supplies of the top grades  
20 -- not just No. 1, but the upper grades let's say -- have  
21 actually expanded. Of particular interest here is the fact  
22 that imports, on the other hand, have not declined during  
23 that corresponding time period.

24 Durum supplies have no doubt been tighter than  
25 that of those of hard red spring wheat, but again imports in

1 no way correlate with the tighter supplies of quality  
2 durums. It's very frustrating for U.S. farmers to  
3 experience a year like 1998, for example, when production of  
4 top quality durum Grade No. 1 and No. 2 was 179 percent of  
5 domestic mill needs, yet imports reached a record 20 million  
6 bushels and prices declined dramatically.

7 I think that's shown on your chart with the  
8 circle. 1998 expresses where it was one of the largest  
9 crops on record, and we still saw imports increase to a  
10 record 20 million bushels. That's the second time we look  
11 at Exhibit 3.

12 What happened in 1999-2000? Well, supplies in  
13 this example would appear tighter certainly, and yet the  
14 imports came down along with tighter supplies, so there's  
15 not necessarily a relationship here I don't think. Imports  
16 declined from the levels of 1998 only to surge again in  
17 2000-2001. This is completely out of sync with production  
18 and supply availability.

19 It is, therefore, abundantly clear that the  
20 Canadian Wheat Board's unfair pricing practices drive  
21 imports, not the quantity or quality of the U.S. crop.  
22 Nonetheless, production is being compressed in the United  
23 States, but it is solely due to the selling practices of the  
24 Board, not the inefficiency on the part of the U.S. durum  
25 farmers.

1           We've repeatedly heard the excuses from the U.S.  
2 processors that they've purchased imported Canadian hard red  
3 spring wheat and durum for its quality. I think there's  
4 another story here, too. Data on imports from the U.S.  
5 Census Bureau clearly show that a majority of Canadian  
6 imports are actually not top quality. You need Exhibits 4  
7 and 5 probably simultaneously here.

8           If processors were really trying to purchase  
9 Canadian supplies because they could not secure enough  
10 quality hard red spring wheat or durum from the U.S.  
11 harvest, it's not consistent that two-thirds of the spring  
12 wheat and half the durum that has come into this country  
13 during the last three years would be less than top grade.  
14 However, that appears to be the case.

15           It's clear the domestic supplies of both hard red  
16 spring and durum wheat have been more than adequate to cover  
17 our needs, but let's look back at this quality. When you  
18 look at the chart on the left here, we find that if you  
19 watch the color code there the imports of No. 1 are I  
20 believe it's a blue bar, the dark bar on the left. The  
21 imports of No. 2 are the larger bar, much larger bar, in the  
22 center. Of course, there's a smidgen there or small amount  
23 of the other, which would signify lower qualities, a very  
24 minor amount, on the right-hand side of each of those  
25 illustrations over the three year period.

1           If you move to the durum side, the chart on the  
2 right-hand side, you find that the blue bar there is the No.  
3 1 grade durum with a very high hardened vitreous kernel  
4 count, which is another measure of quality. It's 85 percent  
5 and better. Over the three year period, about half of the  
6 durum that came into this country was of that upper quality  
7 break, but there's also a sizeable amount of material that  
8 classifies lower than that with lower levels of hardened  
9 vitreous kernels or a lower numerical grade, which make up  
10 those shorter bars. The point is that it's about 50/50 of  
11 the high quality versus some other quality that has come in.

12           It's clear I think that domestic supplies of both  
13 durum and spring wheat have been more than adequate to cover  
14 domestic needs, and it's not necessarily quality that drives  
15 this issue. The reason for the milling and pasta industry's  
16 opposition to these investigations is that they are  
17 continually receiving unfairly priced and marketed Canadian  
18 Wheat Board spring wheat and durum.

19           If a shortage truly existed in durum and spring  
20 wheat, prices most certainly would have responded to the  
21 signals of a market shortage. Since there was no such  
22 response for a period of nearly four years, there could not  
23 have been a shortage of either quantity or quality.  
24 Moreover, prices have remained artificially low due to the  
25 imports of Canadian wheat. This is not healthy economically

1     for U.S. consumers, U.S. workers, in addition to the loss  
2     it's creating across North Dakota in the farmers'  
3     enterprises in that region.

4             The injury to U.S. farmers is significant and  
5     longstanding. U.S. wheat farmers of the domestic like  
6     products are not asking, however, for any advantage. We  
7     simply want a level playing field, and we are insisting that  
8     the Canadian Wheat Board operate in a fully transparent  
9     manner, but, more importantly, under commercial terms in  
10    competition with other exporters of grain.

11            I thank you for the opportunity to testify at this  
12    morning's conference. Jim Peterson and I look forward to  
13    answering any questions which you may have.

14            MR. FEATHERSTONE: Thank you, Mr. Fisher. We'll  
15    accept your collection of five exhibits as Collective  
16    Conference Exhibit 1.

17            MR. WECHSLER: Good morning. For the record, my  
18    name is Andrew Wechsler, W-E-C-H-S-L-E-R, of LEGC, LLC. I  
19    am a professional economist and testify as such today. I'm  
20    going to go through a PowerPoint slide exhibit, which has  
21    been distributed to the staff and the audience, and comment  
22    as I do.

23            We have a decade of persistent unfair trading  
24    practices by the Canadian exporters of wheat to the United  
25    States, in particular the Canadian Wheat Board. The period

1 of investigation covers three crop years -- there's a  
2 correction there -- 1999-2000 through 2001-2002. We've  
3 submitted information on separate dumping margins for durum  
4 and for hard red spring wheat.

5           There is a significant array of subsidies created  
6 by the Government of Canada which both reflect and enforce  
7 the CWB's monopoly as a purchaser and seller and our key to  
8 transmitting these deleterious effects of dumping and  
9 subsidies to the U.S. market. A decade of persistent and  
10 large subsidies is in fact an important background point.  
11 We've been here many times over the last decade. This is  
12 not news to the Commission.

13           The fact is that we entered the period of  
14 investigation with the industry severely injured, and we  
15 ended even more severely injured. A slavish look at just  
16 trends over the period of investigation for looking at some  
17 sort of deepening correlation in those three years actually  
18 puts a burden on the petition that it shouldn't have because  
19 in fact the practices of the Respondents were as egregious,  
20 if not more egregious, at the beginning of the period than  
21 they have been at the end of the period. There's been  
22 injury throughout, and all of it is remediable under the  
23 law.

24           We've identified the subsidies. I'm not going to  
25 review them in detail now. The Section 332 investigation



1 confirmed these, much to the chagrin of Respondents. I'm  
2 just going to review one aspect of how these non-market,  
3 anti-market interventions by the Canadian Wheat Board and  
4 the Government of Canada. which backs it and has created it.  
5 affect the U.S. market. That is on Slide 4, the question of  
6 forward contracts.

7           The CWB's very structure as established by law and  
8 enforced on the farmers of Canada facilitates the non-  
9 commercial provision of forward contracts. If someone wants  
10 to find a forward contract for durum wheat, they have to go  
11 in effect to the Canadian Wheat Board because the Canadian  
12 Wheat Board has made it impossible for the market private  
13 provision of forward contracts in the U.S. market.

14           This is not an aspect differentiating them in the  
15 sense of product differentiation. The products are the  
16 same. The northern great plains don't stop at the parallel  
17 that separates Canada from the United States. The weather  
18 doesn't stop. The grain varieties don't suddenly change as  
19 you cross the border.

20           What does is the legal framework. The legal  
21 framework in Canada means that the only player in the U.S.  
22 market selling Canadian wheat is the Canadian Wheat Board.  
23 If a Canadian farmer wants to sell his wheat anywhere, he  
24 has to sell it the Canadian Wheat Board unless he's willing  
25 to devalue it as feed grain for cattle.

1           In a free market, forward contracts must charge to  
2   cover acquisition risk, pricing risk, that is that the  
3   market price may change between the execution of the  
4   contract and the fulfillment of contract and storage costs  
5   if the wheat is actually retained and stored by the person  
6   providing forward contract.

7           By design, the CWB faces none of these. Western  
8   Canadian farmers can only sell through the CWB. They must  
9   hold the grain until the Board asks for it. They can't sell  
10   it elsewhere in the interim. Thus, there's no risk on the  
11   sales side and no risk on the pricing side for the CWB.  
12   They simply sell it and give the Canadian farmers the change  
13   left over after their marketing expenses and, for that fact,  
14   illegal expenses of defending their practices in proceedings  
15   such as these.

16           Dumped and subsidized sales transmit these non-  
17   market features to the U.S. market. U.S. wheat faces the  
18   full market cost of forward contracts, and in durum this  
19   means there's simply no functioning future contract. It's a  
20   major disadvantage created by the subsidized and dumped  
21   framework within which the Canadian Wheat Board sells its  
22   wheat in this market.

23           The Canadian Wheat Board does not respond to  
24   market forces. It creates them. The CWB essentially  
25   proclaims in its own literature, selling its services in its

1 public relations material to Canadian wheat farmers, that it  
2 has market power. This is not in dispute. What it doesn't  
3 admit in the same breath is that this means it's a price  
4 maker and not a price taker. Its mere presence in the U.S.  
5 market alters U.S. supply and pricing, and that is a dumped  
6 subsidized presence.

7           One need not look for a dime's worth of  
8 underselling in this market. You have commodity goods, and  
9 the presence of additional dumped subsidized supply ipso  
10 facto depresses conditions for free market competitors in  
11 the United States. CWB has not been driven by changes in  
12 U.S. supply and demand as they claimed in the 332. Canadian  
13 exports to the United States have not been driven by higher  
14 prices. We submit in a straightforward econometric analysis  
15 this in the petition at I-47, and I think that really  
16 dispenses with that claim completely.

17           There has been a large rise in imports over the  
18 POI, though none need have been shown to bear our burden of  
19 demonstrating material injury. As Slides 7 and 8  
20 demonstrate, spring wheat imports from Canada are up 7.6  
21 percent, and durum wheat imports are up 23.3 percent over  
22 the three year POI. For a commodity such as wheat, these  
23 increases are clearly significant.

24           Let's turn to Slide 9. There is a large and  
25 growing Canadian market share. U.S. consumption has been

1     stable and prices low, but Canadian Wheat Board sales have  
2     risen, as is demonstrated in Slide 10. As Slide 11  
3     indicates, Canadian durum share of U.S. mill grind  
4     consumption rose from 25 percent to 29 percent over the POI.  
5     Canadian spring wheat share of U.S. hard red spring food use  
6     rose from 20 to 22 percent over the same period.

7             The context for this and the result of this has  
8     been depressed U.S. prices. For hard red spring, prices  
9     have remained low throughout the period of investigation.  
10    The hard red spring protein premium has all but disappeared  
11    as various protein hard red spring wheats have seen their  
12    prices compressed to a very narrow band.

13            In durum, prices have remained depressed, too.  
14    Both the cash and futures market at the Minnesota Grain  
15    Exchange for durum have seen very little activity. Even now  
16    with recent price increases due to drought in the last few  
17    months, prices remain exceedingly low. Past droughts have  
18    usually led to much, much higher priced spikes.

19            Despite poor supply products, durum prices remain  
20    well below their historical average. In fact, we've  
21    calculated over the entire period for which consistent data  
22    are available, which is 20 years in the case of durum and 22  
23    years in the case of hard red spring. For hard red spring,  
24    they are only slightly above the long-term average despite  
25    the drought.

1           If you want to see the protein premium  
2   compression, that's shown dramatically in Slide 14 for hard  
3   red spring wheat. What have been traditional premium for  
4   higher protein spring wheat and also for durum have been  
5   compressed to almost insignificant differences over the last  
6   one to two crop years.

7           Taking inflation into account, even with higher  
8   prices returns remain exceedingly poor. Real prices of both  
9   durum and hard red spring remain depressed. As of this  
10   August, 2002, durum prices were 14 percent lower than their  
11   long-term average, and hard red spring prices were eight  
12   percent lower than their long-term average.

13          Acreage trends further indicate industry, and  
14   acreage in agriculture is important to consider both under  
15   the rubric of capacity and capacity utilization, which are  
16   terms that are more akin to industrial production. Long  
17   depressed durum prices have all but eliminated the durum  
18   premiums as we've just seen. Durum is riskier to grow. The  
19   diminished premium has led to a dramatic decline in durum  
20   acreage. During the POI, just three years, durum acreage  
21   declined by 30 percent nationwide and 38 percent in its  
22   heartland of North Dakota alone.

23          Hard red spring acreage has been flat, but this is  
24   also an indicator of injury. Many disappointed durum  
25   growers shifted to hard red spring because it's a less risky

1 crop and has somewhat higher yields. Even so, current HRS  
2 acreage, about 15 million acres, is still about two to four  
3 million acres below 1992 to 1997 levels. Hard red spring's  
4 economic performance remains, as we shall see, exceedingly  
5 unattractive, too.

6 Income per acre is down over the period of  
7 investigation. In the northern great plains, as Slide 19  
8 demonstrates for all wheat, and I'm just restricting this to  
9 the U.S. portion of the northern great plains, per acre  
10 revenue less operating costs declined by 40 percent from  
11 1999 to 2001. When all costs are considered, growers lost  
12 money in all three years of the POI, and the losses grew in  
13 every year. North Dakota data restricted to just durum  
14 separately from HRS production indicates similar trends.

15 Slides 20 and 21 portray the dramatic collapse in  
16 net returns per acres for durum and spring wheat  
17 respectively. While 21 is labeled spring wheat, since it's  
18 only for North Dakota it really is hard red spring since  
19 that's just about all the spring wheat they grow there.

20 U.S. durum and hard red spring wheat farmers are  
21 materially injured. The pricing is depressed over the  
22 entire POI. The acreage has been declining in durum. The  
23 acreage in hard red spring is depressed. Wheat farmer  
24 income declined over the POI as both USDA and North Dakota  
25 State University cost and return data confirmed. Taking all

1 costs, total costs, into account, U.S. durum and HRS  
2 producers are an endangered species. Endangered species.

3 The Canadian Wheat Board and Canadian wheat that  
4 sends to the United States are the cause of material injury  
5 to U.S. wheat growers. U.S. and Canadian wheats are highly  
6 substitutable. The plains don't change at the border. The  
7 language doesn't change at the border except when it refers  
8 to a title put on a variety of wheat. The only thing that  
9 does change at the border are the subsidies and the  
10 legislative structure in which the Canadian Wheat Board has  
11 been created as the largest single seller of wheat in the  
12 world.

13 The owned price elasticity of demand for milling  
14 wheat is extremely low. The impact of that is that lower  
15 prices do not create much more demand. In that sense, if  
16 you're looking at the elasticities framework and a commodity  
17 framework you're looking at an agricultural equivalent of, I  
18 must say with all due respect to opposing counsel, cement.

19 Thus, the presence and increase of unfair imports  
20 from Canada depresses U.S. prices and output below levels  
21 that would otherwise prevail absent the subsidies and  
22 dumping that benefit the presence of Canadian wheat in the  
23 U.S. market.

24 In closing, I want to note that the North Dakota  
25 Wheat Producers went shopping and provided the bread for

1     this hearing. For the baloney, you'll have to wait until a  
2     little later. Thank you very much.

3             MR. HUNNICUTT: Mr. Featherstone, that concludes  
4     Petitioners' testimony.

5             MR. FEATHERSTONE: Thank you, Mr. Hunnicutt.

6             Mr. Wechsler, we'll accept your collection of  
7     slides as Collective Conference Exhibit 2.

8             Mr. Na?

9             MR. NA: D.J. Na with the Office of  
10    Investigations. Thanks for your testimony. I just have  
11    several questions I'd like to ask. I'll start with the very  
12    basics.

13            The market year, I understand, is June through  
14    May. I want to ask you if that's the same throughout the  
15    United States for all states?

16            MR. FISHER: Mr. Na, that is correct. The wheat  
17    marketing year runs from June 1 through May 31. It differs  
18    from commodity to commodity, but the wheat marketing year  
19    runs in that manner.

20            MR. NA: Okay. Is that the same thing as the crop  
21    year?

22            MR. FISHER: In this case it would be, yes.

23            MR. NA: In the petition, Mr. Hunnicutt, you've  
24    listed a number of farms that produce hard red spring wheat.  
25    We would like in your post-conference brief if you would



1 include the states that only grow hard red spring wheat. We  
2 would appreciate that. I understand from looking at the  
3 USDA data that that's not readily available.

4 MR. HUNNICUTT: Mr. Na, we will certainly provide  
5 that. We have been working to sort out the states where  
6 there is some production of both. I think Idaho was where  
7 we were working on that. We will do that for the post-  
8 hearing submission.

9 MR. NA: Mr. Fisher, in your testimony you  
10 mentioned a number of data concerning U.S. production and  
11 other factors. The data you've mentioned regarding U.S.  
12 employment and labor, I was wondering what source you used  
13 to gather that data and if that would be available to the  
14 Commission.

15 MR. FISHER: Mr. Na, I believe the information  
16 you're referring to was I was looking at USDA data that  
17 reflected relative income levels, and there was a reference  
18 in there to cost of labor and capital and land. That is  
19 USDA data. We can make that available.

20 MR. NA: Do you have any data regarding U.S.  
21 employment by wheat or even specifically HRS/durum?

22 MR. FISHER: We would be able to generally look at  
23 the number of existing farm units again from USDA data.  
24 That may be as clear as we could make that, but that is  
25 available, the number of farms and farmers that make their

1 living from agriculture, and broken down into wheat and  
2 other commodities is recorded at USDA certainly.

3 MR. NA: I understand that is available through  
4 USDA, but I was wondering if there was other data that your  
5 organization might have collected on your own that  
6 represents U.S. data.

7 MR. FISHER: Typically we do not, but there are  
8 statistical services that run surveys and so on. Another  
9 division of USDA, the Ag Statistics Service, does some of  
10 that kind of work. Also, there are farm management groups,  
11 for example.

12 There's another one that's cited in the testimony  
13 from North Dakota State University that has a sample of  
14 producers in the region primarily in the State of North  
15 Dakota, and there are financial records kept for those  
16 individuals. I don't know how much of that is proprietary  
17 under that system, but that is one of the sources that we  
18 use for some of the generic information regarding specific  
19 North Dakota production, income levels and so on.

20 MR. NA: Getting more to the wheat, you mentioned  
21 there were a number of quality differences. I guess other  
22 than price and protein, is there a single quality that  
23 stands out as the primary difference among all the different  
24 types of wheat?

25 MR. FISHER: There certainly are quality

1 parameters that are associated with each of the individual  
2 classes of wheat. For example, there are six classes of  
3 wheat in the United States. There are quality parameters  
4 that are directly associated in the industry with hard red  
5 spring wheat, for example, and with durum. There are unique  
6 properties that extend themselves well to the products that  
7 are produced.

8           There is literature available in describing those  
9 traits and the quality factors that are associated. Some of  
10 that is somewhat general. If you go into the science lab,  
11 into the cereal quality labs, and measure other performance  
12 characteristics of the various classes of wheat, there would  
13 be very distinct differences that are immediately apparent  
14 to those who mill and process wheat and grow it, for that  
15 matter.

16           MR. NA: Okay. If we were to take it from a  
17 customer perspective, what would a customer for durum and/or  
18 HRS wheat primarily look for?

19           MR. FISHER: In answer to that question, in most  
20 years I would say that the hard red spring wheat, for  
21 example, the primary factor that is sought by a purchaser or  
22 processor of hard red spring wheat is the protein content  
23 and the quality of that protein or the gluten and  
24 performance characteristics associated with it.

25           In the market, some of these traits are more

1 easily measured than others. Protein level is one that has  
2 been relatively easily measured for some years now with  
3 infrared technology, so that is a market factor and a  
4 performance factor or an indicator performance factor that  
5 is one of the singular most important.

6           There are other factors in terms of the test  
7 weight which relates to mill yield, other factors that  
8 indicate performance, but I think the single largest quality  
9 factor in spring wheat as a traded item certainly is the  
10 protein.

11           In the case of durum, here again it's a very  
12 unique wheat. It's the raw material specifically for high  
13 quality durum products. In this case, mill yield, you know,  
14 is associated with several factors; not only the test  
15 weight, but also what we call the hardened vitreous kernel  
16 count. That was illustrated in one of the exhibits as one  
17 of the factors, and I think those are the characteristics.

18           Color, as a producer or a processor or market  
19 would refer to it as, and the test weight and overall grade  
20 would be the top characteristics of durum.

21           MR. NA: You brought the two different types of  
22 loaves of bread today.

23           MR. FISHER: Yes, sir.

24           MR. NA: And they indicate the price differences  
25 between HRW and HRS?

1 MR. FISHER: That's correct.

2 MR. NA: Was that the primary intention of that?

3 MR. FISHER: The idea in this illustration is that  
4 these premium bread products are very high protein, strong  
5 gluten property, of the hard red spring wheat to carry the  
6 other additional materials that are in this, those that are  
7 more health related, the bran and the other factors that are  
8 more prevalent in the upscale breads that are available  
9 today.

10 The white pan bread that is sort of the underlying  
11 general commodity, if you will, in the bread industry today  
12 is made with primarily hard red winter wheat. It was an  
13 illustration of the two quality levels and the relative  
14 carrying capacity and, therefore, the price of the two  
15 commodities.

16 MR. WECHSLER: Excuse me. If I could just add a  
17 point of clarification? The breads were provided to  
18 differentiate hard red spring subject wheat from other  
19 wheats that go into cheaper breads.

20 The differentiation between hard red spring and  
21 subject durum wheat, the two subject wheats before the  
22 Commission, is quite a bit more dramatic than that. You'd  
23 need a box of pasta on the table to demonstrate the durum.

24 MR. NA: Okay. Is HRS and HRW always used  
25 exclusively?

1           MR. FISHER: No. No. In the mill grists of the  
2       mills across the country there are blends used in the  
3       production of pan bread in the country. The spring wheat is  
4       typically the premium wheat. It is the strengthener of the  
5       other wheats in this country and throughout the world.  
6       That's the reason we sell spring wheat in 104 countries  
7       every year.

8           MR. NA: How is that blend determined?

9           MR. FISHER: Generally on the carrying capacity of  
10      the indigenous wheat in a given market. For example, in a  
11      Kansas City mill the spring wheat is used to strengthen the  
12      other wheats and make it possible to make the product that  
13      is desired.

14          MR. NA: Is there a certain type of approximate  
15      percentage you would associate with the blend in terms of  
16      HRS and HRW?

17          MR. FISHER: I think that's going to vary greatly  
18      from year to year. I'm not qualified to supply you with  
19      that information at this time. If we can shed some more  
20      light on it later on, we surely will.

21          Jim?

22          MR. PETERSON: Just one more general comment on  
23      that. When we talk about protein quality, the benefits that  
24      come from that are things like absorption, loaf volume,  
25      which absorption has direct correlation to a shelf life.

1 You know, these breads have a denser texture to them, the  
2 multi-grain breads, which need a stronger gluten to uphold  
3 the volume.

4 I think in terms of mill grists, when they're  
5 using hard red spring and hard red winter it's more of a  
6 complementary effect. I mean, the demand pull for hard red  
7 spring is to enhance or improve the hard red winter wheat  
8 flour. Certainly, you know, if you've got a flour customer  
9 that has a specific absorption requirement on its flour and  
10 he can't get it from 100 percent hard red winter wheat the  
11 amount of spring wheat put in is going to be enough to get  
12 that absorption level up to the flour miller's or, excuse  
13 me, the baker's requirement.

14 MR. HUNNICUTT: Mr. Na, if I could just add? The  
15 way I have understood this is that the hard red spring wheat  
16 is used to make specialty products as hard red spring wheat,  
17 and then it's also a specialty wheat in terms of when it's  
18 used in a blend.

19 The determination of the nature of that blend  
20 depends on the product used and the characteristics of the  
21 major wheat, hard red winter normally, that they're using to  
22 blend to make the product from, but hard red spring remains  
23 the specialty wheat that's introduced to the blend to get  
24 the final characteristics that are needed.

25 MR. WECHSLER: The tradeoff between is not -- is

1 not -- what you see in the soft drink industry between cane  
2 sugar and high fructose corn syrup, which is a price based  
3 tradeoff. Here the end characteristics of the product being  
4 produced determine backwards what the characteristics of the  
5 dough have to be, and the limitations of the cheaper wheats  
6 make one have to introduce the higher quality/higher protein  
7 wheats to alter that average characteristic of the dough.

8 MR. NA: I understand that there are quality  
9 differences between HRS and HRW. There is also a price  
10 difference between HRS and HRW. In terms of HRS, would the  
11 customer try to get as much of the HRS or as little of the  
12 HRS as possible to fulfill its protein or gluten  
13 requirements and then make the rest of their blend up by  
14 using HRW to get the price advantage?

15 MR. FISHER: Essentially I think what you've said  
16 could be construed as correct as long as the customer in the  
17 end is satisfied. That's what the miller is really looking  
18 at is to satisfy that customer and, of course, keep his  
19 costs in line as much as he can.

20 MR. NA: Approximately what percentage of HRS use  
21 is used in blends, as opposed to exclusively being used on  
22 its own? Do you know?

23 MR. FISHER: I think we'd have to do some more  
24 research on that. Certainly there are these specialty  
25 breads which are more exclusively or this kind of bread



1     that's made, as it says on the label, this kind of flour is  
2     made exclusively from spring wheat. I think that's going to  
3     vary somewhat from year to year, but there would be industry  
4     statistics.

5             Even if you looked at the USDA data to see how  
6     much hard red winter wheat is used domestically or if you  
7     looked at the actual mill usage versus feed usage of that  
8     class of wheat and then looked at the mill grind of spring  
9     wheat, you could work out a rough estimate from that basis.

10            MR. NA: Okay. With the domestic product, do  
11     customers ever base their purchasing decision on the source  
12     of the wheat? If it happened to be the same grade and same  
13     type, would the customer buy because it's from Canada?

14            MR. FISHER: I guess I don't know whether they  
15     would or not. I think, you know, as long as the product is  
16     available here distance is longer.

17            MR. NA: Okay. Mr. Wechsler, you mentioned the  
18     ability of U.S. producers to shift production between the  
19     different types of wheat. Is there a cost difference to  
20     producing the different types of wheat?

21            MR. WECHSLER: Neal? I think Neal would be better  
22     able to answer that.

23            MR. FISHER: The inherent production costs  
24     themselves are somewhat similar. We're talking about in  
25     many instances some of the same land area, although not

1 exclusively in our area. It would be easier for a durum  
2 producer to shift into spring wheat than a spring wheat  
3 producer to shift to durum.

4 In many instances seed costs will be somewhat  
5 higher than durum, but the real difference is the inherent  
6 risk in growing it. Weather factors are more critical in  
7 loss or potential loss of quality factors. Durum typically  
8 yields somewhat less. If you look at the longer term  
9 trends, it yields somewhat less than the spring wheat.

10 I guess those are probably the primary factors.  
11 We're talking about obviously a similar geographic location,  
12 but our production area has shifted around the state a bit  
13 due to economic pressures.

14 MR. NA: In your testimony you elaborate on the  
15 market prices of the different types of wheat. I was  
16 wondering if you could comment and elaborate on national or  
17 state price floors that may be in effect if they exist.

18 MR. FISHER: I would say there certainly is no  
19 price floor. As you know, there are government programs  
20 that have some influence certainly on production and  
21 pricing, but these have been ineffective in terms of a price  
22 floor certainly because we've seen values all over the board  
23 to the down side in particular in recent years.

24 MR. NA: What are these programs that you're  
25 referring to?

1           MR. FISHER: The USDA Farm Service Agency has  
2 prices that provide basic loan rates, for example, which in  
3 North Dakota on average would be \$2.58 per bushel. There  
4 are quality requirements involved in that, but that's the  
5 generic price in a loan value.

6           If you do not have those quality factors it  
7 becomes more of a recourse loan, but that certainly has not  
8 acted as a price floor in recent years. I think maybe 20 or  
9 25 years ago it may have to some extent as there were more  
10 mechanisms for reserve programs and these kinds of things.  
11 The government has basically gotten out of the business of  
12 storing grain.

13          MR. PETERSON: As Mr. Fisher was saying, in the  
14 new loan program in the U.S. farmers endure as much risk  
15 under that program as they do in the market. The loan is  
16 simply a nine month, you know, government loan. It has to  
17 be paid back.

18          If the farmer, you know, messes up on marketing  
19 and, you know, market prices have kind of -- you know,  
20 there's a loan deficiency payment, a difference between the  
21 loan and market prices, that they can take as well. If they  
22 don't make the right marketing decisions, there's no  
23 guarantee that he's going to get that \$2.50 a bushel. I  
24 mean, there are a lot of producers, and they only get \$2.20  
25 a bushel because they made the wrong marketing decisions or,

1     you know, poor timing.

2                 In this case, we feel with a lot of the continued  
3     price pressure from Canadian imports in theory that loan is  
4     not holding prices at a floor level.

5                 MR. NA: And how do these loans and loan programs  
6     tie in with subsidies?

7                 MR. HUNNICUTT: Not at all. These are unrelated  
8     to a subsidy. I think what you're hearing from Mr. Fisher  
9     and Mr. Peterson is that the loan program as it is currently  
10    constituted leaves the grower completely at risk to the  
11    market, both on the up side and the down side.

12                They're marketing loans for a particular period of  
13    time, but it doesn't guarantee that price to the grower so  
14    there's no subsidy involved.

15                MR. NA: Can you elaborate on any subsidies that  
16    are involved with wheat farmers and how they receive them?  
17    For instance, if the market price of wheat falls below a  
18    certain price, will a subsidy recover the cost or, rather,  
19    the difference?

20                MR. FISHER: The loan program is set up such that  
21    if prices fall to absolutely disastrous levels below the  
22    loan rate there has been what they have called the loan  
23    deficiency payment, and that has come into play in some  
24    years in the past. It has not been just recently.

25                MR. NA: Is it true that the ending stock of the

1 various types of wheat are purchased by the government, by  
2 USDA rather?

3 MR. FISHER: Generally, as I mentioned, the USDA  
4 Farm Service Agency has gotten out of the business of either  
5 grain ownership or marketing and so there really is no -- at  
6 one time many years ago there was a program for loan  
7 forfeitures, and they took some grain under ownership so in  
8 the Ending Stocks column there was something called Free  
9 Stocks and Commodity Credit Stocks. That's almost  
10 nonexistent. There is some small food reserve that I think  
11 even that has been tapped, so it's not a consideration here  
12 in recent years.

13 MR. NA: One last issue I wanted to ask you was  
14 about the demand for the different types of wheat. I  
15 understand it looks like from the graphs that were presented  
16 the demand changes from year to year. Can you elaborate on  
17 that on why demand has changed so much? I understand wheat  
18 is being used for breads and pasta and such.

19 MR. FISHER: Well, certainly demand is affected by  
20 a lot of international factors. We sell spring wheat in  
21 over 100 countries, but the largest market is right here in  
22 the United States.

23 Demand varies on the basis of other factors in  
24 other countries. Europe has become a dramatically important  
25 and increasing market for U.S. spring wheat and for durum in

1 recent years. These are very discerning, high quality  
2 markets. As they recognize the traits of U.S. hard red  
3 spring wheat and durum, the positives in the quality traits,  
4 they have taken larger quantities. The same is true in  
5 Asia. That's one of the factors that has influenced demand.

6 Growth in the wheat and wheat foods products in  
7 the U.S. food industry, consumption patterns emphasizing  
8 more consumption of bread products like these, pasta  
9 products and so on, has also caused some increase in demand  
10 in the two classes of wheat. Over the long haul we have  
11 periods when it's not showing great demand increases, and  
12 it's actually flat in some instances, but those are the  
13 factors that cause change.

14 MR. NA: Thank you. Those are the questions I  
15 have for now.

16 MR. FEATHERSTONE: Mr. Diehl?

17 MR. DIEHL: Good morning. Thank you for traveling  
18 to Washington to testify. Thank you to those from  
19 Washington, too.

20 Let me just start with some general questions.  
21 The petition indicated that the vitreous kernel content  
22 influences the pricing of durum wheat. Does that have  
23 anything to do with the pricing of hard red spring wheat?

24 MR. FISHER: Yes, it does. It involves the  
25 subclass actually of dark northern spring or northern spring

1 wheat. In the case of durum, it would be hard amber or  
2 amber durum wheat, for example, as a couple of the breaks in  
3 the levels of hardened vitreous kernel count.

4 Yes, it is a factor in hard red spring wheat as  
5 well. In Asian markets, many of them refer to it as  
6 universally hard red spring wheat and dark northern spring  
7 wheat almost universally signifying that higher break in the  
8 vitreous kernel count.

9 MR. DIEHL: Because the petition gave more  
10 influence in terms of durum than it did to hard red spring  
11 wheat, so if I could focus you on sales in the United  
12 States? Is it an important factor in pricing for hard red  
13 spring in the United States?

14 MR. FISHER: I would say yes, but the durum, as  
15 you have pointed out, in durum it's probably a more critical  
16 factor.

17 MR. DIEHL: Okay. There are very many helpful  
18 exhibits attached to the petition, and I had some questions  
19 about things that I read in those.

20 I don't remember what year it was, but one of the  
21 exhibits says that there were some problems in North Dakota  
22 with I think it was fusarium, which I guess is a disease  
23 that occurs with wheat. Could you elaborate on that?

24 MR. FISHER: Certainly, Mr. Diehl. The reference  
25 to fusarium is to a fungal disease that has plagued North

1 American wheat and other grain production areas of North  
2 America for some years now. It does result in both yield  
3 and quality loss and has been a rather significant factor in  
4 some instances in some years over the last decade in both  
5 Canada and the United States.

6 MR. DIEHL: What years has it been important?

7 MR. FISHER: Jim, I might refer to you on that.

8 MR. PETERSON: Yes. I guess we may have to, you  
9 know, do some detailed research on that to look at what  
10 years may have been higher than the other, but in general,  
11 you know, in 1993 with a lot of the floods in Iowa, a lot of  
12 the wet conditions in the northern plains, that was kind of  
13 a watershed year in terms of, you know, some of the impact  
14 from the fusarium fungus.

15 It does tend to move throughout the region year to  
16 year, depending on weather conditions. You know, in some  
17 years parts of Canada have it more severe than North Dakota  
18 does. Some years it's been, you know, more acute in the  
19 eastern part of the state and then moves more northern. A  
20 lot of it depends on growing season conditions.

21 Like I said, in terms of loss to our hard red  
22 spring and durum industries, you know, 1993 was kind of a  
23 high mark year. I'll get you the detailed years in a post-  
24 hearing submission. You know, 1997 was another year where  
25 it was relatively high.



1           MR. DIEHL: Okay. Thank you. I guess another  
2 factor affecting the market are droughts. Can you tell me  
3 in the last five years which have been sort of drought years  
4 and which have not been and also comment on severity?

5           MR. FISHER: In the past five years, we have not  
6 experienced drought conditions in North Dakota. Some of the  
7 surrounding states have, however, in other parts of the  
8 region, other parts of the country and other parts of the  
9 Canadian prairie, but in North Dakota we in the last five  
10 years have not been affected. The last drought that we  
11 really experienced was in 1988 when it was quite severe.

12           MR. DIEHL: Okay.

13           MR. HUNNICUTT: Mr. Diehl, if I might add?

14           MR. DIEHL: Yes?

15           MR. HUNNICUTT: We would actually like to go back  
16 and in a post-hearing submission send you some more analysis  
17 on the 1988 drought because we think that it is relevant in  
18 terms of analyzing the impact that a drought had in a market  
19 condition as compared to any particular impact from current  
20 droughts that may be occurring.

21           MR. DIEHL: I thought I gathered from the petition  
22 that there's a drought either developing now or causing  
23 price increases now. Is that the case?

24           MR. FISHER: The conditions in the southern  
25 portion of North Dakota and in South Dakota and all through

1 the southern plains states of Kansas, Nebraska, there have  
2 been drought conditions in the 2002 season in that region,  
3 and it's been a topic of news certainly in the hard red  
4 winter states in the central plains states of the U.S.

5 MR. DIEHL: Okay. And one of the effects of  
6 drought is to raise the protein content in wheat? Is that  
7 correct?

8 MR. FISHER: Yes, that is correct. The added  
9 stress on the plant tends to force more of the nitrogen  
10 component of the inputs into the kernel, and performance,  
11 generally speaking, tends to increase even though the output  
12 is down.

13 MR. DIEHL: How much can protein output vary as a  
14 function of drought? I mean, one percentage point or two?  
15 Can you quantify it?

16 MR. FISHER: That might be a good illustration  
17 that you've just quoted. I do have a chart that we can make  
18 available, and you can pick out the drought years in either  
19 the hard red winter wheat production area or our own by the  
20 pattern of the protein levels.

21 For example, in Kansas most of the time the  
22 protein level is around 12.4 or 12.5 percent on a long-term  
23 basis. In 1988 or 1989, they shared that drought. The  
24 protein level shot up a point or point and a half. In the  
25 case of North Dakota in 1988, that's one of the high water

1 marks there, too. Again, a point or point and a half is  
2 surely in the neighborhood, and it can go under severe  
3 conditions maybe as high as two points.

4 We have around a 14.3 protein level in the North  
5 Dakota crop or the regional crop there each year. In a  
6 drought year you might see it in excess of 15 protein on the  
7 average.

8 MR. DIEHL: What about with hard red winter?

9 MR. FISHER: In hard red winter that was the  
10 example I cited earlier. In Kansas they run about a 12.4,  
11 and you may see it in the 13s, light 13s, in those drought  
12 years like 1989. This year I suspect they would have  
13 returned to levels like that as well potentially.

14 MR. DIEHL: Okay. Let me turn to Mr. Hunnicutt.  
15 Going with some legal questions, is your theory that we  
16 should find two different like products in this case, one  
17 for durum and one for hard red spring?

18 MR. HUNNICUTT: Yes, that's correct.

19 MR. DIEHL: Okay. Something that I think should  
20 be addressed is the difficulty or ease of an individual  
21 producer shifting between those two products. That's one of  
22 the factors that we typically examine.

23 I'm thinking about the case. If you have two like  
24 products and two different industries, I think the  
25 Commissioners might like to consider the fact that a

1 producer can jump from one industry to the other simply by  
2 sowing a different seed. I think that's something that  
3 would behoove both sides to address.

4 MR. HUNNICUTT: Yes. There is some potential for  
5 product shifting at the production level, and we'll address  
6 that for you.

7 MR. DIEHL: Okay. Thank you. The attachments  
8 also indicated that the protein premium for hard red spring  
9 fluctuates, and it indicates that part of that depends on  
10 the hard red winter that's going to be blended with the hard  
11 red spring. If Mr. Fisher or Mr. Peterson can elaborate on  
12 that?

13 The gist that I take from that is that in years  
14 when hard red winter protein is lower there's a greater  
15 protein premium from the hard red spring. When the hard red  
16 winter protein is higher, then the premium on hard red  
17 spring goes down. Is that more or less what I should be  
18 taking from these exhibits?

19 MR. FISHER: Essentially, Mr. Diehl, your analysis  
20 is correct. There also is a factor of availability. In a  
21 year when there are shorter supplies of hard red winter  
22 wheat that may affect it as well, but, generally speaking,  
23 the average elevator manager or producer in North Dakota is  
24 going to know that the protein level in the hard red winter  
25 wheat crop has certainly something to do, and it may be a

1 fairly major factor, in establishing his protein level.

2 Now, that's not to say that the level of the  
3 spring wheat crop is not involved or competing sources  
4 certainly, but the hard red winter wheat protein level is  
5 one of the anchor points for the protein premium scale.

6 MR. DIEHL: Okay. Mr. Peterson?

7 MR. PETERSON: Mr. Diehl, just one more thing to  
8 add on that in terms of, you know, protein quantity levels,  
9 but there's also been a number of, you know, cereal science  
10 studies on the protein quality differences.

11 In terms of having some price impact, there is  
12 not, you know, a full equivalent proteins of hard red  
13 winter, and really there's only one level where they're kind  
14 of comparable historically at that 13 percent. There is  
15 still some inherent quality benefits that hard red spring  
16 creates.

17 Part of it is environment, probably a little bit  
18 of varietal impact like absorption, you know, mixing  
19 strength, gluten qualities. You know, you need more than  
20 just the protein quantity.

21 MR. DIEHL: Okay. Thank you. In Exhibit 113 at  
22 page 13 there's a reference to *Agricultural Outlook* from  
23 August of 1997, and it indicates that wheat classes can  
24 often be substituted for each other. I would appreciate if

1     you could attach that to your post-hearing brief.

2             In particular, I'd like to examine it for  
3     relevance as to the like product question. That would be  
4     whether hard red winter should also be part of the like  
5     product in addition to hard red spring. That I think is an  
6     issue I'd like both parties to address.

7             MR. HUNNICUTT: We'll be glad to address that.

8             MR. DIEHL: Thank you. Something relevant to that  
9     is something I found in Exhibit 138, which was an analysis,  
10    an estimate of price reductions for U.S. wheat as a result  
11    of Canadian imports. That estimated much higher price  
12    effects for durum than for hard red spring on the basis that  
13    for hard red spring there is greater substitutability. I  
14    think that's something that it would behoove you to address  
15    in your analysis for both sides.

16            Let me change subjects a little bit. Mr.  
17    Wechsler, you talked about you didn't want to go through all  
18    the subsidies, but you said one of the effects of the  
19    Canadian Wheat Board was that it effectively, if I  
20    understood you, pushed U.S. producers out of the ability to  
21    make future contracts.

22            Can you explain? If the Commission accepts that  
23    as correct, how should that be relevant to the Commission's  
24    analysis? Would that fit under a volume analysis? Price?  
25    A different economic factor that the Commission should

1 consider?

2 MR. WECHSLER: I think it goes to explaining in  
3 some detail the causation linkages. The information that's  
4 been provided to Commerce relevant to that issue goes to the  
5 existence of a subsidy and perhaps how to quantify it,  
6 although it's very difficult to do so.

7 In the ITC context, the impact of the way in which  
8 the Board is set up and operates and has a legalized  
9 monopoly framework creates the basis for it offering future  
10 sales at non-commercial rates, so that's a reflection of the  
11 non-market way in which the Board has established.

12 Now, why I think that's helpful in the analysis  
13 here is you're going to be seeing pricing information to the  
14 extent, and we didn't stay up all night. We do our detailed  
15 data analysis during daylight hours, so we haven't yet tried  
16 to analyze all the pricing data that has come in, but one of  
17 the problems with price comparison data of the typical  
18 underselling variety the Commission has done in the past  
19 when it comes to this case is adjusting for quality  
20 differences, protein differences and also in this case  
21 adjusting for differences between what are future contract  
22 prices and are essentially the much more close spot prices  
23 under which most of the domestic crop is sold.

24 What I think is useful in cutting through that  
25 difficulty is understanding that when something is sold on a

1 long-term contract, even if you go forward to the date at  
2 which the delivery is made and you compare the prices,  
3 you're not comparing apples to apples because the fact is  
4 the bet has already been placed so you're looking at one  
5 case in which a risk was undertaken and a service provided  
6 compared to a spot price of another kind.

7           Whether or not there's underselling there doesn't  
8 necessarily tell you a whole lot unless it's the Canadians  
9 underselling the U.S. because one would think that you'd  
10 have to pay a higher price for that service. The reverse,  
11 if there's some overselling, doesn't tell you what the  
12 effect is, but what we do know is that people go to the  
13 Canadian Wheat Board for long-term contracts, and they can't  
14 get them from domestic producers so it has a value in the  
15 market.

16           If it had a value in the market and the market was  
17 operating properly, those future contracts would be also  
18 offered and available to U.S. producers. Their absence, the  
19 lack of liquidity as it's worded delicately by the  
20 Minneapolis Grain Exchange on the board of which sits the  
21 CWB, that lack of liquidity is testimony to the way in which  
22 the CWB injures wheat sales in the United States because  
23 customers want that and millers want that, and they have a  
24 right to get it, but they can't get it when one side is  
25 offering it free or at subsidized premiums, meaning not



1 sufficient to cover the market cost. The other side can't  
2 offer it at all.

3 That's really the focus. I'm not asking you to do  
4 a Commerce subsidy analysis.

5 MR. DIEHL: Right.

6 MR. WECHSLER: This is a pricing advantage they  
7 have by reason of their entry in the U.S., and the mechanism  
8 for transmitting that pricing advantage is obviously the  
9 dumped and subsidized sales, which are the subject of the  
10 case.

11 MR. DIEHL: Okay. Thank you. Mr. Peterson,  
12 changing subjects again, the petition indicates that I think  
13 it's about half of hard red spring and a third of U.S. durum  
14 is exported. Could you comment on the profile of what's  
15 exported compared to the profile of what's sold in the  
16 United States?

17 MR. PETERSON: Yes, Mr. Diehl. If we would look  
18 at, you know, some of our export charts, you would see our  
19 core markets for hard red spring wheat are Asia and Europe.  
20 You know, Japan is by far the largest buyer of hard red  
21 spring wheat. They buy a higher protein level. They're a  
22 very quality conscious market. They're consistent buyers  
23 year in and year out. It's similar grades to what is  
24 purchased in the U.S. domestic market.

25 We've actually seen increasing growth in the

1 European export market for hard red spring. It's not for,  
2 you know, hard red winter. You know, they need the hard red  
3 spring for the gluten attribute that it provides, the  
4 strength and for blending with local wheats. There again  
5 too, a very similar specification in terms of protein grade  
6 limits and, you know, a number of other factors that could  
7 be added to contract specifications.

8 For durum --

9 MR. DIEHL: If I could just stop you there?  
10 You've told me about Japan and Europe, but compare those  
11 exports compared to what's selling in the United States.  
12 Are we sending more Grade 1 overseas or keeping more of it  
13 here? If you could just comment on that?

14 MR. PETERSON: Relative to just comparing the two  
15 markets?

16 MR. DIEHL: Yes. If you just compare hard red  
17 spring sold in the U.S. and hard red spring exported, what  
18 differences, if any, are we going to see?

19 MR. PETERSON: They would be very similar, I mean,  
20 in terms of grade specifications, in terms of, you know, if  
21 there's a higher test weight spec. I mean, in some cases  
22 we're actually seeing some foreign buyers put on, you know,  
23 some tighter quality demands, so we've seen, you know, very  
24 similar quality demands from overseas customers.

25 MR. DIEHL: So, for example, we would sell the

1 lower grades both in the United States and exported?

2 MR. PETERSON: Yes. In some cases, you know, the  
3 extremely low cases, like we have a Grade 1, 2, there's 3  
4 Grade, and 4 and 5. Some of the lower grades are  
5 traditionally, you know, discounted enough in the market  
6 that they're competitive with some of the feed values, so we  
7 do see some of that working down into the feed channels, but  
8 in terms of --

9 MR. DIEHL: Can that be exported as well, the  
10 Grades 4 and 5, for example?

11 MR. PETERSON: Very little, I guess.

12 MR. DIEHL: That's the kind of difference I'm  
13 trying to get at like, for example, maybe our exports are  
14 more concentrated in Grades 1 and 2 compared to what's sold  
15 here, which would have 1 and 2, but also a greater  
16 proportion of 3, 4 and 5. That's the question I'm trying to  
17 ask.

18 MR. FISHER: I think if I might, Mr. Diehl, I  
19 would say that 20 years ago other than the Japanese and the  
20 European market the flow of exports was probably a lower  
21 quality than what was consumed by the domestic market.

22 I think they're on more of an even basis right  
23 now, but I think it should be pointed out that the domestic  
24 mills certainly have the first shot at anything that's grown  
25 in this country. They don't have the freight differential

1 of \$25 to \$50 a ton to move it to a foreign destination.  
2 It's here for the taking.

3 MR. DIEHL: Okay. Then if I could ask the same  
4 question with regard to durum?

5 MR. FISHER: Very similar. Again, of course,  
6 these things are going to vary from year to year. You have  
7 high quality markets in the foreign trade and you have those  
8 that are a little less, so depending on the type of good  
9 that's produced and the ability to pay. Certainly that  
10 varies a lot in the foreign market -- Latin American  
11 countries, some oxalic quality like Venezuela, for example.  
12 If you go to North Africa, things are a little different  
13 there. Italy is, of course, primarily typically one of the  
14 more discerning markets in the world market.

15 I think this varies from year to year, but in  
16 general I would say that people or markets are on an even  
17 keel in terms of the ability. Certainly the products  
18 produced in this country are of fine quality, and they seek  
19 out the better qualities.

20 MR. DIEHL: Okay. Maybe I'm trying to get too  
21 specific. I think you're saying that the profile of what's  
22 exported is comparable to the profile of what's sold here.  
23 Is that right?

24 MR. FISHER: I think in recent years it has  
25 evolved to a more even situation. Yes.

1           MR. DIEHL: Okay. Okay. Because exports are such  
2 a big part of the market, and I want to let Mr. Wechsler and  
3 Mr. Fisher and Mr. Peterson all comment if they wish. When  
4 the Commission looks at things like reduced acreage, reduced  
5 farm income, how can the Commission distinguish between any  
6 injury that's occurring as a result of imports into the  
7 United States, as opposed to other market factors that  
8 affect our exports? How can we understand that picture?

9           Maybe I could start with Mr. Fisher and Mr.  
10 Peterson and also let Mr. Wechsler comment.

11          MR. FISHER: I guess, Mr. Diehl, certainly a  
12 market is made up of many factors. We have supply and  
13 demand at work here every day. I realize what you're saying  
14 that it's difficult to sort out all of the factors that play  
15 into where prices are established from year to year or even  
16 week to week, but there certainly has been demonstrated here  
17 a very strong signal I think that regardless of the other  
18 factors involved that the pressure from the Canadian imports  
19 has very definitely flattened the price premium in the  
20 protein markets and also in the durum situation certainly  
21 and thwarted producers' efforts to expand.

22          MR. DIEHL: Okay. What factors are happening in  
23 overseas markets that the Commission ought to be aware of  
24 for our exports?

25          MR. FISHER: Certainly there have been economic

1 pressures in the Asian market and so on. There have been  
2 other factors that have affected wheat exports from the  
3 United States in general, but the classes of wheat in  
4 question here have retained more of their steady demand in  
5 those, and we can supply you information, you know, the  
6 tables that would support that.

7 For example, in the export market spring wheat has  
8 been quite stable in terms of its ability to supply those  
9 needs. It's a rather solid demand base there. In the case  
10 of durum maybe a little less so, but certainly we haven't  
11 seen the declines in the export sales that we've seen in  
12 hard red winter wheat or soft red winter wheat, for example,  
13 the other major classes of wheat produced in the United  
14 States, so I think maybe spring wheat and durum has been  
15 less affected by those factors and probably more affected by  
16 the subject of the day.

17 MR. DIEHL: You mentioned economic pressures in  
18 Asia. Is that pressure to reduce the selling price?

19 MR. FISHER: It reduced the overall demand for  
20 wheat in the Asian market up through about 1997. Since then  
21 the decline in Asia has stabilized and is showing growth  
22 again now.

23 MR. DIEHL: Okay. So the period we're mostly  
24 focusing on, 1997 to 2002, it sounds like you're talking  
25 about a stable or increasing demand?

1           MR. FISHER: Stable, yes. Stable to increasing in  
2 both Europe -- definitely increasing in Europe, but stable  
3 to increasing in Asia. Prior to that there were those  
4 economic factors.

5           MR. DIEHL: Okay. Mr. Wechsler, do you want to  
6 add anything?

7           MR. WECHSLER: I would just add three factors  
8 which I think should be borne in mind. I think it's a very  
9 relevant question, and if there were heroic changes abroad  
10 that were creating and transmitting these effects into the  
11 U.S. market and no contribution from Canadian wheat imports  
12 into the U.S. market, that would be a relevant thing to look  
13 at in the Title VII case, but fortunately this isn't a 201  
14 case so you don't weigh these alternatives.

15           B, it follows on a 332 study and a 301 case at  
16 USTR. It's no secret to the Commission from its fact-  
17 finding roles that there have been significant accusations  
18 and findings by USTR about injury abroad by the Canadian  
19 Wheat Board. It's not like they're the whipping boy for  
20 problems caused elsewhere by others. I would say that's a  
21 second factor.

22           The third one goes to the kind of market  
23 fluctuations that Neal has discussed which point in a  
24 qualitative way to that not being the main explanation for  
25 what's going on in the U.S. market at this time.

1           The U.S. market is the world's single most  
2   important market for wheat. There are other premium  
3   markets, Italy and Japan to some extent, but basically the  
4   U.S. Market is the crown jewel in the world wheat trade.

5           MR. DIEHL: Okay.

6           MR. WECHSLER: So you get to concentrate on it  
7   without a lot of worry about these other secondary  
8   considerations.

9           MR. DIEHL: Okay. All right. I'm getting close  
10   to the end of my questions, so you're probably relieved  
11   about that.

12           Quantity Not The Reason. That's the title on  
13   Exhibits 2 and 3 that Mr. Fisher talked about. I'm not sure  
14   I understand that because I think Mr. Wechsler said that  
15   increasing quantities of imports were a cause of lower  
16   prices. I think, Mr. Fisher, if you could start on what  
17   that means? Mr. Wechsler, you can comment later if you'd  
18   like.

19           MR. WECHSLER: I'll take one line, and then Neal  
20   can take it forward. I think the focus of the title were  
21   the accusations leveled by millers in other fora that the  
22   real problem driving into Canada was somehow that the U.S.  
23   production was inadequate to meet their needs.

24           MR. DIEHL: So maybe as the title you mean U.S.  
25   Production Quantity Not The Reason?



1 MR. WECHSLER: Right. Right.

2 MR. DIEHL: Okay. Do you want to add anything,  
3 Mr. Fisher?

4 MR. FISHER: All I can add is that, yes, that  
5 definitely is the case. What we were defending here is the  
6 ability of the U.S. producer to produce efficiently and with  
7 quality in mind, and I think that certainly was the target  
8 here. I apologize for any confusion there.

9 MR. DIEHL: That's fine. Thank you. All right.  
10 One last question. Going to let's say Exhibit 3, the durum  
11 chart, Mr. Na got into this a little bit. It looked like  
12 demand total use was very low in 1988-1989 at about 75  
13 million bushels and that it nearly doubled that later.

14 How much of that fluctuation in demand is U.S.  
15 fluctuation, and how much is foreign? I took your comments  
16 before, Mr. Fisher, to mean it's mostly a function of  
17 fluctuations in foreign demand.

18 MR. FISHER: I can produce information that would  
19 support that certainly. It was foreign demand. In that  
20 year of 1988, for example, I think that was the year you  
21 were referring to, the drought year where demand dipped.  
22 The export of U.S. durum that year dipped from what had been  
23 82 and 62 in the years before down to 20 that year.

24 MR. DIEHL: Okay. All right.

25 MR. FISHER: While the domestic consumption stayed

1 up at 60 plus million bushels that year.

2 MR. DIEHL: Okay. All right. Thank you very  
3 much. Those are my questions.

4 MR. FEATHERSTONE: Mr. Deese?

5 MR. DEESE: Good morning. Thank you. I have a  
6 few questions for you.

7 Mr. Fisher, you spoke earlier about the wheat  
8 farmer in North Dakota has some options of other crops to  
9 grow, but he has a limited array to choose from because of  
10 climates and other factors. Could you tell us what some of  
11 his limited choices are?

12 MR. FISHER: Certainly I will, Mr. Deese. In  
13 North Dakota, as I explained earlier, we have about 20  
14 million acres of actively tilled land, and roughly half of  
15 that we've always said is in wheat. That is declining.

16 The most likely candidates for alternate crops are  
17 what we refer to as row crops and oilseed crops --  
18 sunflower, canola, even soybeans are making their entry into  
19 the northern plains to some extent, although they're quite  
20 limited, and they don't yield like they do in Iowa, for  
21 example. Corn is a crop. I'm citing crops that may be a  
22 million acres or more, as opposed to nine million acres of  
23 wheat. We see that they still pale by comparison certainly.

24 There are other limitations in that the rotational  
25 requirements of growing these alternate oilseed crops are

1     such that you can't grow them year after year because the  
2     disease problems tend to thwart the producers' efforts to do  
3     that. We do have some alternatives, but they're limited,  
4     and they can't be consistently grown. I fear the day when  
5     we have one of those normal North Dakota seasons where it's  
6     only 90 days and the soybeans and the corn and everything  
7     else freeze.

8             Suffice it to say there are significant  
9     limitations and the alternatives are few, but they do make  
10    up the vast majority of those alternate other acres that are  
11    not in wheat. That would be barley, flax, the oilseed  
12    complex and corn.

13            MR. DEESE: Okay. So it's true, I have read, that  
14    there have been some genetic improvements to corn and  
15    soybeans to make them shorter cycles so they can be grown in  
16    more northerly climates, but they're still a relatively  
17    minor crop in the Dakotas?

18            MR. FISHER: Yes, that would be a very good way to  
19    characterize them at this time.

20            MR. DIEHL: Okay. A related question. The 1996  
21    farm bill had a relatively high loan rate for oilseed crops.  
22    The 2000 farm bill has lowered the loan rate for oilseeds  
23    and raised it for wheat. Is that likely to increase the  
24    acres planted in wheat?

25            MR. FISHER: That's a very good question. It's

1 one that's on producers' minds right now. There are some  
2 factors that would suggest that that will have some impact.

3 The other factors are that these minor crops, as  
4 unpredictable or as -- I guess the jury is still out as to  
5 whether they'll survive as long-term crop alternatives, but  
6 they have been grown for a period of years now where there  
7 is crop insurance now available on soybeans even in North  
8 Dakota and corn and other crops.

9 That will make it slightly easier for those  
10 producers to stay with those crops and not move back to  
11 wheat if we don't see the price responses that are required  
12 to incent producer to switch back to wheat.

13 MR. DIEHL: My next question is also for you, Mr.  
14 Fisher, but you can also comment. I would also like you to  
15 comment, Mr. Wechsler.

16 You talked earlier about low prices for wheat, and  
17 it seems like there's little argument about that. In fact,  
18 I saw for the 2000-2001 marketing year the wheat prices  
19 adjusted for inflation were the lowest since 1890.

20 Granted, Canada is a large producer and has some  
21 influence on the market, but there must be other factors  
22 going on. I was wondering if you could identify some of the  
23 other factors for the low wheat prices.

24 MR. FISHER: Well, Mr. Deese, we talked earlier  
25 about some of the world competition. Certainly there are

1 other factors that are involved in the whole makeup of the  
2 price of any commodity I suspect that's produced and traded  
3 worldwide, so one would not deny that.

4 There has been new production that has come on  
5 from some competing areas that has influenced that to some  
6 extent out of the Black Sea area in the former Soviet Union,  
7 some things like that that have added to the ability of the  
8 world to produce more wheat. Those are not the classes of  
9 wheat that we're talking about here, but they have had  
10 certainly an impact on the overall wheat price structure in  
11 the world market.

12 MR. WECHSLER: If you're going to go back to 1890,  
13 you're really looking at long-term economic history.  
14 There's a tremendous change in technology over that period  
15 which has made the cost of production in an absolute secular  
16 sense decline dramatically and is responsible for the large  
17 shift in farm populations to urban settings.

18 What we have over the last decade certainly, in  
19 particular between Canada and the United States, is access  
20 to and implementation of the identical technologies. These  
21 farmers know one another. They do things pretty much the  
22 same way. They implement the latest in computerized  
23 techniques. They follow their crops between planting and  
24 harvest, so what we're seeing much more in recent years is a  
25 relatively stable technology period and factors other than

1 production technique at play.

2 Now, there are always a mass of factors in farming  
3 and weather changes day-to-day and over short regional  
4 differences are there too, but you have to get down to at  
5 the end of the day the reason the Canadian Wheat Board has  
6 persisted in a free trade zone where it's been the subject  
7 of huge controversy not just from the United States, but its  
8 own western Canadian farmers. There's an insurrection going  
9 on against it in Canada and has been for several years.  
10 That's a real factor, too. I don't think you get to explain  
11 what's happened to wheat prices in recent years based on  
12 technological change.

13 MR. DEESE: So relatively stable, but worldwide  
14 more producers are entering the market?

15 MR. WECHSLER: Well, there's also a huge  
16 difference in, I mean, one of the big differences in wheat  
17 marketing, which Neal is actually an expert on, is the  
18 openness in this past decade compared to the prior one of  
19 the markets in China and eastern Europe and Russia. The  
20 global market is larger than it was because there are fewer  
21 borders where people are fenced off to starve because their  
22 governments won't permit the purchase on the world wheat  
23 markets and other grain markets of food when situations are  
24 bad.

25 That's a major change. I don't think you find any

1 of those dramatically overpowering the factors we're talking  
2 about in the last three to five years.

3 MR. DEESE: Mr. Fisher, this is just a factual  
4 question because I didn't understand fully what you said  
5 earlier. In your exhibits you had a couple that were  
6 showing that domestic supply exceeded demand. In those, I  
7 wasn't sure exactly what domestic supply was. Was that  
8 production plus inventory minus exports?

9 MR. FISHER: Mr. Deese, in that example the way it  
10 was depicted there with you'll recall the yellow bars and  
11 what I couldn't identify, but what someone said was the  
12 green bar. Those represent the annual production plus the  
13 green portion or that lower portion being the inventory  
14 carried into the beginning of the marketing year, so it was  
15 a rather straightforward approach there that this is what  
16 was produced, this was the inventory that's all available to  
17 the market and the demand.

18 Total demand, both export and domestic, was less  
19 than that quantity in each of those years, and I think we  
20 looked at it over a 15 year period. We were safely within  
21 those bounds each time.

22 MR. DEESE: All right. One more question. You  
23 brought these products in that show the differences in  
24 making the specialty breads with the spring wheat. If a  
25 grower for some unknown reason had wheat at a lower protein

1 level but he didn't have access to hard red spring wheat,  
2 could he then make the higher product by purchasing wheat  
3 gluten and adding that to the lower protein wheat?

4 MR. FISHER: That's an interesting question, and  
5 it's one that I think is a valid question. In the industry,  
6 significant quantities of wheat gluten are purchased to  
7 enhance the baking properties, the performance properties,  
8 of flour I suspect every day.

9 However, the cereal chemists, cereal scientists  
10 that I've worked with and consulted, have always indicated  
11 to me that you still obtain the better performance with the  
12 real inclusion of a hard red spring wheat in the mix.

13 There are cost factors involved and sheer  
14 performance factors. That, too, is not totally  
15 substitutable, but you can mimic some of the performance  
16 levels of a hard red spring wheat in that manner.

17 MR. DIEHL: I have no further questions.

18 MR. PETERSON: Excuse me, Mr. Deese. Just another  
19 addition to that. You know, traditionally a lot of the  
20 wheat gluten, and we know Europe produces a lot of it as a  
21 byproduct, and there have been trade discussions on that.  
22 Because the gluten typically is coming from some of your  
23 lower priced, generally mid to low quality wheat, you know,  
24 it's those qualitative factors that you get out of spring  
25 wheat or Canadian spring wheat or U.S. hard red spring wheat



1     that is there.

2             From a protein quantity standpoint, yes, you've  
3     got, you know, a similar quantity, but they're adding the  
4     spring wheat for, you know, the functional enhancement  
5     properties, and those can only be gotten from the spring  
6     wheat.

7             MR. DEESE: No further questions.

8             MR. FEATHERSTONE: Mr. Mehta?

9             MR. MEHTA: Mr. Fisher, you mention in your  
10    testimony about nitrogen per acre for North Dakota farms  
11    after labor and management charges. You know, we don't have  
12    the data for all the years. Would you be able to provide  
13    the data to the Commission for other years?

14            MR. FISHER: Yes, we will.

15            MR. MEHTA: Thank you. I have no further  
16    questions.

17            MR. FEATHERSTONE: Mr. Reeder?

18            MR. REEDER: Let's see. Mr. Hunnicutt, you  
19    indicated in your testimony and in the petition that hard  
20    red spring is blended with hard red winter. Is Canadian  
21    hard red spring that's imported into the U.S. blended with  
22    U.S. hard red winter to make flour in the U.S.?

23            MR. HUNNICUTT: I'll have to turn to Mr. Fisher or  
24    Mr. Peterson for that one.

25            MR. FISHER: Certainly, Mr. Reeder, the

1 interchangeability of the U.S. spring wheat and Canadian  
2 spring wheat is I don't think in question, so there are very  
3 similar fungible properties involved here. The answer would  
4 be yes, if I understood the question right.

5 MR. REEDER: Okay. Is it fair to say your  
6 argument with regards to substitution of hard red spring and  
7 hard red winter is that hard red spring can be substituted  
8 into hard red winter, but hard red winter cannot be easily  
9 substituted in hard red spring?

10 MR. FISHER: Mr. Reeder, certainly --

11 MR. HUNNICUTT: No. Let me start, and I'll let  
12 Mr. Fisher finish. I'd say that's not the theory of the  
13 argument as we put it forward. It's that hard red spring is  
14 a specialty wheat, and it can be used for production of  
15 specialty products and can be used as a specialty blend  
16 characteristic with hard red winter, but not that it is a  
17 substitute one product for the other. I'll let Mr. Fisher  
18 expand.

19 MR. FISHER: I guess I would basically agree with  
20 that. The overriding fundamental purpose for buying a  
21 spring wheat is to improve the performance of another  
22 existing wheat. It's an improver, and in that sense it's  
23 marketed as a blending wheat worldwide. On the lower end, I  
24 think that certainly limits its substitutability.

25 MR. WECHSLER: It's helpful to distinguish

1 substitution in production from substitution in consumption.  
2 I think the question you had was focused on, am I  
3 interpreting correctly, on the consumption end?

4 MR. REEDER: Right.

5 THE WITNESS: Because in substitution in  
6 production you have to some extent these row crops and other  
7 things that are not wheat at all, so there's nothing unique  
8 in terms of determining domestic like product about the  
9 ability of durum growers to move to some extent towards hard  
10 red spring. They can also move to row crops to some extent.

11 On the consumption side, in the mixtures there's  
12 no question that in certain adverse environments sometimes  
13 producers will especially abroad and in countries that don't  
14 have demanding quality standards move the mark a bit and  
15 cheapen the product. There are competitive consequences to  
16 that, and you see that most in status economies where there  
17 are big deals made one way or the other, one year to the  
18 next.

19 If the government is running out of money and they  
20 can't do a big quality wheat purchase to improve their local  
21 production of bread or couscous or whatever it is, what  
22 we're suggesting is that if you have a mixture required to  
23 produce a bread there is an ideal point, and that  
24 substitution around that point is not a major factor in  
25 determining the demand.

1 MR. REEDER: Okay.

2 MR. PETERSON: Mr. Reeder?

3 MR. REEDER: Yes? Go ahead.

4 MR. PETERSON: I think another thing, too, that  
5 needs to be looked at is on our grain exchanges and  
6 commodity futures. If there was so much readily  
7 substitution of hard red spring for bread products, if they  
8 work the same and it was just simply a matter of price, then  
9 I think it begs the question why can't you deliver  
10 equivalent proteins of hard red winter at Minneapolis and  
11 vice versa, hard red spring to Kansas City, if they are  
12 truly interchangeable.

13 MR. REEDER: I noticed in your petition you  
14 included wheat seed. Why did you do that? In other words,  
15 we're talking wheat growers and so forth, probably a  
16 separate industry.

17 I notice in your footnote you said you were  
18 concerned about in the case where you had a countervailing  
19 or dumping duty imposed that there would be circumvention,  
20 but, you know, there's not much mention here of wheat seed.

21 MR. PETERSON: Mr. Reeder, that's a good question.  
22 That's truly, you know, where it was geared at was, you  
23 know, a circumvention in the case of duties or some kind of  
24 tariffs along those lines; that it could be reclassified,  
25 you know, on the export end as seed wheat. We know it's

1 actually milling wheat.

2 Similar to some of the other confusion that takes  
3 place in the Canadian system, we have good quality milling  
4 wheats produced in the U.S., but because there are different  
5 varieties -- they produce the same type of bread, but  
6 they're classified as feed wheat in the Canadian system.

7 I don't know if Charlie has anything to add.

8 MR. HUNNICUTT: I think that covers it. It was an  
9 abundance of caution to make sure that everything was  
10 covered because there is a possibility of movement between  
11 those HGS categories.

12 MR. REEDER: Okay. One other issue on feed wheat.  
13 Roughly ten or 12 percent of the hard red spring crop is  
14 used for feed use. Are any of the imports of hard red  
15 spring, Canadian hard red spring, are they used in feed, or  
16 is all or nearly all of it going into milling use?

17 MR. PETERSON: I would suspect, and I guess it  
18 would probably take a little more research on our part, but  
19 I would suspect that all of it is going into domestic mill  
20 use for food consumption.

21 There was, you know, in 1993 prior to the POI a  
22 lot of Canadian feed wheat that did come down into some of  
23 the feedlots. There was some frost damaged and weather  
24 damaged wheat. I would say over the POI that all of it is  
25 going into domestic food channels.

1 MR. REEDER: Thank you.

2 MR. FEATHERSTONE: Mr. Payne?

3 MR. PAYNE: Thank you all for appearing. I just  
4 have a couple questions on the protein premium issue I guess  
5 for Mr. Fisher and Mr. Peterson.

6 During the POI and specifically during the 2001-  
7 2002 crop year, the yield of the crop grown in the United  
8 States, did that have a higher protein content than was seen  
9 either on average or in the few years prior to that? Has  
10 there been an increased supply of a higher protein wheat?

11 MR. FISHER: Mr. Payne, if the question is of the  
12 North Dakota or the spring wheat crop in general, I would  
13 say no. The protein levels have been about on average in  
14 recent years or during the period of the POI.

15 MR. PAYNE: For the hard red spring specifically?

16 MR. FISHER: Yes.

17 MR. PAYNE: If it's your allegation that it's the  
18 imports that are causing the elimination or the reduction of  
19 the protein premium, what specifically about the imports is  
20 doing that? Is the Wheat Board bringing in a higher  
21 quantity or higher supply of the higher protein wheat? Is  
22 it just that the supply of the higher protein wheat is so  
23 much higher now?

24 MR. FISHER: In any premium market, the balance  
25 can be rather fragile. We're talking about wheats that are

1 small in quantity here by comparison to the larger class of  
2 hard red winter wheat, for example. It does not take a lot  
3 to disrupt a protein schedule like that, so, yes, the  
4 imports from Canada are going to by definition, since it's  
5 spring wheat, are going to be toward the relatively higher  
6 protein levels that are marketed within the U.S. probably  
7 somewhat equivalent to the U.S. spring wheat levels. That  
8 sheer availability tends to dampen the premium.

9 MR. WECHSLER: That's an interesting question to  
10 which we've devoted actually quite a bit of time and  
11 research originating with the Canadian Wheat Board website  
12 and the academic publications that they've sponsored and  
13 publicized on it.

14 They had a very interesting study. The entire  
15 structure of the Canadian Wheat Board's pricing compensation  
16 -- not pricing, but compensation system for Canadian farmers  
17 is based on the protein content of the wheat they turn over,  
18 so they publish a schedule in which there's an initial and a  
19 final payment, and it is based on tenths of a point protein  
20 difference for whatever the specific wheats are.

21 They publish this in advance, and that is the main  
22 signal, the market signal to the Canadian farmers on what  
23 wheat to plant and what inputs, fertilizer inputs and  
24 whatnot, that can be used to raise the protein. Clearly  
25 they look at the premium they get and produce to the point

1 where they're going to maximize their incomes from the Board  
2 by doing it.

3           There's a study underwritten by the Board and the  
4 Manitoba RAC, Regional Agricultural Council -- I may have it  
5 wrong -- which studied a five year period in the late 1990s,  
6 western Canadian acreage allocation, and even within the  
7 terms of putting aside subsidies, dumping, what we're here  
8 today about, even within the terms of the market, their  
9 conclusion was that there was a 20 percent overage in the  
10 allocation of wheat to high protein wheats in western Canada  
11 and that western Canadian farmers would have been better  
12 off, the whole system would have been better off, with lower  
13 protein wheats. I'm not saying low protein. Lower protein  
14 wheat.

15           That's clearly just an indictment of these  
16 bureaucratic set Canadian Wheat Board protein premiums. The  
17 point is once you get that in the system there are two  
18 reasons for doing it. One is that big bureaucracies that  
19 have central control make big mistakes, and we pay the price  
20 down here. The second reason is because the Wheat Board as  
21 an entity is set up not to maximize income of Canadian wheat  
22 growers, but simply to maximize the turnover and not get  
23 left with end stocks.

24           In other words, it's a wheat market agency  
25 ultimately, even though it controls grower actions and



1 incentives. They move the wheat they get. It helps them to  
2 have higher protein wheats to move because in any crunch  
3 they have they can simply move higher protein wheats into  
4 lower protein markets and have a marketing advantage.

5           There is a history of them fulfilling in various  
6 situations contracts with over supply of protein, and in any  
7 case they have systematically increased above free market  
8 levels the supply of higher protein wheats in the world  
9 markets and the U.S. market, so that's where the protein  
10 premium have gone. They've gone into basically giving the  
11 Canadian Wheat Board a marketing tool, wheat protein.

12           MR. PAYNE: Thank you. Just one more question on  
13 this. You may have touched on it briefly in your last  
14 response. Is there a higher cost of production, a higher  
15 growing cost, associated with insuring you get the higher  
16 protein wheat?

17           MR. FISHER: Mr. Payne, the general cost of  
18 producing a crop for averages would be quite similar I think  
19 from producer to producer, although those who own their land  
20 and other things have different sets of variables there, of  
21 course.

22           Protein can be enhanced with inputs. The primary  
23 one is nitrogen fertilizer. To the extent that fertilizer  
24 prices fluctuate somewhat in the market as well, obviously  
25 there's an additional cost in that. They've been rather

1 high lately, but, yes, with inputs you can influence the  
2 protein level, and there is an additional cost in doing  
3 that, in enhancing that above what you might have as a yield  
4 goal of an average yield.

5 MR. PAYNE: Thank you. That's all the questions I  
6 have.

7 MR. FEATHERSTONE: Mr. Carpenter?

8 MR. CARPENTER: Thank you. I think I'd like to  
9 start with a question that's actually been raised a couple  
10 times already. I think this is Exhibits 2 and 3 that were  
11 handed out, the color charts.

12 I guess my confusion initially I was looking at  
13 the black line, and I was assuming that was U.S. demand, but  
14 I guess what it is really is is it includes exports, so I  
15 was just wondering. If you were to subtract out exports,  
16 could you give me an idea as to what that line would look  
17 like? Would it be fairly flat?

18 If it's possible to do that, if the data are  
19 readily available, would it be possible to reproduce a chart  
20 in your brief where you factor out exports?

21 MR. FISHER: Certainly. Mr. Carpenter, that  
22 information is readily available. There are some questions  
23 sometimes on the USDA data as to its accuracy at some  
24 levels, but it's the best we have. Certainly it is  
25 reproducible.

1           There may be some variation year to year, but we  
2   do have USDA's domestic use estimates. There are also some  
3   estimates that would take out some of the potential for  
4   small non-food uses that would indicate actual mill demand.

5           Yes, I have in front of me a chart that has that  
6   information on it. We can make that available to you  
7   through the formal process or however you wish to receive  
8   it.

9           MR. CARPENTER: Okay. That would be great. I'm  
10   assuming that demand for the final product, such as the  
11   various types of bread and pasta and so on, would be fairly  
12   flat, maybe having a slight gradual upward trend over time.  
13   As far as you know, is that essentially the same for the  
14   hard red spring and the durum wheat, or do the demand curves  
15   tend to fluctuate more than the demand curves would be for  
16   the end use products?

17          MR. FISHER: Well, in terms of the domestic use  
18   for spring wheat and durum, in each case the trend I would  
19   say is up over the long haul. For the overall consumption  
20   of red flour or let's say wheat based products in the United  
21   States, I believe they reached a recent low in 1972 and have  
22   been in a general climb out of that low point ever since.

23          There was some plateauing again here just a few  
24   years ago, but I think growth has resumed in that industry.  
25   There's been an almost steady, and we can make these charts

1 available to you also. There's been a steady, gradual  
2 uptrend in the domestic consumption, which are those numbers  
3 you're concerned about here, sorting it out of this line  
4 that I had in both spring wheat and durum, yes.

5 MR. CARPENTER: I would appreciate that. If I  
6 could back up to kind of a basic question that probably  
7 everyone else here understands, but I don't have a good  
8 handle on?

9 For the various types of wheat, in addition to the  
10 hard red spring and durum and also the hard red winter, but  
11 as well the soft red wheats and the white wheats, what parts  
12 of the country do those tend to be grown in?

13 MR. FISHER: Mr. Carpenter, we have a map, and in  
14 fact I have a sample card with me in my briefcase that I can  
15 give you with all six classes of wheat and one of these so-  
16 called dot maps, a map of the United States that will  
17 illustrate that.

18 Just for general reference, the soft red wheats  
19 tend to be grown scattered across the states east of the  
20 Mississippi River. The durums would be grown largely in  
21 North Dakota with smaller amounts in Montana, South Dakota  
22 and a bit in Arizona and California.

23 The soft white wheats tend to be grown in the  
24 Pacific Northwest states with some in Michigan and New York,  
25 and, of course, the hard red winters throughout the central

1 plains states; Nebraska, Kansas, Oklahoma, Texas would catch  
2 a vast majority of that.

3 Hard red spring wheat, about 50 percent in North  
4 Dakota and the surrounding three states of Montana, South  
5 Dakota and Minnesota with a scattering across the Pacific  
6 Northwest states, again a minor amount.

7 We can make that map available to make that more  
8 concise certainly.

9 MR. CARPENTER: I would appreciate that. That  
10 would be helpful.

11 With respect to the two products we're looking at  
12 here, the hard red spring and the durum, I get the  
13 impression then that most farmers would not have a choice of  
14 planting these other types of wheat as an alternative to the  
15 two that we're looking at here?

16 MR. FISHER: Essentially that is correct. There's  
17 a small portion of southwestern North Dakota where the  
18 growing season is mild enough, should I say, where winter  
19 wheats can survive, but it would amount to maybe one or two  
20 million bushels of production per year in a state that  
21 traditionally produces about 300 million of the other two  
22 classes of wheat, so it's a very, very minor consideration.

23 Yes. The answer is yes, spring wheat and durum  
24 are the two classes of wheat that would tend to thrive in  
25 the area.

1           MR. CARPENTER: Okay. The marketing year for HRS  
2 and durum is June through May. What is the marketing year  
3 for hard red winter? Do you know?

4           MR. FISHER: In the USDA sense of it, they keep  
5 track of the marketing years on exactly the same basis from  
6 June. The wheat marketing year is established by USDA as  
7 June through May 31.

8           MR. CARPENTER: Okay. But the growing season  
9 tends to be different?

10          MR. FISHER: That's correct. These other classes  
11 of wheat tend to be planted in the fall and fertilize over  
12 winter and then are harvested. We can start harvesting  
13 wheat in Texas in May, but the vast majority of the hard red  
14 winter wheat crop would be harvested in June/July. Our crop  
15 is planted in the spring and harvested the same year at  
16 about a 95 day growing period.

17          MR. CARPENTER: Okay. Another basic question  
18 relating to the quality attributes of grade, protein  
19 content, vitreous kernel content and dockage. Who exactly  
20 measures those levels and does the grading or whatever?

21          MR. FISHER: In the case of export wheat the  
22 Federal Grain Inspection Service, now known as GIPSA, a  
23 division of USDA, certifies each of those cargoes that go  
24 out, but you may be referring to the analyses or the  
25 information that we have supplied you.

1           Each year we conduct a survey of the quality of  
2     the crop grown in our region, and in fact U.S. Wheat  
3     Associates provides one for the rest of the regions of the  
4     U.S. also. Those are graded in labs that are either state  
5     licensed or federally licensed labs for the actual grading  
6     data and other physical and performance characteristics.

7           In the case of our wheats, they are analyzed at  
8     North Dakota State University in their Science and Food  
9     Technology Department.

10           MR. CARPENTER: Okay. Maybe to put it another  
11    way, I'm thinking more in terms of in connection with how  
12    the products are priced.

13           MR. FISHER: If you have let's say a first  
14    purchaser is deciding whether to buy U.S. or Canadian wheat,  
15    and they're looking at these different protein levels and  
16    vitreous kernel counts and so on. Understand, too, there  
17    are differences. I guess if we could limit it just to the  
18    spot market, although I guess the Canadian market isn't  
19    typically sold in the spot market, or the different price  
20    levels for these different protein levels and other  
21    attributes.

22           I should probably back this into the country a  
23    little further, as they say. At each I'll use the term  
24    first purchaser, Mr. Carpenter. In the State of North  
25    Dakota, for example, the first purchaser is generally that

1 country elevator where the farmer first delivers his wheat.  
2 That's his first point of sale.

3           There are these tests run for protein with a  
4 calibrated, regulated protein tester. There are formal test  
5 weight guidelines and equipment that is certified and  
6 followed, but the grading may be a little bit more on an  
7 informal basis based on his experience in the grain trade.  
8 That's where the ultimate first classification and grading  
9 of the crop takes place accordingly. Those are the  
10 characteristics on which he offers grain for sale in the  
11 market to prospective buyers.

12           MR. CARPENTER: Okay. Thank you.

13           MR. PETERSON: Mr. Carpenter?

14           MR. CARPENTER: Yes?

15           MR. PETERSON: Maybe just one more addition on the  
16 official GIPSA inspection. You know, most buyers can  
17 request that on U.S. purchases. In Canada, there's the  
18 Canadian Grain Commission. I also believe there are some  
19 private inspection entities that do inspect some of the  
20 exports coming into the U.S., SGS.

21           We do have a private entity in the U.S. as well  
22 that does inspect shipments between origin and export  
23 destination or domestic mill, but a lot of time grain will  
24 be sold on some sort of official certification; in Canada  
25 either Canadian Grain Commission or in the U.S. GIPSA.



1           MR. CARPENTER: Okay. Thank you. Like Mr. Diehl,  
2 I also had a question about exports. It's not too common  
3 where we have a product where over half of one of the  
4 products is exported and about a third of the other is  
5 exported. I think, you know, even though obviously this  
6 isn't a 201 we don't have to weigh causes, but we do have to  
7 look at the effects of other factors on the condition of the  
8 industry to some extent.

9           In your response to Mr. Diehl, I think you focused  
10 mainly on export volumes. I was wondering about prices.  
11 Can you comment on price trends over the last few years?  
12 Have they been stable? Are they increasing or decreasing?  
13 Are there also good, reliable data that we can use from USDA  
14 that would at least show unit values for the different types  
15 of wheat that we're looking at for exports?

16          MR. FISHER: There is price data available. It  
17 probably wouldn't be on a unit basis I don't think, but  
18 there certainly are price data available from USDA to some  
19 extent, but also from private entities that we could make  
20 available to you.

21          The export prices are a function of the market  
22 here too as well, certainly, and established in the grain  
23 exchanges and in the market here as well for the movement of  
24 U.S. wheat into the foreign market.

25          MR. CARPENTER: Okay.

1           MR. FISHER: It's not a separate function I guess  
2 is what I'm saying.

3           MR. CARPENTER: Any information that you could  
4 supply in your brief regarding export prices or unit values  
5 I'd appreciate seeing.

6           I also had a similar question that Mr. Deese put  
7 to you about adding wheat gluten to the product to raise the  
8 protein levels. Both of us happened to work on a wheat  
9 investigation some time ago, and I recall from there I think  
10 about 80 percent of U.S. wheat gluten was used in the  
11 production of bread, the other 20 percent for other uses.

12           I know looking at a lot of labels of bread  
13 products and so on it's very common to see wheat gluten as  
14 an ingredient on the label. I got the impression it was  
15 fairly common that millers would add gluten to the product  
16 to raise the protein level, although I guess it doesn't  
17 necessarily mean that, for example, in terms of substituting  
18 hard red winter for hard red spring that in lieu of buying  
19 hard red spring you could simply buy hard red winter and add  
20 more gluten to it.

21           It may be more typical that what happens is the  
22 protein level of the wheat is low in a particular year due  
23 to climate or soil conditions. The millers would typically  
24 have to add gluten to it to raise the protein level.

25           I guess that's an issue that I'm interested in,

1 but I guess really in terms of substitution between hard red  
2 spring and hard red winter I'd be interested, and I guess  
3 we'll hear testimony this afternoon and we can ask them  
4 that, but I am interested just in how common it is that the  
5 millers would view it simply as a choice between buying hard  
6 red spring or buying hard red gluten and adding gluten to  
7 the product. I just don't know how common that is.

8 MR. FISHER: Mr. Carpenter, in our attempt to  
9 answer the question earlier I felt like we probably didn't  
10 have quite enough information to give a complete answer.  
11 Maybe it would be advisable if we sought some more  
12 information in the actual usage. I do not have that right  
13 now.

14 It's always been my impression that it's not a  
15 perfect substitute certainly, but one of those things that  
16 are cost related and one of the alternatives certainly in  
17 the mix. We'll try to find some more information on that  
18 for you.

19 MR. CARPENTER: Okay. Thank you. It might have  
20 been you, Mr. Hunnicutt. I'm not sure, but someone referred  
21 to increasing costs early in the presentation. I was just  
22 wondering if the panel could elaborate on specifically what  
23 costs have been increasing to the growers in recent years.

24 MR. HUNNICUTT: It was me, and I will defer to Mr.  
25 Fisher. I was thinking of particularly nitrogen fertilizers

1 and some of the input costs that have been higher priced in  
2 the last two years, but I'll let him elaborate.

3 MR. FISHER: In terms of rising, I need a little  
4 bit of clarification. The factors that have been  
5 increasing?

6 MR. CARPENTER: Production costs, I guess.

7 MR. FISHER: Well, certainly --

8 MR. CARPENTER: Or transportation costs also.

9 MR. FISHER: One of the costs that certainly is  
10 related to producer profitability is the cost of  
11 transportation, but the more basic inputs are market inputs  
12 as well, so fertilizers, for example, tend to be something  
13 that fluctuates on the basis of world petroleum prices. The  
14 fuel itself is obviously related to that and land values.  
15 We've gone through periods of depressed land values and  
16 declining land values, but there is and can be certainly  
17 appreciation in all of those costs of production.

18 I think while there have been variations and  
19 wavering in that march, I think there's been a steady  
20 increase in the cost of production over time. Those would  
21 be the primary factors involved. Inputs, land and  
22 machinery.

23 MR. CARPENTER: Okay. Just one other question.  
24 Mr. Wechsler, on page 14 of your exhibits your chart shows  
25 that the premiums for the higher protein wheat in the most

1 recent period have narrowed. I guess my question there is  
2 are the premiums supply driven?

3 In other words, I assume the protein levels are  
4 related to conditions such as growing conditions, climate,  
5 soil conditions and so on. They're not cost driven. In  
6 other words, there's nothing the farmer can do specifically  
7 to increase protein levels. Is that right?

8 MR. WECHSLER: Actually, not quite. The answer is  
9 complicated. The protein will respond to input intensity,  
10 particularly fertilizer and in certain situations irrigation  
11 decisions and things of that nature, so it's to some extent  
12 under the control of the farmer.

13 It's also in response to your precise planting  
14 decisions, on what you put in the soil. The premium  
15 responds both to supply, supply conditions and competitive  
16 conditions with imports.

17 There's never a situation in this industry or  
18 virtually any other in which you can just say there's one  
19 factor and only one factor of work. What is dramatic there  
20 is the compression across all the different premium levels,  
21 protein levels.

22 MR. CARPENTER: Do you have any theory as to what  
23 the principal factor is that's causing the narrowing of the  
24 premium? I mean, do you think it's over supply, for  
25 example?

1           MR. WECHSLER: Well, I think the big, big factor,  
2   the 800 pound gorilla in this case, is the Canadian Wheat  
3   Board and its moving from 25 to 29 percent of the durum  
4   market and adding a couple of extra percentage points to its  
5   already large, I think from 20 to 22 percent of the hard red  
6   spring market. That's the big factor.

7           The Canadians are known worldwide. They put it as  
8   high quality wheat. Now, that's been successively debunked,  
9   and we haven't heard about that as recently. High protein  
10   wheat is what they have.

11          We have high protein and all kinds of other wheat,  
12   but we don't have a board dictating and tweaking and pushing  
13   us into an unnatural proportion of high protein wheat.  
14   That's what they have in their lauder, and that's what they  
15   market. I think that is the big factor, and it's certainly  
16   the factor that's reachable in this case.

17          MR. CARPENTER: Okay.

18          MR. WECHSLER: I'd like to make something clear as  
19   an economist. We never do univariant analysis. There are  
20   lots of supply factors, lots of demand factors. What the  
21   Commission has control over is one factor, or in this case  
22   two, dumping and subsidies.

23          An affirmative decision in this case will not make  
24   everything rosy for wheat farmers in the United States.  
25   They still face a massive problem with the Canadian Wheat

1 Board's activities abroad. To some extent, if you deflect  
2 the Canadian Wheat Board from its activities inside the  
3 United States without dealing with them abroad they will see  
4 a displacement of the injury from here to there. That's  
5 tomorrow's problem in another forum. They're active on  
6 that, or we're active on that.

7 What we can do is remedy this particular element  
8 and remove a thorn that is particularly irksome when you  
9 have other problems as well. No one has come in here and  
10 said this is the only problem before the wheat industry in  
11 the United States.

12 I do want to make that clear. We show this  
13 situation. A lot of it goes to the vulnerability, and  
14 there's no question that a material portion of it is due to  
15 the subsidies and dumping at issue in this case. There's a  
16 lot more, too, to the Board's activities beyond just  
17 subsidies and dumping.

18 MR. CARPENTER: Okay. Thank you very much for  
19 your responses.

20 MR. FEATHERSTONE: Mr. Diehl?

21 MR. DIEHL: Just a couple of follow ups. Staying  
22 with page 14 from your exhibits, Mr. Wechsler, it looks like  
23 there is something very different in that last year than the  
24 others. One thing that occurs to me is whether the drought  
25 was in effect at that time for hard red winter pushing up

1 protein values there.

2 I guess my question is, and maybe I should direct  
3 this to Mr. Fisher and Mr. Peterson. The drought affecting  
4 hard red winter, was that occurring in this last period that  
5 we're looking at, the 2001-2002?

6 MR. FISHER: The major impact on the hard red  
7 winter wheat crop was in this current crop year, 2002.

8 MR. DIEHL: Okay. Was there some impact in 2001-  
9 2002?

10 MR. FISHER: I don't think so because the protein  
11 level, for example, in the hard red winter crop last year  
12 was right on the average, and that would not signify there  
13 was much of a drought stress impact there.

14 I find that protein levels actually for the last  
15 several years in the hard red winter crop have been below  
16 average, implying certainly no impact of drought and in the  
17 northern plains of the U.S. on average protein levels as  
18 well, so no excessive supply --

19 MR. DIEHL: Okay.

20 MR. FISHER: -- in either area there.

21 MR. DIEHL: Okay.

22 MR. FISHER: But the Canadian droughts last year  
23 did induce significant protein increases in the Canadian  
24 crop in 2001.

25 MR. DIEHL: Okay. Thank you. One last question.



1 Mr. Peterson, you talked about it's not only the quantity of  
2 the protein, but the quality as well. If you could just  
3 elaborate on that a bit? If you're in a situation where  
4 you're not having to use hard red spring in order to  
5 increase the quantity, could you elaborate more on the  
6 quality issue?

7 MR. PETERSON: Well, you know, that's a very good  
8 question, Mr. Diehl. I've spent a lot of time working with  
9 some of our international trade teams with some of the  
10 domestic industry cereal scientists down at North Dakota  
11 State University.

12 There are a number of tests to measure the  
13 functional quality of bread wheats. You have the  
14 farinograph, alveograph. In essence what all of them are  
15 doing is adding water to flour, mixing it into a dough,  
16 measuring how much strength it requires to mix that dough,  
17 how long you can mix it before the dough starts breaking  
18 down, how much water you can add to that dough, you know,  
19 for certain absorption levels. A lot of them have direct  
20 impacts on the final product.

21 You know, for specialty breads they like a lot of  
22 the moisture, the volume, some of the crust aspects. Shelf  
23 life is extended with some of the higher absorption  
24 products. Also, the growth in bagels, you know, hearth  
25 breads, just a lot of those specialty food products that we

1     like a lot of chewy texture to. Those all come from the  
2     inherent qualities in hard red spring wheat.

3             MR. DIEHL: Okay.

4             MR. PETERSON: Like I said, we'll do some more  
5     research on the wheat gluten issue, but I think that's when  
6     all the cereal scientists talk about it why you can't have a  
7     one-for-one substitution with wheat gluten either is you  
8     don't get those inherent quality factors. There's more than  
9     a quantity issue.

10            MR. DIEHL: Okay. Thank you. Those are my  
11     questions.

12            MR. FEATHERSTONE: Thank you all again for both  
13     your direct presentations and responses to all those  
14     questions. We very much appreciate it.

15            We'll take a ten minute break, at which point, Mr.  
16     Cunningham, if you could come forward we'll proceed. Thank  
17     you.

18            (Whereupon, a short recess was taken.)

19            MR. CUNNINGHAM: Good afternoon, Mr. Featherstone.

20            MR. FEATHERSTONE: Welcome, Mr. Cunningham, the  
21     other Mr. Cunningham. Please be seated.

22            MR. CUNNINGHAM: The other Mr. Cunningham,  
23     absolutely, the second string Mr. Cunningham today. I'm  
24     Richard Cunningham, Steptoe & Johnson. I represent the  
25     Canadian Wheat Board. With me is my colleague Matthew Yeo

1 from Steptoe and Richard Boltuck from Charles River  
2 Associates and Daniel Sumner from the University of  
3 California at Davis.

4 I've been doing this stuff for 30 years and I  
5 suppose I should never be surprised at anything anymore, but  
6 I've got to say this case really surprises me. It surprises  
7 me, because of this case being brought at this time. I say  
8 that both because of the economic situation that prevails in  
9 this market, at this time, and also because this case is  
10 brought at a time when it flies directly in the face of a  
11 major decision just made by this Commission last month.

12 Last month, this Commission decided a seminal case  
13 that's, I must say, eerily familiar to this one. The case  
14 was cold-rolled steel. There, you had before you an  
15 industry, whose situation was clearly not one of current  
16 import caused injury. Imports were falling precipitously,  
17 prices were rising rapidly, and those trends were forecast  
18 to continue.

19 The injury of which the steel petitioners  
20 complained had occurred earlier in their period of  
21 investigation and there sure was strong evidence of that  
22 earlier import caused injury. In fact, the Commission had  
23 just rendered an affirmative serious injury, not just  
24 material injury, finding on flat-rolled, including cold-  
25 rolled steel. But the Commission's decision in that cold-

1 rolled case was clear in two ways that are, I submit,  
2 dispositive, dispositive of the case you have before you  
3 now.

4 First, the Commission determined that an  
5 affirmative decision is not appropriate as to imports that  
6 are not currently causing or threatening industry -- injury  
7 and do not eminently threaten injury, even where injury from  
8 imports earlier in the POI was clear.

9 And second, the Commission had to determine in the  
10 steel case whether it made a difference that the cause of  
11 the improved import and price trends was the 201 order. And  
12 it found that where such an exogenous factor caused a  
13 substantial change in conditions of competition, the  
14 Commission must base its analysis on the new changed  
15 conditions, not look back to the different world that  
16 existed before.

17 With that in mind, let me turn to this case, and  
18 I'd like to go through a series of charts with you. We have  
19 handed them out to you. They're numbered one through -- one  
20 through 12 -- one through 12, with a little page of text at  
21 the end of them. I'd like you to insert a separate chart  
22 that we handed out on U.S. hold-rolled spring planted  
23 acreage as 9(a), so you know where you place it. Okay.

24 MR. FEATHERSTONE: I think we've got that one, Mr.  
25 Cunningham, but not the big --

1           MR. CUNNINGHAM: The down payment, but not the big  
2 order, okay. Oops, what do we got?

3           (Pause.)

4           MR. FEATHERSTONE: Thank you.

5           MR. CUNNINGHAM: The first set of charts I'm going  
6 to go through show somewhat dramatically, I think, how this  
7 industry and this market, like the cold-rolled steel  
8 industry and the cold-rolled market, is today demonstrably  
9 not a market where imports are currently causing or  
10 threatening material injury. And let's start with price.

11           The first chart shows the monthly average hot-  
12 rolled spring price received by farmers during the period of  
13 investigation. And I want you to look at the right-end of  
14 the chart, the current situation. You will notice that  
15 prices have risen and have been rising, actually, since mid-  
16 2001, but they've accelerated that rise recently. The  
17 latest data from the U.S. Department of Agriculture shows  
18 prices about a little below \$3.50, higher than any point in  
19 the entire POI.

20           The petitioners have given more recent data in  
21 their petition at page 35. The price is now at \$3.50 to  
22 \$3.75 per bushel for August production, far above the POI --  
23 anything in the POI. And I might add, if you would look at  
24 Exhibit 1 from the petitioners earlier, where they have the  
25 -- somehow derived historic price levels on a dotted line

1     for hard red spring a little below \$3.50, you now have  
2     prices in this market even below what they think is the  
3     historic norm for prices. Clearly, pricing in this market  
4     is not depressed now. There is not price injury of hard red  
5     spring.

6             Similarly, look at the next chart for durum. And  
7     the durum prices have been increasingly rapidly since mid-  
8     August -- excuse me, August of 2001. They have reached --  
9     in the latest USDA data, they've reached price for an  
10    average for August of \$3.50. Petitioners have noted in  
11    their petition at page 35, that the end of August price has  
12    risen slightly above \$4.00. The same points can be made  
13    here about these prices, as about the prices of hard red  
14    spring. They are now below -- now above every price point  
15    on the entire period of investigation and they are above  
16    what petitioners said in Figure 1 was the historical norm of  
17    prices in -- for durum. This is not a case where there is,  
18    at present, any price depression, import caused or not, and,  
19    accordingly, there is no price -- no valid price case here  
20    at the moment.

21            Let me just pause for a moment to talk about  
22    underselling, too. Our economist works nights and we've had  
23    a chance to look at the underselling data. The underselling  
24    data is, of course, confidential. I'm not going to go into  
25    it in detail. However, you will find it entirely

1 consistent, remarkably consistent with the conclusion that  
2 you've reached in the 332 investigation; namely that as to  
3 durum, there is consistent uniform overselling by imports;  
4 as to hard red spring, there is predominant overselling with  
5 some mixture of a little bit of underselling sporadically.

6           There is not a price case here. This is not an  
7 injury that can come to you and say, we are being injured in  
8 price or that we have a problem with being undersold in  
9 price.

10           Now, let's look at volume. Now, let me pause for  
11 a moment before I go to volumes on hard red spring, because  
12 there is a statistical issue that the Commission staff  
13 probably is already aware of, but let me just point it out  
14 to you. The HTS data contain wheat that enters the United  
15 States, but is transhipped to the Carribean and to Latin  
16 America. We have factored out that -- those non-U.S.  
17 volumes from the data, using data from the Canadian Grains  
18 Commission, which identifies those transient shipments. And  
19 we'd be happy, if the staff would like, to work with -- show  
20 how we did it and make sure you understand how we get to the  
21 data.

22           Look at the current situation in imports of hard  
23 red spring. Hard red spring imports, eerily like the  
24 imports in cold-rolled steel, have been plummeting. They  
25 have plummeted from beginning late last year and they are

1 now at the lowest monthly point on the chart. There is, as  
2 to hard red spring, no present case of increasing imports;  
3 rather imports have fallen and fallen to the lowest point on  
4 the chart.

5 Durum imports have begun also to fall in the most  
6 recent month -- in the last month of the POI. That trend  
7 has continued after the POI. I don't have it on the data  
8 here. The forecast by USDA for durum imports for the crop  
9 year 2002, 2003, when put on an average monthly basis, comes  
10 out to a figure down somewhat from the last entry on the  
11 chart there. We have declining imports also there for -- in  
12 durum. I'm going to get back to the volume issue in durum  
13 later on, when I discuss it in some more detail, with  
14 respect to cause and effect.

15 I might go back -- take you back to the monthly  
16 imports chart of HT -- of HRS for just a second. If I did  
17 the same thing with that as I just did with durum, that is  
18 factor in the projected USDA crop year 2002, 2003 imports  
19 and put them on a monthly basis, this would be down almost  
20 50 percent from that low -- from the figures for 2001-2002.  
21 This is -- these are imports that are not going up. They're  
22 going down and they're projected to go down even farther.

23 Now, let's turn to domestic deliveries and the  
24 picture there is also good. In the next chart, Chart 5, we  
25 show current U.S. domestic deliveries for the crop year



1     2001-2002. The way we have gotten them is we have taken  
2     total domestic use from the USDA statistics, cranked out  
3     imports. And I might say the import -- cranking out the  
4     imports, as USDA gives them, gives a somewhat -- it's a  
5     larger amount of imports than it should be and be totally  
6     comparable, because the imports contain imports of food that  
7     contains wheat, which is not a large part of the imports.  
8     There's no reason to leave it. It varies from year to year,  
9     so as to drop the trend. But, you should be aware of that  
10    little gimmick there.

11           The trends, however, are significant here. Total  
12    domestic use less imports, that is U.S. domestic deliveries  
13    for durum next year will be up 12 percent. It will be up  
14    six percent for the -- for the hard red spring. Substantial  
15    gains coming for this industry. This is not an industry  
16    that's injured today. It's not an industry that's  
17    threatened. Things are getting better.

18           Now, let me say just a word for a moment about the  
19    argument of the petitioners here that, oh, yes, things are a  
20    little better now, but -- in fact, they're a lot better, as  
21    you can see -- but this is because of the drought. A couple  
22    of comments on that.

23           First of all, the trends that I have talked to you  
24    about are not caused by the drought. And if you turn back  
25    to Chart No. 1, you will see that imports have been

1 increasing in hot red spring, well, irregularly since August  
2 of 2000 and pretty much continuously since August of 2001,  
3 clearly long before the drought played any role. And you  
4 may notice that they said, just in their earlier testimony a  
5 moment ago, there was no drought in 2001-2002 and,  
6 therefore, there's no drought in that year to explain what  
7 was already a rising trend. I might also add that the  
8 beginning of these trends at this early date precludes any  
9 argument that somehow these trends are -- because of the  
10 price trends or the import trend I'm about to show you, or  
11 because of the filing of the petition in this case long  
12 predates that.

13 Now, look at durum. Durum is even clearer. You  
14 look back about August, September of 2001, the price  
15 increase begins and continues throughout the rest of the  
16 period on the chart, clearly not caused by the drought. You  
17 look at Chart 3, the declines in import volumes have been  
18 taken place since about November of 2001. These are durums,  
19 then, that are not drought caused trends.

20 But even if they were, even if they were, for the  
21 life of me, I cannot see how the petitioners here could  
22 distinguish from a legal standpoint, the drought which they  
23 say dramatically changed the competitive conditions here for  
24 2002, 2003, with the 201 order, which changed the  
25 competitive conditions in the steel case. The Commission's

1 obligation, where they have such a watershed event -- that's  
2 the Commission's term, that's not me making a pun on the  
3 drought -- when it has a watershed event like that, the  
4 Commission's obligation is to look at the post-watershed  
5 event conditions and determine what -- or whether an  
6 affirmative determination should be made on the basis of  
7 those conditions. The answer here is clear. There is no  
8 possible affirmative determination on that basis. This case  
9 should be made to go away.

10 Now, let's, however, play the game the way  
11 petitioners want to play it and let's look back over the  
12 period of investigation. And we're going to look separately  
13 at hard red spring and at durum. There is a threshold issue  
14 as to hard red spring, however, and it's one that came up in  
15 the discussion this morning, and that is like product. Our  
16 belief is that hard red spring is not a separate like  
17 product, that it should be combined at least with hard red  
18 winter and, more appropriately, although not significantly  
19 different, with all hard wheats. So, let me turn to my  
20 colleague, Mat Yeo, to talk just a bit about the like  
21 product issue.

22 MR. YEO: Thank you. We have a separate handout  
23 on the like product issue. It says at the top, "hard red  
24 spring and hard red winter, no clear dividing lines." I  
25 think it was pretty clear this morning, really even from the

1 petitioners own direct testimony, that there's a continuum  
2 of non-durum wheats here. And the principle vertical factor  
3 that defines that continuum is the protein level of hard red  
4 spring, hard red winter, indeed of all of the non-durum  
5 wheats.

6 Now, hard red spring and hard red winter are  
7 neighbors. They're adjacent and an overlapping classes of  
8 wheat on the non-durum spectrum. If you look at Exhibit 1,  
9 which is attached to this, this just shows you the  
10 distribution of protein levels between hard red spring and  
11 hard red winter over a five-year period. You can see that  
12 they have a very high degree of overlap, especially in the  
13 12 to 14 percent protein range. Clearly, there is no clear  
14 dividing line here with respect to protein between these two  
15 classes of hard wheat.

16 Secondly, and again this came out in the testimony  
17 this morning, it is quite clear that the relative protein  
18 differentials between hard red spring and hard red winter  
19 are probably the most important element in deriving price  
20 differentials between the two. If you look at Exhibit 2,  
21 for example, and again we touched upon this this morning,  
22 you can see quite clearly in the period 1996 to the most  
23 recent crop year, the current crop year as a matter of fact,  
24 that the -- in effect, the protein premium between hard red  
25 winter and hard red -- and in this case, dark northern

1 spring, moves in direct relationship to their relative  
2 protein contents. So, this is principally a continuum that  
3 is defined vertically by protein and that is borne out by  
4 the price.

5 But, I think the best evidence of this is evidence  
6 indeed that petitioners put in to some of their petition  
7 questionnaire responses. Contrary to their interpretation  
8 of the very same data that we are looking at, the prices of  
9 the two class -- two classes of wheat, at the same protein  
10 level, are indistinguishable. And if you look at Exhibit 3,  
11 Exhibit 3 shows you how the Kansas hard red winter 13  
12 percent price compares to the Minneapolis 13 percent DNS  
13 price over the POI. I challenge you to tell me which one  
14 has the premium here. Sometimes one is up and the other is  
15 down, and vice versa. There is no clear pattern to which of  
16 these have the higher price.

17 I think even more compelling evidence of that,  
18 however, is the next chart, Exhibit 4. Here, we have  
19 adjusted for potential differences in transportation costs,  
20 which you would get in comparing Minneapolis to Kansas  
21 prices. Here, if you look at the prices at the same place,  
22 these are northwest coast delivery prices, again, there is  
23 very clearly no premium between the two classes of hard  
24 wheat at the same protein level. This is going all the way  
25 back to 1991. Sometimes hard red winter is higher;

1 sometimes DNS is higher; no clear pattern. So, I think  
2 that, you know, just from a strict price perspective, that  
3 says a lot about what the domestic like product here is.

4 But, let's look also at the Commission's past  
5 investigations. In 1994, the Commission looked at this in  
6 the context of a Section 22 investigation. It found in that  
7 report that, "there is a high degree of substitution between  
8 HRS and HRW, depending on the protein levels." Figure 1 of  
9 that report shows, in effect, the non-durum wheat continuum  
10 and its relationship to protein levels and uses; no clear  
11 dividing line. In 2000, in the Section 332 report, again  
12 the same finding borne out by interview and questionnaire  
13 responses.

14 I think another good way of looking at this is to  
15 pick up any USDA publication that discusses wheat: Wheat  
16 Yearbook, Wheat Outlook. You just pick up any one at  
17 random, thumb through it, and you realize that in their  
18 analysis of these two products, it's very clear how  
19 interchangeable and substitutable they are. For example, in  
20 Wheat Yearbook 2001, sharply reduced hard red winter  
21 production will lead to a higher proportion of hard red  
22 spring use by bread makers compared with the previous years.  
23 And you pick up the next year, Wheat Yearbook 2002, food use  
24 of the hard red spring is projected down, because the  
25 improved quality of this year's HRW crop reduced the

1 substitution of HRS for HRW in bread-making. One goes up,  
2 one goes down. It is the same year after year after year.

3 Indeed, if you go back to the 1998 Wheat Yearbook,  
4 two USDA economists did a study of the cross price  
5 elasticity between hard red spring and hard red winter and  
6 found that it was .746. This means that if the price of  
7 hard red spring rises by 10 percent, demand for hard red  
8 winter will rise by seven-and-a-half percent. That is a  
9 very high degree of substitution. Interestingly,  
10 petitioners submitted this evidence in their 2000 332 pre-  
11 hearing brief and this cross price elasticity figure was  
12 cited by the Commission then.

13 Another interesting piece of evidence is  
14 petitioners own economists. In a 1999 study of the proposed  
15 North Dakota wheat pool, Wan Ku from North Dakota State  
16 University, whom petitioners have cited in their submission  
17 now, referred to North Dakota's "market share in the U.S.  
18 hard wheat industry" and demonstrated "the high degree of  
19 substitution between HRS and HRW wheat. Again, it's clear  
20 as day, every economists in this field understands that  
21 these two prices -- that these two products are -- they're  
22 just a variation of the same thing, moving along a  
23 continuum.

24 I think that is in substantial part, you know, the  
25 analysis here. But, if you just do even a cursory

1 examination of the Commission's six factor domestic like  
2 product test on the next page, again, I think it becomes  
3 clearly that these are a single like product.

4 And I want to focus here on just one point. They  
5 have made a lot of -- they put a lot of significance on  
6 alleged "quality differences" in the protein. It's not just  
7 about the protein level, there's some other inherent  
8 characteristic of hard red spring protein that gives it  
9 different baking and different mixing characteristics.  
10 Exhibits 5 through 7, attached here, just go through three  
11 of those factors quickly.

12 Our viewgraph results, this is basically a test of  
13 mixing strength, you can see, you know, no clear dividing  
14 line as you move between the hard red winter and hard red  
15 spring protein levels. Some years, it's higher than others.  
16 Two-thousand-and-one, for example, it's fairly flat; again,  
17 no clear dividing line.

18 The next one, absorption rates, you get all kinds  
19 of things going on. For example, in 1998, you had the  
20 anomaly that in the hard red winter range, it was actually a  
21 little bit higher at some points. Two-thousand-and-one,  
22 it's pretty flat and 2000, hard red spring was higher.  
23 There's no clear pattern here, in these characteristics.

24 Lastly, the stability of HRS and HRW by protein  
25 content, again, all kinds of variation, but the basic story



1 is, you cannot clearly divide these two classes of wheat by  
2 reference to the very characteristics that they have  
3 identified as the defining characteristics that separate  
4 hard red spring from hard red winter.

5 So, I won't go through the rest of the six factor  
6 test here, because I think it all shows pretty clearly that  
7 there's a single like product here. But, I'll just, you  
8 know, conclude by saying that this is a classic example of a  
9 continuum product. One can no more draw a line between HRS  
10 and HRW, than you can draw a line between 13 percent HRW and  
11 12 percent HRW. It's all on a continuum, no clear dividing  
12 line.

13 Moreover, as Dick suggested, a like product  
14 classification of HRS and HRW is the conservative conclusion  
15 here. I mean, everything that we've said about the  
16 continuum applies with almost equal force to the entire  
17 spread of non-durum wheats, even moving into the soft  
18 wheats. It all moves along a continuum of protein and other  
19 factors.

20 Lastly, the Commission has had some recent  
21 decisions in the in the agricultural products directly on  
22 point with respect to domestic like products. I would  
23 suggest that the evidence in this case is even more  
24 compelling than the evidence that was before the Commission  
25 in the greenhouse tomatoes from Canada case, where the

1 Commission identified a quality continuum of tomatoes.  
2 Certain pasta from Italy and Turkey is very much on point,  
3 identifying the continuum of different pasta products and  
4 characteristics, finding no clear dividing line. Likewise,  
5 last year's spring table grapes from Chile and Mexico are  
6 also on point. All of this evidence is before the  
7 Commission and, in our view, compels a domestic like product  
8 finding of, at a minimum, hard red spring and hard red  
9 winter.

10 Thank you.

11 MR. CUNNINGHAM: That in mind, let's begin a short  
12 discussion of why, looking at the period of investigation,  
13 there simply is no possibility of finding affirmatively as  
14 to hard red spring imports. I would preface that by saying  
15 that even if you looked at hard red spring as a separate  
16 like product, the petitioners should be asked some hard  
17 questions about the last chart on Mr. Yeo's group there,  
18 where -- Mr. Yeo's group of charts, and you will note the  
19 price trends there and you will not how similar the price  
20 trends are of hard red spring and hard red winter. One  
21 wonders how, if imports are affecting hard red spring, but  
22 not hard red winter, which would be the case if they were  
23 separate like products, why on earth you don't have  
24 different price trends.

25 Okay. Turn now to the charts beginning Charts 6,

1 7, and 8, which are essentially designed to show you how  
2 small an impact there is, how small a relationship to the  
3 overall scheme of things that Canadian hard red spring  
4 imports are.

5 The first one, covering a slightly longer period  
6 than the period of investigation, shows the share of total  
7 food use of the hard red wheat category, occupied by hard  
8 red spring imports. Those are small shares. You may also  
9 note that there is no significant upward trend in that  
10 little blip up in the last year; but, in general, flat,  
11 maybe even slightly downward, depending on what you measure  
12 it from.

13 If you want to think about the market power, that  
14 is the effect on price of the amount of Canadian hard red  
15 spring entered into the U.S. market, perhaps a better chart  
16 is Chart No. 7, which compares the hard red spring imports  
17 to the total supply of hard red winter and hard red spring  
18 into the U.S., which includes all the production of the U.S.  
19 and the carryover. And the share is so minuscule, it's  
20 simply inconceivable it could have any price impact, as we  
21 will show you; in fact, it does not.

22 The last chart simply to show that it doesn't get  
23 much better for them, if you look only at hard red spring as  
24 a separate like product and look at it on the basis of  
25 shares of total supply. Those are still awfully small

1 shares and no discernible trend.

2 Speaking of trends, let's go to imports and let's  
3 go to prices, and those are portrayed in Chart No. 9. Once  
4 again, we see, as we saw in the earlier chart, there is no  
5 declining trend of HRS prices in the United States market  
6 over the period of investigation. That line is flat to  
7 slightly up. There is a declining trend in imports and  
8 we've drawn the trend line there to show you that.

9 The final thing I would say to you about that  
10 chart is that I defy you to draw a correlation between the  
11 monthly import volumes and the monthly prices. In some  
12 cases, when imports go up, prices go up; when imports go  
13 down, prices go down. In other case, when imports go up,  
14 prices go down. There just simply is no consistent, even  
15 remotely consistent cause and effect relationship there.

16 Let me turn now to Chart 9(a), which is the chart  
17 I asked you to insert there, and these folks have talked a  
18 lot about acreage as an indicator of injury. Certainly,  
19 that is not the case in hard red spring, and the acreage  
20 throughout the period of investigation planted in hard red  
21 spring has risen sharply. Now, they have an explanation for  
22 that. They say, aw, the terrible impact on -- of imports on  
23 durum has impelled people, farmers to shift to hard red  
24 spring. Put aside for the moment that that pretty well  
25 guarantees that you're looking at hard red spring as not

1     impacted and hard red spring, as a separate like product,  
2     should be the subject of a separate negative determination  
3     under their theory.

4             But come back to that. There are other factors  
5     that influence these plantings. We're going to talk about  
6     them a little more in a minute. But, in particular, at the  
7     beginning of this period, there was a very substantial scab  
8     infection problem in durum, which greatly reduced durum  
9     planting at the beginning of this period shifted over, under  
10    their theory, to hard red spring. That's the kind of  
11    causation that these people don't want you to think about,  
12    in terms of shifting of acreage from one wheat crop to  
13    another. And I'll get to that in more detail in just a  
14    moment.

15            Finally, on hard red spring, look at your  
16    underselling data. You will find the underselling data not  
17    to be underselling data. You'll find it to be predominantly  
18    overselling data.

19            In short, looked at the way they want you to look  
20    at it -- well, they sort of want you to look at it this way,  
21    over the period of investigation, there is no basis for an  
22    affirmative case. All the trends go in the wrong direction.  
23    The volume of imports of hard red spring is too minuscule to  
24    have an impact on the hard red spring, hard red wheat  
25    market. There just isn't any case here.

1           Let's turn to durum. Now, we've put the same --  
2   the same charts up here on percentage of total food use and  
3   shares of total durum supply. Two points about these  
4   charts. First, if you look at the percentage of total food  
5   use for the percentage of total supply, you don't find  
6   significant trends. You do find a blip up in 2001-2002 that  
7   we're going to get to in just a minute. But, secondly, if  
8   you look at Chart No. 11, you will find small percentages,  
9   small percentages that don't conform with their view that  
10   the power of Canadian imports in the durum market is such as  
11   to have dramatic effects on price.

12           Now, let's come to the chart that I think is the  
13   most significant chart for the durum case, because the durum  
14   case, I submit to you, is -- viewed over the POI as a whole,  
15   is a causal link case, and there is no causal link  
16   demonstrably. As we talked about a moment ago, the one  
17   place where there is an upward trend, and they milk it for  
18   all its worth, of durum imports is in the crop year 2001-  
19   2002.

20           If that is the case, then that would have  
21   depressed the prices of 2001-2002, right? Well, wrong. If  
22   you look at the chart here, the most impressive part of this  
23   is that if you looked at those figures where the price --  
24   where the volume increase occurs, over the last crop year,  
25   look at those bars and look atop what's happening to the

1 price when the volume is increasing, the price is going  
2 straight up. Imports of durum are not causing injury, even  
3 in the year when the imports increased.

4 There are other reasons for U.S. producers'  
5 problems with durum and for the increase in imports that  
6 have nothing to do with price. And if you'll turn to the  
7 next page, that page is taken from the Matzen & Koos study,  
8 Exhibit I38 to the petition. You should read the text here.  
9 It's dramatic. It's quite clear. It states something that  
10 everybody in this business knows, namely that there are  
11 problems and increasing problems with durum quality in the  
12 U.S. market.

13 If you look at the chart, it couldn't be more  
14 dramatic. Starting in 1992 and continuing on down, durum  
15 quality has just fallen dramatically. Listen to what the  
16 millers have to say later on here. They'd love to buy U.S.  
17 durum, but they -- and they do buy a lot of U.S. durum, but  
18 they need Canadian durum, because of the declining quality  
19 of U.S. durum.

20 Now, let me, also, advert, at this point, to two  
21 other factors. First, the U.S. crop insurance program has a  
22 significant effect in certain periods on U.S. plantings and  
23 on what you plant. In most periods, it's not a massive  
24 effect; but, at times, it gets out of joint and it does. It  
25 has tended to favor other crops than wheat until the recent

1 wheat bill, when they made it -- recent farm bill passed  
2 this year, when they made a specific attempt to correct  
3 that.

4 But, secondly, in 1999, there was a -- there was  
5 an anomaly in the crop insurance, which is discussed in  
6 detail in an article, which we will -- I've got here  
7 somewhere -- we will put in our post-hearing brief, a USDA  
8 article. And I'll read you one excerpt from it. "According  
9 to the National Agriculture Statistics Service, 1999 planted  
10 durum acreage in North Dakota, which accounts for over 75  
11 percent of U.S. durum production, increased 450,000 acres  
12 over the 1998 total of 3.0 million acres, in spite of the  
13 fact that durum prices were five year lows, because of an  
14 anomalous favorable to durum crop insurance program that  
15 year." If you look at their understanding of the shift from  
16 durum acreage to hard spring acreage, that they try to pin  
17 all on import pressures, there is another pressure that  
18 explains that kind of shift.

19 Where are we, then? We are at a place where I  
20 think we can make a definitive conclusion that look at  
21 during the period of investigation, there is no case here.  
22 The trends are in the wrong direction for everything except  
23 the one year of increase in durum imports in crop year 2001-  
24 2002. And demonstrably, that was not an injurious increase,  
25 because prices rose that year and have continued to rise



1     since then on durum.

2             Let me make two final comments now before turning  
3     very briefly to threat. First, don't forget the substantial  
4     portion of U.S. production that goes to exports. Mr. Sumner  
5     is going to discuss that, but let me say two things. First,  
6     that has an effect on any analysis of farmers' profits. If  
7     farmers are selling as much as 40 or 50 percent of their  
8     wheat destined for export and you do an analysis that  
9     doesn't factor in the performance of the export portion of  
10    their operations, then you don't know what is affecting  
11    their bottom line profits.

12            Secondly, the petitioners cite the Matzen & Koos  
13    study, from which I just gave you an excerpt there, for the  
14    proposition that year on year, increases or decreases in  
15    Canadian imports, in both hard red spring and in durum,  
16    produce certain changes in the price; that is the price  
17    would have been higher than it otherwise was if imports  
18    fell, it would have been lower than it otherwise was if  
19    imports increased, okay.

20            You can't make that analysis without considering  
21    exports, because the -- because, if imports decreased, it is  
22    perfectly, to be expected, that U.S. production that had  
23    gone to exports would be shifted back to the U.S. market and  
24    vice -- if imports declined, vice versa. Okay. Did I do  
25    that right? If imports increased, then less would be

1     exported -- or that more would be exported. If imports  
2     declined, then less would be exported. I get to this point  
3     and I start to mix these things up.

4             My other comment is more fundamental. I said at  
5     the outset that this case was an even weaker one than cold-  
6     rolled steel. Here, the petitioners are unable to show  
7     current injury, can't even show import caused injury during  
8     the earlier part of the period of investigation. The more  
9     you listen to them, the more it's clear their concern really  
10    is ancient history. Their price decline evidence relates to  
11    the period 1996-98, entirely before the period of  
12    investigation. See their petition at pages 51 to 52.

13            As to import increases, they would have you look  
14    all the way back to 1989. And the Koos computation of  
15    farmers' income loss is based on comparing each year's  
16    import volume with the level of imports in the 1989-90 crop  
17    year. The more you listen to and read their arguments, the  
18    clearer it is that their real problem is that the U.S.  
19    Canada removed barriers to wheat trade back with the Canada-  
20    US pre-trade agreement. Wheat imports did rise to a level  
21    reflecting that absence of barriers and these fellows, the  
22    domestic petitioners here, understandably would like to  
23    reverse that. But, that's not the function of the  
24    antidumping law. That has nothing to do with this period of  
25    investigation. It has nothing to do with dumping. It has

1 nothing to do with subsidization.

2 My last very brief point is that there is no  
3 threat here. They don't even argue threat seriously. Look  
4 at the USDA forecast for the forthcoming crop year.  
5 Clearly, things are going to get better. Look at all the  
6 press, and we'll give you a lot of press reports in our  
7 post-hearing brief about how there's tremendous demand for  
8 U.S. wheat, both hard red spring and durum. Clearly,  
9 there's no import caused injury for the next year. That, in  
10 itself, refutes any claim of threat that is imminent within  
11 the Commission's guidelines.

12 But even worse, there's not one iota of evidence  
13 in here about what would will happen in the following crop  
14 year, the 2003-2004 year. There is just nothing adduced.  
15 There's nothing on the record. In short, there's no  
16 evidence of any threat here and that is just not an issue in  
17 this case.

18 Let me turn now, if I may, to Dan Sumner.

19 MR. SUMNER: Thanks. I'm Daniel Sumner. I'm  
20 Director of the University of California Agricultural Issues  
21 Center and I'm the Frank Buck professor in the Department of  
22 Agriculture and Resource Economics at UC Davis. Previously,  
23 I was here in Washington as Assistant Secretary for  
24 Economics at the U.S. Department of Agriculture, where I was  
25 responsible for the work of the National Agricultural

1     Statistics Service and the Economic Research Service, which  
2     we've already heard a lot about this morning, and other  
3     agencies, and for economic policy counsel to the Secretary  
4     of Agriculture.

5             I welcome the opportunity this morning to discuss  
6     how U.S. and global wheat markets function and why an  
7     appreciation of the implications of the global nature of  
8     trade in wheat is critical to properly evaluating the  
9     petitioners' allegations. But before reviewing these  
10    economic points, let me endorse strongly the importance of  
11    the data and discussion just presented by Mr. Cunningham.  
12    In particular, he has shown that recent data simply do not  
13    support the claim that imports from Canada have harmed the  
14    economic position of the U.S. wheat industry.

15            Let me turn to four main points about the global  
16    market. First, we all know wheat is traded in a world  
17    market. Prices of the various wheats, including hard red  
18    wheats and durum, move together around the world, because of  
19    market integration. In short, balancing demands in supplies  
20    of wheat globally directly determine the prices on markets  
21    in the U.S. and abroad. It is these market prices that  
22    determine prices faced by farmers of the United States.  
23    This is a view -- this view of the world wheat market is  
24    utterly conventional. It's universally accepted among  
25    academic and government specialists outside these

1 proceedings. And even the petitioners emphasize these  
2 global connections in their 301 petition and in Mr.  
3 Wechsler's comments just a few moments ago.

4           Oddly, the charts provided by Mr. Fisher, however,  
5 seem to suggest that wheat prices in the United States may  
6 be understood by looking at the U.S. internal situation,  
7 while ignoring these global markets. As background, I've  
8 submitted a chart that shows the world wheat prices moving  
9 together, U.S.-Canadian wheat prices together with a sample  
10 of others. This is the standard chart out of the USDA's  
11 Wheat Yearbook.

12           The second point is that the U.S. and Canada are  
13 both important wheat suppliers in the international trade  
14 market. We've heard this. It's vitally important. Other  
15 major traders or exporters are Argentina and Australia.  
16 Russia and the EU also export wheat. But even more  
17 significant in establishing the global supply and demand  
18 balance is the influence of major suppliers of wheat in  
19 durum produced in countries around the world for consumption  
20 at home, in countries such as China and India; that is, U.S.  
21 wheat exports, say, for example, to China, compete directly  
22 with wheat produced in China. China is the world's largest  
23 wheat producer after all and a major importer. Furthermore,  
24 the integration of global -- of the global wheat market has  
25 increased in recent years with the gradual reduction of

1 trade barriers.

2 The other chart I have for you is a pie chart. It  
3 shows that the small share of U.S. and Canadian -- the small  
4 U.S. and Canadian share of world production for wheat,  
5 that's in the lighter colored bands, it also identifies the  
6 very small sliver accounted for by Canadian exports to the  
7 United States, a share so small that it's simply implausible  
8 that it drives wheat prices for the United States and the  
9 world.

10 Third, U.S. hard red and durum wheat producers  
11 export upwards to half their crop. The Commission, of  
12 course, and we've heard this just a few moments ago, cannot  
13 ignore half the earnings of U.S. like product industry and  
14 the disposition of half the crop. When one sees wheat in a  
15 field in North Dakota, it's impossible to know where in the  
16 world that wheat will be milled, in the United States or in  
17 one of the numerous importing countries.

18 The United States -- the United States wheat is a  
19 premier successful export industry. In this respect, the  
20 like product industries the Commission has before it  
21 contrast sharply with the vast majorities of industries in  
22 antidumping or CVD cases. That America's wheat producers  
23 are tied inextricably to a global wheat market is a  
24 condition of competition that the Commission must consider  
25 fully in its analysis. Most U.S. industries identified in

1 other Title VII cases are strictly import substitution  
2 industries.

3 Fourth, because of integration of world markets,  
4 even if the alleged subsidies in that alleged less than  
5 normal -- less than normal value sales resulted in increased  
6 volumes of hard red spring and durum being sold in the  
7 United States, the effect on wheat farmers would still be  
8 negligible. Any increase in Canadian sales within the  
9 United States would reflect diversion in sales that Canada  
10 currently makes in other markets around the world. As a  
11 result of this diversion, the rest of the world outside of  
12 North America would increase its demand for U.S. produced  
13 durum and hard red wheats and U.S. produced wheats will move  
14 to these markets. U.S. exports will increase and the  
15 worldwide market equilibrium is reestablished. Since global  
16 supply and demand remains essentially unchanged, the market  
17 clears at its original price, which is another way of saying  
18 that U.S. farmers are left no less -- no worse off. The  
19 effect on their total sales and prices is negligible.

20 In Exhibit 113 of the petition, the petitioner  
21 submitted a 1999 USDA study, in which they replied. The  
22 study is entitled "U.S.-Canadian wheat trade, the  
23 intersection of geography and economics." And I want to  
24 quote just briefly from that study. It says, "The volume of  
25 U.S. wheat imports" -- implicitly from Canada, of course --

1 "or the change in the volume significantly overstates  
2 associated shocks to U.S. markets, because Canadian wheat  
3 shipped to the U.S. is no longer available to third  
4 countries. As third countries seek alternative sources,  
5 demand for U.S. exports increases, partially offsetting the  
6 impact of imports. With the U.S. exporting half of its  
7 production and Canada exporting nearly 80 percent, world  
8 trade will continue to be the major source of shocks to the  
9 North American wheat sector and North America wheat prices  
10 will continue to depend chiefly on world supply and demand."  
11 This is a statement that captures the consensus view of how  
12 market mechanisms equilibrate the world market for wheat.

13 Now, let me mention very briefly two additional  
14 factors that are important for understanding this case.  
15 First, I want to reenforce the compelling evidence presented  
16 by Mr. Yeo. As we have heard, mills can blend a wide  
17 variety of wheats in various proportions and recipes, to  
18 achieve final flour characteristics. They do this all the  
19 time, thus tightly linking the markets around the world for  
20 a wide variety of wheats. In fact, based on conversations  
21 with analysts at the USDA and elsewhere, this is exactly why  
22 the USDA -- neither the USDA nor anyone else breaks out  
23 wheat production outside of the United States by class,  
24 apart from durum. The global wheat -- in the global wheat  
25 market, it doesn't consider or even report data by classes



1 as defined in the United States, because it's simply not  
2 useful for market purposes.

3 Finally, the petitioners have tried to claim that  
4 a decline in acreage planted wheat in North Dakota somehow  
5 points towards injury. However, farmers switch crops  
6 readily, we've heard a lot about that already this morning,  
7 sometimes just before planting based on relative anticipated  
8 profits and other factors. Land that is not planted wheat  
9 is not left idle.

10 The analogy with plant capacity in a manufacturing  
11 firm or underutilization of plant capacity simply is not  
12 true. A significant shift of land from wheat is accounted  
13 for by, in recent times, an enhanced profitability of  
14 soybeans and other crops, and much of this is due to added  
15 subsidy for soybeans. That soybeans might appear more  
16 profitable and adduce farmers to shift land of soybean  
17 production away from wheat -- away from wheat says nothing  
18 about injury that wheat farmers are suffering, and much less  
19 about whether the imports from Canada are causing that  
20 injury. Indeed, North Dakota land prices have risen  
21 steadily for a decade, reflecting improved economic  
22 prospects for the North Dakota crop producers. To interpret  
23 acreage over time, the Commission will have to examine these  
24 other crops that compete on a year-to-year basis for land  
25 use.

1 Thank you.

2 MR. CUNNINGHAM: Thank you, Mr. Featherstone, for  
3 bearing with us for a moment there.

4 MR. FEATHERSTONE: Thank you, Mr. Cunningham, and  
5 to all the witnesses for your presentations. I know some of  
6 you have planes to catch, so what our plan here will be to  
7 conclude the statements from the North America Millers  
8 Association and then we'll do questioning.

9 But before then, let me make sure we've got our  
10 record straight with respect to the exhibits. We will  
11 accept, Mr. Cunningham, your group, eleven pages of charts,  
12 plus additional Chart 9(a) as Collective Exhibit 3.

13 (The documents referred to  
14 were marked for identification  
15 as Collective Conference  
16 Exhibit 3, and were received  
17 in evidence.)

18 MR. FEATHERSTONE: Then, we'll exhibit, Mr. Yeo,  
19 your group of charts, eight exhibits, comparing hard red  
20 spring and hard red winter, as Collective Exhibit 4.

21 (The documents referred to  
22 were marked for identification  
23 as Collective Conference  
24 Exhibit 4, and were received  
25 in evidence.)

1           MR. FEATHERSTONE: And in connection with that, I  
2       noted on Exhibits 2 and 3, there's an abbreviation in the  
3       title, DNS. What did that stand for?

4           MR. YEO: This, here, would stand for dark  
5       northern spring.

6           MR. FEATHERSTONE: Dark northern spring, okay.  
7       Thank you. You probably said that and I messed it up. I  
8       apologize. And then, Mr. Sumner, your two charts, the  
9       domestic and foreign wheat index, we'll take as Exhibit 5,  
10      and then the pie chart as Conference Exhibit 6.

11                               (The documents referred to  
12                               were marked for identification  
13                               as Collective Conference  
14                               Exhibit 5 and 6, respectively,  
15                               and were received in  
16                               evidence.)

17           MR. FEATHERSTONE: And if the group from the North  
18       American Millers Association can come forward now, we'll  
19       take that testimony. Thank you.

20           MR. CUNNINGHAM: While they're coming up, I just  
21       want to say, I'm really proud of myself that I went all  
22       through this thing and never once slipped and interpreted  
23       HRS to mean hot-rolled steel.

24           MR. DIEHL: You did say hot-rolled spring, at one  
25       point.

1           MR. FEATHERSTONE: While we're switching places,  
2     let me just also mention one other possible concern, and  
3     that is that a number of these exhibits have been in color,  
4     which are very dramatic and they're appreciated by us. I'm  
5     not sure how well they're going to copy as attachments to  
6     the transcript. So, you may want to include some of them,  
7     at least, with your briefs, as well.

8           (Pause.)

9           MR. FEATHERSTONE: Welcome, Mr. Marten. Please be  
10    seated.

11          MR. MARTEN: Thank you. It's a pleasure. My name  
12    is Randy Marten. I'm a Vice President for Miller Milling  
13    Company, based in Minneapolis, and I'll take the opportunity  
14    to introduce my colleagues in a moment.

15          First of all, North American Milling Association,  
16    NAMA, represents 43 companies operating 167 wheat, corn,  
17    oat, and rye mills in 38 states and 152 cities. The  
18    aggregate production of those mills is 160 million pounds  
19    daily. And to put that into a visual perspective, that  
20    would be roughly 300 -- would make 300 million loaves of  
21    bread, similar to what's sitting over there. And this  
22    represents about 90 percent of the total U.S. milling  
23    capacity.

24          I will be presenting testimony regarding hard red  
25    spring wheat. And to my right, David Potter, Executive Vice

1 President, American Italian Pasta Company, Kansas City, will  
2 be addressing durum. And others participating in the  
3 question and answer portion of our session will be John  
4 Miller, President, Miller Milling, Minneapolis; Jim Meyer,  
5 Executive Vice President, Italgrani, based in St. Louis;  
6 and, also, lending their expertise this afternoon will be  
7 Greg Viers, Wheat Purchasing Manager for Verilla America,  
8 Ames, Iowa; and Glenn Zearfoss, Vice President of Logistics,  
9 New World Pasta, Harrisburg, Pennsylvania.

10 Just briefly, Miller Milling Company is a  
11 privately owned company. It was founded in 1985 by John and  
12 a number of partners. We have mills -- three mills in the  
13 United States: one in Winchester, Virginia, about 90 miles  
14 from here; Fresno, California; and the State of Senora,  
15 Mexico, a joint venture with a pasta company there. As a  
16 matter of background and from the perspective from which I  
17 speak, and I was born and raised on a grain and livestock  
18 farm in Illinois, still have a commercial non-working  
19 interest in that farm. And in my career, I've had the  
20 opportunity to be involved in grain merchandising,  
21 transportation, spent 10 years as -- in charge of purchasing  
22 for the second largest baking company in the U.S., and most  
23 recently have been involved in the flour milling business;  
24 so, bring a bit of a diversity.

25 I want to just start out talking about a topic

1     that certainly has been on the table in front of us today  
2     and that is the uses of hard red spring wheat. Hard red  
3     spring wheat essentially has two definable uses. One is as  
4     a product that is used to make a specific bread product, and  
5     that was described this morning and some examples are over  
6     there; in terms of specific hard rolls, buns, Italian  
7     products, Hoagies would be made almost exclusively out of  
8     hard red spring.

9             The other use of hard red spring is as a blending  
10     wheat, and it is blended for two reasons primarily. One is  
11     to meet the protein requirement that a particular customer  
12     specification may have and the second may be by request, in  
13     that they feel there are specific quality parameters that  
14     are brought about by that. But the predominant one is to  
15     meet protein.

16            And I don't have this as a formal exhibit, so if  
17     you'll kind of work with me on this, to give you an idea of  
18     how the blending works for millers working with customers,  
19     if you start with a blank piece of paper and write 11.4  
20     percent protein in the middle of the page, and that is  
21     essentially an average protein of flour that a pan bread  
22     baker would like to receive to make a standard white bread -  
23     - white pan bread loaf of bread.

24            Now, to make that in 2001, and in the upper left-  
25     hand corner, if you'll write 2001 year, that's when the hard

1 red winter crop was harvested, and write 12 percent under  
2 that, that is the percent of the wheat that was available to  
3 us in Winchester, Virginia, that was harvested in 2001 and  
4 been available essentially for the last crop year. Now, if  
5 you subtract 1.1 from that, that will be 12 percent less  
6 1.1, that will give you 10.9. That is the differential  
7 between wheat to flour. So, when we take a 12 percent  
8 wheat, we get a 10.9 percent flour.

9 Our customers require 11.4. So, it was necessary  
10 for us to add spring wheat to that, in order to get up to  
11 the customer specification.

12 Now, up on the right-hand side, you'll write 2002  
13 and under that, write 12.5. And that's the protein that's  
14 available to us this year out of the Kansas, Nebraska crop,  
15 in our case, coming over the Chicago gateway going to  
16 Winchester. Again, subtract 1.1 and you'll come up with  
17 11.4, which means that in the majority of our bread  
18 customers, we are able to provide them with the flour  
19 protein that they require with 100 percent. So, in 2001 and  
20 in previous years, where the average protein is averaged 12  
21 or less, we have used any number of percentages of spring  
22 winter. It might be 60 percent winter, 40 percent spring.  
23 It might be 80-20, depending on the individual customer's  
24 requirements and the protein available in that crop year.

25 This year, we are using almost exclusively winter

1 wheat to provide that. So, a situation of practical  
2 substitutability, that is certainly existing in our mill and  
3 I think that's also consistent with that's going on in the  
4 industry.

5 Let's address very briefly what does a baker want,  
6 what do they define as quality. It can be simply defined in  
7 two ways. One is what works. They simply want a flour that  
8 will assist them or allow them to provide the product, to  
9 produce the product that they are in the business of making,  
10 whether it's white pan bread or variety breads, Hoagie  
11 rolls, whatever.

12 The second is consistency. And having been a  
13 baker and now being on the other side and involved in sales,  
14 I am constantly hammered with sort of an analogy that bakers  
15 use, is I don't care what the quality of the flour you give  
16 me, just make sure it's consistent. And the reason is,  
17 they're operating mixers that have capacity for 800 to 1,000  
18 pounds of flour that's then mixed with water and other  
19 ingredients. And they are completing the mix on each of  
20 these mixers anywhere from six to seven times an hour. And  
21 so, they don't have the ability to adapt to a constantly  
22 changing flour. So, they're looking for a high degree of  
23 consistency from millers, in providing that flour to them.  
24 They define consistency as mix time being constant and  
25 absorption being constant, so they can mix it the same



1 number of minutes and they can add the same amount of water  
2 each time on these doughs six or seven times an hour; in  
3 some cases, repeated 24 hours a day.

4 So, why do we and other millers buy Canadian  
5 wheat? Again, to be simplified into two reasons. One is  
6 customer perception. We, in fact, get requests for the use  
7 of Canadian wheat. And I will admit that in some cases,  
8 there is perception of Canadian wheat having qualities that  
9 may be reality, may be more perceived; but that is, in fact,  
10 the case. So, we buy Canadian wheat to meet our customer's  
11 request.

12 The second is, in my mind, a higher degree of  
13 consistency that is delivered and allows us to meet what our  
14 customers are continuously telling about providing them a  
15 consistent product.

16 And I'd like to conclude with an item that was the  
17 topic in earlier conversation regarding the use of gluten.  
18 And, again, from a baking perspective, to maybe provide some  
19 insight into that, gluten is utilized primarily for the  
20 reason that most bakeries have a limited amount of flour  
21 storage and can really only take one flour. As I've  
22 described here, they may take an 11.4 flour. But, they may  
23 be making products, such as hamburger buns, or hot dogs, or  
24 other variety breads, that require -- or they would like to  
25 have a higher protein flour, but they don't have the bin

1     capability to take those additional flours. And so what  
2     they do is utilize -- gluten, to supplement the protein for  
3     those specific products that they wish to make. So, they  
4     might choose to use different flours, but the practical side  
5     of their bakery does not allow that, and that's the gap that  
6     -- gluten complain.

7             Lastly, I'd just like to say that with a lot of  
8     years of experience and, particularly, the last few buying  
9     hard red spring wheat, we bought a lot of different wheats,  
10    but, at no time, has there been a situation where I have  
11    been offered wheat at a discount to what I consider to be  
12    the prevailing market by Canada and, in fact, on several  
13    occasions, have willingly paid a premium, because of the  
14    perception, certainly it being driven by the -- our ultimate  
15    baking customer, but also the perception that the  
16    consistency was there and/or trying to meet other specific  
17    quality parameters.

18            So, gentlemen, thank you for your time and Dave  
19    Potter will now address the durum aspect from a milling  
20    perspective.

21            MR. POTTER: Good afternoon. My name is Dave  
22    Potter. I'm an Executive Vice President at American Italian  
23    Pasta Company, more frequently known as AIPC. We make about  
24    11 different brands of pasta. There's a small sampling of  
25    it. We, also, produce nearly 60 store labels across the

1 country. Additionally, we're involved in food service, a  
2 segment of the market, as well as industrial ingredient,  
3 where it might be used in products such as Kraft or General  
4 Mills that knead pasta into some of their products.

5 We have four plants: in Missouri, South Carolina,  
6 Wisconsin, and soon in Arizona. We have a fifth in Italy.  
7 Combined, our company has nearly a billion pounds of annual  
8 capacity. I, personally, buy the durum wheat for our  
9 company and I have done so now, this is my tenth year. We  
10 have integrated milling operations with our pasta  
11 facilities. So, we value the knowledge and the quality of  
12 the durum wheat that goes into the process, as it relates to  
13 the economics, as it relates to the quality of the pasta.

14 I'm also the current chairman of the Durum  
15 Industry Advisory Committee. I, personally, buy close to 20  
16 million bushels of better milling quality durum each year.

17 Collectively with me here today is really the  
18 strongest outpouring of support. In fact, we have four of  
19 the top five, in terms of size, pasta manufacturers in the  
20 country represented today, which represents more than half  
21 of the total pasta production in the U.S., probably closer  
22 to 90 percent of the retail branded business. And with our  
23 milling partners, both independent and integrated millers,  
24 we have -- we represent today probably 80 percent of the  
25 total durum milling capacity in the industry.

1 I'll just point out, the reason I elaborate on  
2 that is this is probably the single issue this industry has  
3 agreed on in the 10 years I've been involved in it. So,  
4 that's how supportive we are. And, obviously, on short  
5 notice, everybody dropped everything and came running.

6 Our message today is clear. The U.S. does not  
7 produce enough quality durum to support our needs and the  
8 other needs of the industry, that being export and I'll  
9 elaborate on that in a little bit.

10 Second point is, we absolutely need Canadian  
11 durum. We buy for quality when we go to Canada and Canada,  
12 in turn, is not dumping those values. We're here to tell  
13 you this.

14 I've been around for 10 years, as I said, and it  
15 seems like there's been an annual trade issue and a petition  
16 against Canada. And what we see is a billion points of data  
17 shaken and baked and presented in different ways on all  
18 types of theoretical, possible scenarios of causation. And  
19 we look at it and we say, hey, we're not economists. We're  
20 the experts of the users. We know what's really going on  
21 out there. We're pragmatic. We needed the bushels  
22 yesterday grind, we're grinding them right now, and we're  
23 going to need them tomorrow and for the whole next year.  
24 So, our intent is simply to drive home those points and  
25 hopefully set the record straight on what's really happening

1 in the durum industry in the U.S. and, more broadly, in  
2 North America.

3 If I could draw your attention to the graphs that  
4 I handed out. The first graph here -- I guess, you know,  
5 I'm kind of simple here. I'm not an economist, but I do  
6 like graphs. And I look at the imports in Canada, when I  
7 hear these claims of record Canadian imports, put it in  
8 context of the U.S. exports and you can see here that year  
9 after year, we export anywhere from two to five times as  
10 much of what's imported, okay.

11 I'll contrast that with our industry. We're an  
12 extremely competitive industry. I haven't even met some of  
13 these guys. These are fierce competitors I've just met  
14 today, some of them, okay. For every five or six parts of  
15 imported pasta, there's one part of exported pasta, okay.  
16 That's the intensity of our industry. It's the exact  
17 opposite of this scenario.

18 If you'll turn to the next page, in a typical  
19 supply and demand equation, there's, of course, all kinds of  
20 things going on and sometimes numbers are forced and  
21 whatnot. I'd like to look at it and just say, year over  
22 year, how much U.S. durum has been available to the industry  
23 and to the different uses for the industry. So, the bottom  
24 number is the beginning U.S. inventory, the carryover from  
25 the prior year, stacked on top of that is production. So,

1 each of those years, how much was available to do with  
2 whatever, okay.

3 But even with the "record Canadian imports" that  
4 you don't see here directly and the best efforts in North  
5 Dakota and other areas of the country that grow more durum,  
6 sometimes, we just had repeated quality issues. Despite the  
7 best efforts and the Canadian imports, we see this decline  
8 in carry out stocks, which is very concerning to us.

9 If you turn the page to the third graph, here, if  
10 you go to the right side, just talk about the typical needs.  
11 To me, this is so easy to understand. I'm not sure why we  
12 keep getting everything twisted around. If the mills need  
13 and the mills do need about 70 million bushels of good  
14 quality durum -- the export program in the U.S., we  
15 apparently like to export about 50. That's pretty typical.  
16 It can be down as low as 35 or 40. It's been over 60, as I  
17 showed on the first page. Carryover, you have to have a  
18 carryover in every commodity. So, these notions I hear  
19 about, well, you didn't add in the carryover. Well, you  
20 need to have a carryover. There's a reason for a carryover.  
21 It's security. It's security of your food supply. On top  
22 of that, the producers need some seed to grow the next crop  
23 and, invariably, in the quality, you're going to have some  
24 that goes out as feed quality, at the very bottom of the  
25 totem pole.

1           So, then you compare with what's available each of  
2 the years and you can see each and every year, there's a  
3 pretty significant gap. Where is that gap -- where's it --  
4 how is that going to be filled? It must be imports. We  
5 clearly need the imports at the macro level just to cover  
6 these gaps.

7           Now, onto the quality. If you'll open those  
8 little quality -- the little grain deals there. I like a  
9 little bit of show and tell. I'm not going to make you all  
10 grain experts here today, but there's three fairly distinct  
11 grades there. Then, if you look at the graph, you can see  
12 the red line. That's just what the U.S. mills need, if you  
13 recall, from what we just talked about. The stacked bar  
14 here is from the North Dakota Wheat Commission's quality  
15 survey. This is what they grew last year, broken out,  
16 stratified by quality.

17           You can see the one hard amber durum. There's  
18 five grades. You've heard a little bit about that today.  
19 The top would be number one. Only 32 percent of the crop  
20 last year, 21 million bushels, met that grade, okay. That's  
21 the nice pretty one there on the left, nice plump kernels,  
22 notice the color, nice golden color. It's going to make  
23 some real nice pasta. It's consistently sized. There's a  
24 lack of damage. That will mill tremendously and make  
25 beautiful pasta. That's the pasta you want to eat, okay.

1           The second category, how low do we have to go to  
2     get enough to satisfy our needs? Well, if you went down to  
3     two hard amber durum, you'd pick up another 11 million  
4     bushels. But, if you went down to three hard amber durum,  
5     which is represented in the middle -- the middle of your  
6     sample there, you'd pick up another 15. Now, we're all the  
7     way up to 47 million, compared to the 70 that we need for  
8     the industry.

9           What the North Dakota Wheat Commission is  
10    suggesting is that we use everything, okay, which go all the  
11    way over to the right side now, take a look at that. And  
12    I'd like to ask each of you, is that the pasta you'd like me  
13    to make for dinner for you tonight, because I don't believe  
14    it is.

15           Additionally, in the bottom, the seven and 21  
16    percent, so 28 percent, the bottom 19 million bushels that  
17    were produced last year had an incredibly high level of  
18    vomitoxin. We kind of skirted over this fusarium issue.  
19    It's called fusarium heblight, also known as scab. And if  
20    you have scab damaged kernels, you're going to create  
21    vomitoxin. There are very high levels of vomitoxin in each  
22    of the last two years. So, again, we refer to this  
23    carryover stock to make it through to the next year. How  
24    much of the carryover stock is in the lower grades that has  
25    the vomitoxin? Vomitoxin is limited by the FDA to one part



1 per million for food -- for food products; higher for  
2 byproducts and whatnot going to mill feed. But, that --  
3 there's a limit there. So, I don't suggest anybody nibble  
4 on any of that on the right side at all. But, that's what  
5 we're faced with.

6 Also, one other thing I'd like to point out and  
7 I've heard before in some of the Q&As, on the North Dakota  
8 Wheat Commission's website and whatnot, that they refer to,  
9 we're not buying quality from Canada. In fact, over 50  
10 percent of it was not the top milling quality. Well, let me  
11 just put that apples to apples comparison. What they're  
12 equating it to is the one hard amber durums, okay. So,  
13 that's the measure. They only grew 21 million bushels, if  
14 that's the criteria last year.

15 Canada, if I can continue -- you know, I can't  
16 comment on what the Wheat Board activities off shores and  
17 how all that works. All we know about is really the U.S.  
18 pasta industry and we need to have that grain. When we work  
19 with the Canadian Wheat Board -- well, I say, "we," we've  
20 all agreed on it, we've talked about it, these are  
21 professional sophisticated marketers of grain. They're not  
22 giving anything away. And I've said before, if they're  
23 dumping into the U.S. market, I'm the worst damn pasta durum  
24 buyer in the country, because we've never seen values below  
25 Minneapolis values on a head-to-head comparison, never.

1           The fact is, we buy Canadian durum on a consistent  
2 basis. The majority of our requirements come out of the  
3 U.S. But what we've found is in four or five  
4 characteristics of quality, Canada is consistently higher,  
5 test weights, lower ash levels, less damage. You've heard  
6 about clean and consistent, less damage, less shrunken and  
7 broken, less issues in the grain, less stockage. It's very  
8 consistent. It's a very steady supply of grain, which is  
9 what we need for our markets.

10           What you hear a lot about is protein. That's  
11 because protein is the only quality characteristic out of  
12 North Dakota that consistently does better than Canada.  
13 It's the only one. But, in pasta, once you get to a certain  
14 minimum level, protein above that doesn't really matter. I  
15 mean, we're all chuckling when we're talking about one-tenth  
16 and two-tenths over; they're over delivering; under  
17 delivering. It's really totally inappropriate in our use  
18 for pasta making, okay.

19           In summary, Canada is not dumping durum wheat into  
20 the U.S. U.S. millers do buy Canadian durum for specific  
21 qualities. The U.S. industry desperately needs the Canadian  
22 durum access this year especially, because, as my quality  
23 chart showed, we have a smaller crop coming and there is  
24 many, many quality issues with it once again, and we have a  
25 very low carryover stock.

1           With that, I'd like to thank you for your  
2       consideration, and we're available for questions.

3           MR. FEATHERSTONE: Thank you, Mr. Potter and Mr.  
4       Marten for your presentations. We'll accept your collection  
5       of four graphs as Collective Conference Exhibit 7.

6                               (The documents referred to  
7                               were marked for identification  
8                               as Collective Conference  
9                               Exhibit 7, and received in  
10                              evidence.)

11          MR. FEATHERSTONE: And then, if we could make room  
12       around the table, make sure everybody has got a microphone,  
13       so that we can go into the questioning.

14          MR. NA: This is Dong Jun Na with the Office of  
15       Investigation. Thank you for appearing and your  
16       testimonies. I understand we have a time constraint, so  
17       I'll make my questions as brief and limited as possible.

18          Mr. Cunningham, you mentioned the transshipment  
19       state -- transshipments of Canadian imports.

20          MR. CUNNINGHAM: Yes.

21          MR. NA: Would you be able to, in a post-  
22       conference brief, provide data on that?

23          MR. CUNNINGHAM: Yeah, we'll lay all that out for  
24       you, how we did the computations, where we got that data.

25          MR. NA: And, also, state whether the

1 transhipments include wheat only or also include wheat  
2 containing products, too.

3 MR. CUNNINGHAM: Yeah, we'll lay all that out for  
4 you.

5 MR. NA: Thank you. And, also, in the post-  
6 conference, please, if you would also state what provinces  
7 or areas of Canada that the CWB controls or operates with.

8 MR. CUNNINGHAM: Putting aside the word  
9 "controls," yes, I'll do that.

10 MR. NA: I'm sorry, for lack of a better word at  
11 the time. And maybe also include why the areas that are not  
12 included in the CWB are not.

13 MR. CUNNINGHAM: You mean what parts of Canada are  
14 not included in the CWB and why?

15 MR. NA: Right.

16 MR. CUNNINGHAM: Sure.

17 MR. NA: Mr. Marten, in your testimony, you  
18 mentioned that hard red spring is used for breads and also  
19 in blended wheats. Is there an approximate percentage of  
20 HRS used in blends, as opposed to exclusively just for HRS  
21 purposes?

22 MR. MARTEN: I'm sure that data can be  
23 extrapolated. I do not have it right now. Jim, could we  
24 try to get that or --

25 MR. NA: You will? Okay, thank you, very much.

1           MR. MARTEN: I guess I would simply add, though,  
2     there is certainly going to be a high degree of variability  
3     from year to year, based on the example I gave with the  
4     changing proteins.

5           MR. NA: Okay. For HRS specifically, are you  
6     trying to get protein -- a certain percentage of protein  
7     level first and then supplement it with HRW?

8           MR. MARTEN: No. It's starting with HRW, which is  
9     the -- if you remember the two numbers at the top, the 12  
10    and the 12.5, that's the HRW number of which generated,  
11    then, say, a 10.9, versus the 11.4. So, you'd need to then  
12    blend a 14 or 14.5 spring with that, to elevate the protein  
13    to the customer specifications.

14          MR. NA: Okay. Mr. Potter, for specifically  
15    durum, do you do any blending with durum wheat -- with other  
16    wheats to durum?

17          MR. POTTER: Absolutely. Without divulging our  
18    trade secrets, I'm just kidding, I will tell you that  
19    because of the positive attributes in North Dakota durum,  
20    positive attributes that are fairly distinct to Canadian  
21    durum, and even in the dessert southwest, each region has  
22    positive attributes that are fairly unique, consistently  
23    year over year. Our general strategy is one of a portfolio,  
24    to source from all regions and to blend them. So, if you  
25    get -- if you blend all the positive attributes of the

1 different regions, we believe we get a more consistent and a  
2 higher quality product.

3 MR. NA: And if you would also be able to give us  
4 an approximate percentage of how much durum wheat is blended  
5 with other wheats, as --

6 MR. POTTER: Oh, no, no. I'm sorry.

7 MR. NA: I'm sorry? You don't understand --

8 MR. POTTER: One hundred percent durum wheat, just  
9 blend from different regions is what I was referring to.

10 MR. NA: Other regions; oh, I see, okay. Thank  
11 you, very much.

12 MR. POTTER: I don't think I understood there.  
13 Yeah, thank you.

14 MR. NA: Thank you. That's all the questions I  
15 have for now.

16 MR. DIEHL: Hello, welcome, and thank you for  
17 traveling here. I'll try to keep it short, in terms of --  
18 in light of time constraints. It would be helpful to me to  
19 have and set out in the briefs, I'll address this to both  
20 parties, what is sort of the universe of products we're  
21 looking at. For example, Mr. Marten, when you're having us  
22 write numbers on the page, you're giving an example of a pan  
23 bread. And what I don't have a good notion of yet, of what  
24 -- what are the different numbers that would be applicable  
25 to a hearth bread, to a pizza dough, to bagels, to other

1 products. And if you could set out what this universe of  
2 products are, what percentage, more or less, each makes up  
3 of what's out there; and then, also, what is -- what are the  
4 protein needs for each of those different products. And you  
5 don't have to do that now, but you could have your people  
6 set that out in the briefs, unless you'd like to make a  
7 comment right now.

8 MR. MARTEN: Well, I certainly could give that  
9 description, but I think it would make more sense just to  
10 look at it. And the reason I used the pan bread example, it  
11 is by far the largest single item in the United States and  
12 everything else sort of pales in comparison volume wise;  
13 but, very easily can lay out the protein spectrum of  
14 products and examples along with that.

15 MR. DIEHL: Okay, thank you. And I think you  
16 said, Mr. Marten, that you use -- when the protein value of  
17 the HRW is high enough, that you used exclusively that for  
18 the 2002 year; is that correct?

19 MR. MARTEN: Yes. We have many customers right  
20 now that we are using exclusively hard red winter wheat and  
21 it is working very well in their application.

22 MR. DIEHL: Okay.

23 MR. MARTEN: That wouldn't -- and that would not  
24 have been the case necessarily a year ago.

25 MR. DIEHL: Okay. If Mr. Potter, or whoever is

1 representing Mr. Potter, could -- if you could set out in  
2 the brief more about the vomitoxin or the fusarium, whatever  
3 it is -- I'm not sure I'm using the right terminology --  
4 when those problems existed, what years you believe those  
5 problems arose?

6 MR. POTTER: Well --

7 MR. CUNNINGHAM: Could I just --

8 MR. POTTER: Go ahead.

9 MR. CUNNINGHAM: No, you go ahead.

10 MR. POTTER: As has been testified earlier today,  
11 it's been an issue for many, many years and I think it was  
12 quite a bit starting back in '93 and there was a lot of --  
13 lot of work done by the government and a cross-section team,  
14 throughout industry and government, to work on the issue.  
15 We saw it, and I may be getting my years a little confused,  
16 but I think '96 was a bit of a breakout in North Dakota for  
17 more of this vomitoxin.

18 We established very strict control processes and  
19 incoming grain testing on our mill back in '96. We've seen  
20 in the last two crops significant amounts, probably more  
21 than back in 1996. This year, we suspect there's less  
22 damage, but there's still a lot in the carryover, I  
23 guarantee it.

24 MR. CUNNINGHAM: I was just going to recommend you  
25 also pay attention to the scab. There's a study, which



1 we'll be giving you, that says that in the years 1998 to  
2 2000, the scab cost farmers -- wheat farmers in the U.S.  
3 \$2.7 billion over that three-year period, one billion of  
4 which was in North Dakota.

5 MR. DIEHL: Okay. For Mr. Marten -- I mean, for  
6 Mr. Potter, I understand that you need the Canadian durum,  
7 in order to get the high quality that you need. What did  
8 you do before the Canadian imports were available?

9 MR. POTTER: We're only a -- what are we, 13, 14  
10 year-old company, first of all. So, we were in a startup  
11 mode when I showed up 10 years ago and, at the time, we  
12 bought all of our durum from Bud, Buzz, and Marvin.

13 MR. DIEHL: I'm sorry, from?

14 MR. POTTER: Bud, Buzz, and Marvin. They were  
15 three different elevators, two in North Dakota, one in  
16 Montana. At the time, we didn't need to do anything broader  
17 than that.

18 MR. DIEHL: Is there anybody with a longer  
19 production experience that could comment on that?

20 MR. ZEARFOSS: I'm with New World Pasta. We've  
21 been in the business --

22 MR. DIEHL: I'm sorry, could you just give your  
23 name, so that we get it on the transcript?

24 MR. ZEARFOSS: I'm sorry. I'm Glenn Zearfoss from  
25 New World Pasta.

1 MR. DIEHL: Thank you.

2 MR. ZEARFOSS: We've been business for 70 years  
3 and we're in a little bit different position, because we buy  
4 our flour commercially from some of the folks at this table  
5 and others. So, the source of -- the source of the product,  
6 Canada or U.S., isn't particularly important to us, but the  
7 quality is critical to us. So, we task the millers to  
8 source it from wherever they need to, to give us the product  
9 quality that we need. And, perhaps, they can speak a little  
10 bit more to that.

11 MR. DIEHL: Activate -- if you'll activate your  
12 microphone? Thank you.

13 MR. MILLER: I'm John Miller from Miller Milling  
14 Company and, sadly, my history does predate the agreement  
15 with the Canadians. And so, you know, I'll say this with  
16 some delicacy and given that it's so long ago, I don't think  
17 the repercussions will be too severe.

18 The expectation of pasta quality in the United  
19 States has consistently increased as the markets become more  
20 sophisticated, and it's because we've faced great pressure  
21 from Italian imports. I would say prior to the availability  
22 of Canadian wheat, there was some acceptance of lower  
23 quality wheat into the system out of a requirement. And I  
24 would say that the standards that we, as millers, were able  
25 to apply perhaps in 1985 are not standards that any of our

1 current customers would remotely accept.

2 I'd also say perhaps that -- now, I'd have to go  
3 back and look at the statistics, but some of the disease  
4 characteristics that we've experienced in the last five to  
5 10 years, and all the reasons for that others can go into,  
6 but I think that there was less risk of that in some of  
7 those -- in those prior periods.

8 But, I'd say the biggest issue is that we're not  
9 able to utilize durum today and have market acceptance or be  
10 competitive. But perhaps in those years, we might have.

11 MR. DIEHL: Is also part of the picture that you  
12 would have consumed more of the U.S. durum production;  
13 whereas a lot is being exported now, perhaps you're keeping  
14 more of that here in the states?

15 MR. MILLER: I'd have to go back and look. You  
16 know, I don't recall specifically the percentages of export  
17 relative to the domestic consumption. Certainly, U.S.  
18 consumption has increased dramatically since the periods  
19 prior to access to Canadian wheat, as well. But, I --  
20 somebody else has to give you the statistic on that.

21 MR. DIEHL: Okay, thank you.

22 MR. ZEARFOSS: Glenn Zearfoss, again, from New  
23 World. There were some years in the past when there was not  
24 enough durum available, and I'm going back to the '70s and  
25 perhaps early '80s, and, at that time, we did blend some

1     hard red spring with durum wheat. And it's a huge issue  
2     when you need to do that in the pasta business. What it  
3     does is it makes -- product is softer, it's stickier or  
4     starchy, not a good quality product that you'd want to put  
5     your name on. At the time, we had no choice.

6             What's happened since that time -- and you, also,  
7     have to change label, to say that it's not strictly semolina  
8     that's in the package. So, there's huge issues of having to  
9     do that, if we would have to do that. And you -- when we're  
10    having to do something that the rest of the world doesn't  
11    have to do, then we're also putting ourselves at risk to  
12    Italian imports and other quality product coming in.

13            And echoing what John Miller said, there is a  
14    significant difference in the perception of quality and the  
15    appreciation of quality in pasta products now, from when  
16    there was when we blended products back in the late '70s.  
17    And if we tried to do that now, we'd have an upheaval,  
18    consumer upheaval on our hands.

19            MR. DIEHL: Okay, thank you.

20            MR. BAIR: Excuse me?

21            MR. DIEHL: Yes.

22            MR. BAIR: I'm Jim Bair from the North American  
23    Millers Association staff. I just wanted to add to your  
24    previous question about fusarium or scab and damage  
25    problems. I just wanted to point out that, and you can get

1     this on your own, but U.S. Wheat Associates, which is the  
2     national export promotion branch of the wheat growers -- the  
3     petitioners, in fact, are a major contributor to their  
4     activities and major participant -- on their website, I  
5     noted yesterday data on their analysis of this year's durum  
6     crop quality. And to quote, you know, from that report,  
7     they stated that the average damage was 4.3 percent and  
8     that's above the maximum allowed in grade number two; that  
9     is to say, the average of the samples that they're looking  
10    for wouldn't even make one or two. So, if it's a bell  
11    curve, then there are things significantly lower than three.  
12    And, in fact, they reported they had damage in samples as  
13    high as 42 percent.

14               Well, I assure you that that wheat would be  
15    unusable for any human food and will definitely go to  
16    livestock feed. So, this is wheat that's not available to  
17    the marketplace and cannot be included as such. And that's  
18    no different from year to year. I mean, we see that in most  
19    years, there is high damage, particularly, as they say, in  
20    some of the eastern growing regions.

21               MR. DIEHL: Okay, thank you. Another question for  
22    Mr. Potter. I think you said that you find, in general, the  
23    Canadian durum to be a somewhat higher quality than the  
24    U.S.; did I understand you correctly?

25               MR. POTTER: Yes, in many regards. It really

1 depends on the characteristics. And I think -- again, we  
2 were talking a little bit about this as an industry, that I  
3 think the petitioners, I think other groups try to minimize  
4 or simplify what quality of durum wheat really is. And we  
5 look at 10 or 12 different characteristics between when we  
6 refer to "clean grain." Okay, maybe the protein is not  
7 here, but look how clean it is. We can all look at an  
8 official grade sheet and evaluate how well that will mill,  
9 okay.

10 So, you know, sometimes you just need protein;  
11 other times, you know, you're looking for a clean grain with  
12 a high test weight that has little damage and little  
13 shrunken and broken, because all those bad things go right  
14 out the back of our mill, okay. It goes through the  
15 cleaning operation and it just, fzzz, we're filling up  
16 trucks for byproducts going out the back door, at a much  
17 reduced value.

18 So, when I say "better," I mean, yes, it's better  
19 in many characteristics than North Dakota. North Dakota is  
20 good in other respects. But, the bottom line is, you know,  
21 they all bring positive attributes to the mill. We need it  
22 all.

23 MR. DIEHL: Will you pay something of a premium  
24 for the Canadian product?

25 MR. POTTER: Usually --

1 MR. DIEHL: Okay.

2 MR. POTTER: -- even for the same "grade." And  
3 that's the other thing that, again, is confusing and very  
4 frustrating for me, is part of the grading systems are  
5 different, okay. This very important hardness and vitreous,  
6 the H&V, also known as color. That score in the Canadian  
7 one hard amber durum grade, that can go as low as 80, okay.  
8 And in North Dakota, when we're quoting on a Minneapolis top  
9 milling or choice grain, that's typically 90 -- 88 or 90.  
10 Now, it's trying to get it down to 85. But the point is,  
11 there's this difference and you say, aha, there's the  
12 difference, okay.

13 But, I would contend that everyone of the millers  
14 here would take an 85 Canadian over an 88 to 90 U.S. grade,  
15 only because of the different measurement systems, okay.  
16 The Canadian Grain Commission, as they evaluate that grain,  
17 is much more stringent in the way they evaluate it. So,  
18 over time -- am I getting enough head nods here -- I think  
19 you have a consensus. I mean, so -- and then the  
20 petitioners will use that fact, that, oh, boy, they're not  
21 buying -- they're not buying quality; they're buying this  
22 lower color stuff.

23 So, there -- you just have to trust us. We're the  
24 users. We're the users and, you know, we grind it everyday.

25 MR. DIEHL: Okay. Those are my questions. Thank

1     you.

2                 MR. FEATHERSTONE:   Mr. Deese?

3                 MR. DEESE:   Good afternoon.   Mr. Miller, Mr.  
4     Marten, Mr. Viers, thank you for responding to the  
5     Commission's questionnaire.   I understand that yours is  
6     coming in, Mr. Potter.   Mr. Meyer, I think we have sent you  
7     one, but you have not yet responded.   So, would you please  
8     respond?

9                 MR. MEYER:   It will be there -- it will be in your  
10    offices next week.

11                MR. DEESE:   Okay, thank you.   And Mr. Zearfoss, I  
12    think you were not on our list.   If you have a card or could  
13    you give me your address before you leave today?

14                MR. ZEARFOSS:   Sure.

15                MR. DEESE:   I just have one question really and it  
16    really goes to all of the millers.   And if it would take too  
17    much time, you can respond in a post-hearing brief.   But,  
18    that concerns the mechanics of how you buy wheat from the  
19    domestic industry and the Canadians.   I mean, it was  
20    mentioned this morning that Canadians are able to obtain  
21    through the Wheat Board long-term contracts, but the  
22    domestic industry isn't.   So, would you please comment on  
23    that aspect specifically and any other comments that you  
24    think are relevant in how you buy wheat and how it differs  
25    from the two sources?



1           MR. MEYER: If it's okay, I'd like to respond with  
2   respect to domestic purchases. And Italgrani has a little  
3   bit of a different perspective, I think, that my other  
4   colleagues at the table, in the sense that we're a durum  
5   miller based in St. Louis. We have a large mill there.  
6   But, apart from my colleagues here, we, also, have and own  
7   three -- actually, four grain elevators in North Dakota. We  
8   have owned and operated these elevators for the past 12  
9   years and our strategy behind that is to be able to access  
10  the highest quality durum wheat available.

11           We have invested well over five million dollars  
12  over those years in acquisition and improvements and  
13  additions to those facilities. At each of those facilities,  
14  we have between 250 to 400 individual farmer customers that  
15  come into our elevator to sell us grain. We're full service  
16  elevators. We'll buy canola, flax, spring wheat, durum, all  
17  the commodities that are grown by the farmers. We have a  
18  long-term relationship with those farmers. They trust us,  
19  we trust them.

20           With respect specifically to durum wheat, what  
21  happens is the farmers will come in, look at the board  
22  price, which is literally on the wall, of the price of grain  
23  that the elevator wishes to pay that day. The grain sample  
24  typically comes in. The farmer will await for the grading  
25  procedure to take place. And you'll measure hard vitreous.

1 You'll measure moisture, protein levels, and other things,  
2 as well. You'll check for vomitoxin, to see if that is a  
3 high enough incident in the grain, because that means a  
4 substantial amount to the miller, in terms of what you can  
5 do.

6 The price is discussed and the farmer may sell.  
7 He may not sell. He may take that sample to several  
8 elevators. There are many different elevators. Across the  
9 state of North Dakota, there are, I believe, approximately  
10 400 grain elevators. Some of those are independently owned.  
11 Some of those are co-op owned. Some of those are owned by  
12 larger ag concerns.

13 We acquired our four elevators and operate them,  
14 again, strategically because we wanted access to highest  
15 quality durum. Our elevators are located in areas that  
16 historically produce a lot of durum and a lot of high  
17 quality durum.

18 Getting back to the quality issue for just a  
19 second, if you look at the last two crop years, and I'm  
20 talking about the crop that was harvested in September of  
21 2001 and the crop that's just been harvested in September of  
22 2002, and you look at those quality characteristics, I would  
23 love to be able to buy all of that durum that my farmers can  
24 sell to me, delivered directly to my plant in St. Louis and  
25 grind it and to make flour for New World Pasta. We sell

1 some product to Barilla and to all of my other customers.  
2 The quality characteristics of the durum that's being  
3 produced by all of those farmers that are part of my  
4 customer base, in total, does not meet the current  
5 specifications that I need to be able to produce a semolina  
6 that I can sell to my customers.

7 As a result, I'll buy that durum, but it is  
8 considered, for my purposes, blending stocks. I have to  
9 find some higher quality durum to blend with this lower  
10 quality durum, in order to make specifications. And that is  
11 an absolute fact going on in North Dakota today.

12 There are certainly pockets in North Dakota, there  
13 are stations, there are elevators that have higher quality  
14 durum, and it depends completely on growing conditions, the  
15 conditions when the grain was harvested, and these factors  
16 are all part of it. Dave Potter, myself, and Greg Viers, we  
17 all know where those stations are. We're rapidly gathering  
18 our intelligence about where the better stations are, in  
19 terms of the higher quality wheat. Obviously, those  
20 stations are going to be very busy. We, also, gather a lot  
21 of data on which stations have the lower quality wheat, and  
22 we have to be very careful about where we buy.

23 MR. DEESE: You said that the grain elevator posts  
24 a board price each day. Where do they get the board price?

25 MR. MEYER: They're based on a number of factors.

1 They're feeling whether they're bullish or bearish, with  
2 respect to the future trends of market. As was discussed  
3 earlier, there is no organized futures market in durum  
4 wheat.

5 The elevators are inherently long, relative to  
6 their sells typically. And what I mean by that is they're  
7 buying wheat today. They don't have it sold to a third  
8 party, to a mill, for example, to Dave Potter. So, they  
9 take -- they take chances with respect to what prices  
10 they're willing to pay for grain today versus what price  
11 they will ultimately be able to sell it at come 10 days, two  
12 weeks from now, when they've gathered a trainload quantity  
13 of the grain.

14 They, also, have to deal with the fact that  
15 they're bringing in divergent qualities of grain constantly.  
16 Farmer A comes in and he has some very, very top quality  
17 durum. Great, I'll pay a premium price for that at the  
18 elevator. The next farmer comes in and he has some grain  
19 that on two or three attributes is rather poor. You'll pay  
20 a discount for that and the elevator will consider blending,  
21 to try to arrive at a average price that he can still make  
22 some money at the elevator, when he sells to a Dave Potter  
23 or Greg Viers or Italgrani.

24 MR. DEESE: And when you buy from the Canadians,  
25 how does that work?

1           MR. MEYER: As you know, the Canadians have a  
2   central desk. They do not lead this market. We cannot  
3   emphasize this enough, that they don't come in and undercut  
4   the pricing. They're very cognizant of what the FOB  
5   Minneapolis price is on wheat. And if Dave Potter is the  
6   dumbest durum buyer, I guess my guy is the second dumbest  
7   durum buyer. But --

8           MR. POTTER: Thank you.

9           (Laughter.)

10          MR. MEYER: -- they do not undercut the market.  
11   They are very, very cognizant of what's going on in the U.S.

12          MR. MEYER: But when you're contracting with them,  
13   you're not going around and looking at individual samples  
14   and judging the quality, I take it. And it sounds --

15          MR. MEYER: No, there isn't a need to, because of  
16   the consistency of the delivery of what they deliver.

17          MR. MEYER: So, you contract for a certain -- your  
18   contract is more specific with -- in terms of quality for  
19   the Canadian product?

20          MR. MEYER: Sure. There will be a specific, maybe  
21   one quad or two quad, and there will be an outline of  
22   specific what the qualities are going to be in that train.  
23   And it's very consistent that they deliver the quality that  
24   they say they're going to.

25          MR. POTTER: Would you like some more comments on

1 the mechanics of that?

2 MR. DEESE: Well, I think it's useful, but I don't  
3 know about time. Is that okay?

4 MR. FEATHERSTONE: Sure.

5 MR. DEESE: Okay.

6 MR. POTTER: Okay. When I go to the market, I  
7 need some grain. We buy in trainload quantities, going to  
8 our two big mills. And I will go around, typically, I'll  
9 make some calls. We do some business directly with North  
10 Dakota and Montana elevators. We work some in Minneapolis  
11 Grain Exchange with merchandisers. We'll work with a number  
12 of folks out in the dessert southwest and the Canadian Wheat  
13 Board. And it is convenient, certainly, to make one phone  
14 call to the Canadian Wheat Board, where you make several to  
15 the other places, but you'll ask for values. You'll ask for  
16 offers. And you'll tell them what grade you're looking for,  
17 for what time period. And you collect your information and  
18 there's a bit of a negotiation.

19 Unfortunately, there's not a whole lot of  
20 negotiation with the Wheat Board, because they're really on  
21 top of their game. They've looked at what their values are  
22 relative to Minneapolis, relative to other opportunities  
23 offshore. They're ver confident in their grades and the  
24 quality and the values for that particular period. And then  
25 we make our decision.

1           MR. MILLER: Dave and I are a little different  
2     than Jim. We don't have originating grain facilities up in  
3     North Dakota. We buy wheat from both Canada and from the  
4     United States and our process is virtually identical in both  
5     cases. We solicit offers and we specify what grade  
6     requirements we need on those offers. We go through the  
7     offers and go back to those that we think are, you know,  
8     maybe the leading candidate that day, whether it's a  
9     domestic originator or whether it's the Wheat Board. And we  
10    counterbid and we negotiate and try to reach a conclusion.

11           But, the process is very, very similar in  
12    purchasing between the Canadians and the U.S. for us,  
13    because we don't have originating facilities. We don't have  
14    samples that we look at. We buy trainload quantities, 50  
15    car unit trains at the time, that sort of thing.

16           You asked about the distinction between offering  
17    and the deferred positions, though, I think -- which is  
18    where you were going a little bit. It is frequent -- there  
19    is a continuing trend among U.S. pasta companies, that they  
20    would like to know what the pricing of the raw material is  
21    in farther and farther periods out, partially because I  
22    think that their marketing programs and their market plans  
23    require them to have a knowledge of what their pricing is  
24    going to be in three months, in six months, in nine months  
25    out, partly because of their risk management on a commodity

1     like wheat. And they're continuing pressing us, as millers,  
2     to be able to give them a fixed price out into those future  
3     periods.

4             Unfortunately, in wheat, in durum, we don't have a  
5     futures market. I'm Chairman of the Minneapolis Grain  
6     Exchange and we've attempted twice to develop a futures  
7     market for durum and we've been unsuccessful. So, we have  
8     to look how we can off lay that risk in a cash market. And  
9     it's frequent that the -- that we're not able to solicit or  
10    achieve offers on the U.S. market and deferred positions.  
11    It's frequent that we can't do that in Canada either. But,  
12    it is also frequent that Canada is willing to offer wheat in  
13    deferred positions where we're unable to solicit an offer  
14    out of the U.S. So, it's frequent that if we're looking to  
15    buy into deferred position, that the Canadian cash market  
16    through the Wheat Board is the only offer that we have.

17            MR. VIERS: Could I add to that just a little bit?

18            MR. DEESE: Sure.

19            MR. VIERS: I'm Greg Viers with Barilla America.  
20    We make what we feel to be high quality pasta. We're  
21    actively buying durum in the U.S. in all the durum producing  
22    areas. The Canadian Wheat Board is -- from my perspective,  
23    has been very tough to deal with. They are at the market.  
24    They don't make the market. They, also, for forward  
25    contracting, they charge a carrying charge. Somebody made a



1 case earlier that there should be a value assigned to that  
2 and from what I have seen, there has been or there is a  
3 value assigned to that. There is carrying charge that is  
4 built in on forward contracts that I have made with them.

5 MR. DEESE: I have no further questions.

6 MR. PAYNE: Thank you all for testifying. I have  
7 a few questions. Mr. Potter and any of the other pasta  
8 producers or durum millers, pasta consumption in the U.S.  
9 has taken some pretty significant declines in the last three  
10 to five years, but we're not seeing comparable decline in  
11 durum imports from Canada. You speculate as to why.

12 MR. POTTER: Pasta consumption -- Dave Potter.  
13 Pasta consumption on the retail shelf, it can be measured in  
14 a lot of different ways. First of all, I think you need to  
15 realize which products are being made with the semolina  
16 coming out of the durum mills. Retail pasta is down  
17 probably a couple of percentage points, as it relates to  
18 these one-pound spaghetti and elbows on grocer shelves.

19 However, I'm in the industrial market. I'm also  
20 the general manager of our industrial markets. And in that  
21 area, if you think about frozen pasta meals, canned pasta,  
22 soup pastas, mac & cheese, microwavable products, there's  
23 actually been quite a surge in the last several years in  
24 that whole category and oftentimes people don't realize  
25 that's also pasta. But, it's in many other places in

1 grocery stores, we like to say. And I think -- hopefully,  
2 that answers your question. I don't think the category is  
3 quite as declining as the medium I represented to be.

4 Second -- so, therefore, I don't -- I'm not sure  
5 the question changes a little bit there. I just think the  
6 increase in Canadian is just what the market needs and  
7 especially on quality. Any other viewpoints there?

8 MR. ZEARFOSS: As you look at the market, you,  
9 also, have to look at not only the forms of pasta sold in,  
10 but where it's sold in, and there's a large amount of pasta  
11 that's now selling through channels that it didn't sell  
12 through traditionally. People are buying grocery products  
13 in mass merchandisers and Super K-Marts and many of those  
14 statistics don't always get rolled up into -- if you look at  
15 the traditional IRI and other data services, it doesn't  
16 always include all of those alternate channels. Most  
17 drugstores now have a small pasta section. So, it --

18 MALE SPEAKER: WalMart does.

19 MR. ZEARFOSS: That's right. So, it's very hard  
20 to try and -- you know, in the old days, when everything was  
21 grocery stores, it was much easier to track that total  
22 consumption. It's much harder to do that now, simply from a  
23 fragmentation of the market.

24 MR. CUNNINGHAM: Might I just say, as I understood  
25 what the gentlemen were saying, the demand here for going to

1 Canada for pasta is not a one-to-one relationship with U.S.  
2 pasta consumption, so much as it is a relationship with the  
3 availability of the adequate quality from year to year,  
4 which changes from year to year from U.S. supplies. Would  
5 that be correct, gentlemen?

6 MR. PAYNE: Thank you. I won't -- to follow up,  
7 you don't have to answer it now. If you want to put  
8 something in writing, that would be fine. I would just  
9 direct your attention to the Census Department survey and  
10 manufacturers data, which I am assuming would capture both  
11 the retail, the ingredient, and the mass merchant markets,  
12 and that does some fairly significant declines. And if my  
13 assumption to that is capturing all of those channels of  
14 distribution is not correct, if you could please provide  
15 that, let me know.

16 MR. CUNNINGHAM: And Mr. Featherstone has just  
17 said there wasn't on -- a transcript didn't catch any  
18 response to my question to you about whether, isn't it true  
19 that the demand for Canadian pasta, there isn't a one-to-one  
20 relationship with U.S. pasta consumption, but while they're  
21 a function of more of the ability to get quality here in the  
22 U.S. And it didn't get an answer of that on the --

23 MR. POTTER: Dave Potter replied, that is correct.

24 MR. PAYNE: Just a couple of questions for Mr.  
25 Cunningham. On your chart that you inserted, 9(a), the

1 title says, "U.S. hard red spring planted acreage." But, I  
2 noticed on the Y axis, the units there are actually in  
3 bushels. And so my question is, that upward spike, is that  
4 actually a trend in yield and production, as opposed to  
5 planted acreage?

6 MR. CUNNINGHAM: I'm going to ask Mr. Yeo to  
7 address that.

8 MR. YEO: As it was not my chart, that may be  
9 difficult.

10 MR. PAYNE: If you guys could comment on that.

11 MR. YEO: Can we get you an answer on that --

12 MR. CUNNINGHAM: We'll comment on that in the  
13 post-hearing brief, rather delay the matter here. But,  
14 we'll clear that up.

15 MR. PAYNE: Because, if the Y axis is bushels,  
16 then yield and production is something different than  
17 acreage.

18 MR. CUNNINGHAM: I'm always bad on the footnotes  
19 and the things like that. So, we'll clear it up.

20 MR. PAYNE: Two more questions for Mr. Cunningham.  
21 You comment in your initial presentation about how the price  
22 increases for the hard red spring and I think maybe durum,  
23 but definitely hard red spring, had started to climb in the  
24 2000-2001 crop year. You don't necessarily have to give an  
25 answer now, but if you could elaborate on the possibility

1     that some of that price increase is a result of the Wheat  
2     Board shifting exports from the U.S. to Europe, which had a  
3     particular poor year that year, and to what extent that  
4     might be driving those trends.

5             MR. CUNNINGHAM:   We'll inquire about that and  
6     respond to you.

7             MR. PAYNE:   And then the last question I have gets  
8     to causation, and that is you've commented about the high  
9     prices currently, right now in August, September.  There was  
10    some -- there was pretty extensive coverage in the trade  
11    press about a month ago when the Wheat Board announced that  
12    they would no longer be pursuing export contracts, because  
13    of the severity of the drought in Canada.  To what extent  
14    does the fact that if the Canadian Wheat Board has all of a  
15    sudden pulled out of the market, relate as a one-to-one  
16    direct cause for those price spikes?

17            MR. CUNNINGHAM:   We'll give you a response to  
18    that, too.

19            MR. FEATHERSTONE:   Mr. Carpenter?

20            MR. CARPENTER:   Thanks.  I just had one question  
21    for Mr. Marten.  You said in your testimony that hard red  
22    spring is used to make certain breads and also for blending.  
23    And then you said in blending, you start with hard red  
24    winter and add in hard red spring to get to the desired  
25    protein level.  Is that the experience of other mills --

1 flour mills throughout the country or does that have  
2 anything to do with your geographic location?

3 MR. MARTEN: No, I think that would be consistent.  
4 Certainly, every mill is going to have a unique situation  
5 based on their location and their customer product mix.  
6 But, with the exception of a mill that might be located near  
7 a New England location or upper northeast, where you might  
8 have a high propensity of the hearth breads or the Italian  
9 rolls, I would feel comfortable that the mills in the rest  
10 of the country would use a predominance of hard red winter  
11 and add hard red spring, to achieve their protein goal.

12 MR. CARPENTER: Okay. Now, for the breads -- the  
13 bread products that hard red spring is preferred for, is  
14 there any blending involved, or do they just use -- do they  
15 just make flour straight from hard red spring for those  
16 particular bread products?

17 MR. MARTEN: It is from straight hard red spring.  
18 And if there is any distinction at all, it's that there  
19 would be some products that would require what is commonly  
20 referred to as high gluten flour and that has a lot of  
21 different meanings to a lot of different people. So,  
22 there's some degree of caution there. But, a high gluten  
23 flour is generally made from a 15 percent protein spring  
24 wheat, which would make a 13.8 or 14 percent flour. The  
25 average spring wheat that is utilized in blending is going

1 to be roughly a 14 to a 14.5. Now, there may be some  
2 blending between the 14, 14.5, and the 15, depending on the  
3 application, but it's all going to be 100 percent spring  
4 wheat.

5 MR. CARPENTER: Okay. Now, in your illustration,  
6 where you said that the typical or the average protein level  
7 required by bakeries is 11.4 percent and to get to that  
8 level, it varies from year to year, depending on the  
9 condition of the crops and so on. If -- I think in your  
10 illustration you said in 2002, you had 12.5 percent protein  
11 level for the wheat, which yielded 11.4 percent protein  
12 level for the flour. So, does that mean there was no  
13 blending necessary, no necessity to blend in the hard red  
14 spring?

15 MR. MARTEN: What it means is that for those  
16 customers and in those applications, 100 percent winter  
17 wheat will meet their needs. And that is, in fact, much of  
18 our experience, and that we have dramatically moved from  
19 what I described as a year ago was probably an average of a  
20 70 percent winter, 30 percent spring blend, to achieve the  
21 protein goal, to now moving more toward 100 percent winter.

22 MR. CARPENTER: Okay. My final question is, this  
23 may be difficult to answer and it probably varies from year  
24 to year, but do you have any idea of what percentage of hard  
25 red spring wheat is milled into flour without blending and

1     what percent is blended with hard red winter?

2             MR. MARTEN:   See, I think that was asked earlier  
3     and we were going to try to get that --

4             MR. CARPENTER:   Okay.

5             MR. MARTEN:   -- information.

6             MR. CARPENTER:   Okay.

7             MR. MARTEN:   Right.

8             MR. CARPENTER:   And if you could -- if that varies  
9     from year to year, if you could get us an estimate for each  
10    year.

11            MR. MARTEN:   We'll do our best.

12            MR. CARPENTER:   I appreciate it.   Thank you, very  
13    much.

14            MR. MARTEN:   Indeed.

15            MR. CUNNINGHAM:   Mr. Featherstone, could I add one  
16    point to the answer I gave for the question a moment ago?  
17    There are two points.   One is, these are trends that --  
18    these upward price trends in both hard red spring and durum  
19    go back quite a while.   They go back for at least for a  
20    year-and-a-half.   And so while there may be an additional  
21    upward increment caused by a factor like -- a recent factor,  
22    like you say, the trend is independent of that.

23            The second thing I would say is, to the extent  
24    that one would accept the premise that the Wheat Board  
25    withdrawing from export markets -- and I don't know whether



1     that means U.S. market or other export markets, we'll check  
2     on that -- but to the extent that the Wheat Board withdrawal  
3     from the market because of the drought constitutes a  
4     fundamental change in the marketplace, I think you're  
5     exactly analogous to the situation you had in cold-rolled  
6     steel.

7             Because, remember, cold-rolled steel, what  
8     happened was prices went up. Why? The Commission found  
9     they went up, because -- in substantial part, because  
10    imports had been reduced substantially by the 201 remedy.  
11    If imports are substantially reduced by the drought, each of  
12    those constitutes the kind of watershed even that requires  
13    the Commission to look at the condition after that, rather  
14    than going back to the previous condition, at least that  
15    would be what I would argue.

16            MR. FEATHERSTONE: Mr. Diehl?

17            MR. DIEHL: Okay. I saved a few questions for the  
18    lawyers. The millers can stay and listen, if they want. I  
19    don't know who has to catch a plane. I'm not asking anybody  
20    to leave. Mr. Cunningham, I think when you -- I think I  
21    heard you, I'm not sure, when you described Chart 3, which  
22    were volumes on hard red spring -- no, I'm sorry, I should  
23    have been talking about chart 4 which is Durham. I thought  
24    you said you wouldn't find any volume increases.

25            But then, I think you also said in relation to

1 Chart 12 that there were some volume increases in the last  
2 year for durum imports.

3 MR. CUNNINGHAM: In the last year clearly there  
4 are volume increases for durum crop year over crop year.  
5 What I'm saying is that those increases occurred early in  
6 the crop year. It's been relatively flat through most of  
7 the latter part of the crop year with a blip up in April.  
8 Then it has started to decline, and the forecast is for  
9 further declines.

10 MR. DIEHL: Okay. Thank you. The first couple  
11 charts dealt with I think what you've described as either  
12 flat prices or rising prices for durum and HRS.

13 MR. CUNNINGHAM: Well, durum is a pretty  
14 significantly rising trend and slightly up in HRS.

15 MR. DIEHL: Okay.

16 MR. CUNNINGHAM: Until recently when it moves up  
17 more sharply.

18 MR. DIEHL: All right. I'm not sure if you have  
19 addressed the argument of Petitioners that the injury and  
20 price effects were already noticeable in the market prior to  
21 this time period. If you've addressed that, could you  
22 repeat that for me?

23 MR. CUNNINGHAM: Well, I don't think I've ever  
24 heard of a case where the Commission looked entirely to  
25 price declines occurring entirely before the period of

1 investigation as to which certainly nobody is ever going to  
2 have any finding that those price declines are due to  
3 dumping or due to subsidization. There will never be any  
4 finding like this by any agency. There's no rational link  
5 between those price movements back then and any alleged  
6 present unfair practice.

7 Besides that, where you have for a full three-year  
8 period a stable or rising price level, it seems to me that  
9 the movements that the Commission looks at must be the  
10 movements that are relevant to the current condition of the  
11 industry, and those are the movements.

12 MR. DIEHL: Okay. It would be helpful if both  
13 sides would address the question you put out that you don't  
14 think there's a case where the Commission has found injury  
15 or price effects that were existent before or during the  
16 entire investigative period.

17 MR. CUNNINGHAM: The only declines were before.

18 MR. DIEHL: What I'm interested in is whether  
19 there are examples of where the Commission has found injury  
20 or significant price effects where those effects were  
21 existent during the entire period and not necessarily  
22 getting worse. If both sides could just weigh in on what  
23 you know of Commission precedent on that?

24 MR. CUNNINGHAM: We'll get the researchers on it.

25 MR. DIEHL: Thank you. For Mr. Yeo, it took me a

1 while to understand some of these graphs.

2 MR. YEO: I'm glad you understand them.

3 MR. DIEHL: I'm not sure I do still. On the  
4 alveograph results, the Y axis is W-ERG over GM. Do you  
5 know what that means?

6 MR. YEO: I believe, as I understand this, and you  
7 will appreciate that I'm a lawyer and not a miller. I  
8 believe this is a measure of resistance or strength in the  
9 mixing process. Perhaps someone can opine on this for  
10 clarity.

11 MR. MARTEN: That's correct.

12 MR. YEO: Okay.

13 MR. DIEHL: What is ERG?

14 MR. MARTEN: ERG.

15 MR. DIEHL: ERG? Okay.

16 MR. MARTEN: It's a measure of energy use.

17 MR. DIEHL: Okay. And GM would be grams? It is  
18 ERG over GM.

19 MR. YEO: What I can tell you is that this is the  
20 manner in which it's presented in the annual U.S. Wheat  
21 Associates crop survey.

22 MR. DIEHL: Okay.

23 MR. CUNNINGHAM: We'll give you an explanation of  
24 it.

25 MR. DIEHL: Okay. When I look at the chart, if I

1 take a line and I draw it at about 315 and draw it across  
2 there, it looks as if all the values for HRW would fall  
3 below that line, and all the values for HRS would fall above  
4 that line.

5 My question to you is I think you characterized  
6 this as showing a mixed picture, but yet there is one way to  
7 look at this that would seem to show a distinction. Could  
8 you address that?

9 MR. YEO: Well, I'm drawing my 315 line right now.  
10 My point was there. If you look at the protein continuum,  
11 if you look at the spread of protein, and that was my first  
12 chart, and see the degree of overlap and see how much it  
13 varies from year to year you see a pretty consistent pattern  
14 of movement of the protein spectrum.

15 Here I'm simply making the point that while there  
16 is variation year over year you see a similar pattern of  
17 gradation across the protein spectrum. I believe that is  
18 the case, and again maybe some of our witnesses are better  
19 positioned to answer this, but I believe it is the case that  
20 these types of characteristics are principally a function of  
21 protein and gluten content, so it's going to vary from year  
22 to year, HRW and HRS, depending on their average protein and  
23 gluten content.

24 There may be other characteristics that are at  
25 play here, but my point is it simply follows a continuum.

1           MR. DIEHL: Okay. Does anybody want to comment  
2 further on that?

3           MR. MARTEN: If I may just for a point of  
4 clarification? The data source is the U.S. Wheat  
5 Associates, which is principally export oriented.

6           The alveograph is a very commonly used tool in  
7 Europe and other parts of the world. The farinograph is the  
8 tool that's typically used in the U.S. One of the charts  
9 referred to stability, which is an outcome of the  
10 farinograph.

11           MR. DIEHL: Okay. I would just note that the same  
12 basic observation seems to be applicable to the absorption  
13 rates chart, Exhibit 6. If you draw a line at about 61.5,  
14 for three out of the four years all of the points for HRS  
15 are above all the points for HRW.

16           MR. YEO: Well, but you're --

17           MR. DIEHL: 1988 being the exception.

18           MR. YEO: But you're continuing to move off the  
19 protein curve, of course. Unfortunately, Wheat Associates  
20 doesn't keep its data with an overlapping protein point for  
21 this measure, for any of these quality measures, so you're  
22 continuing to move off the protein curve, so naturally it  
23 moves up a little bit between the HRW and the HRS.

24           MR. DIEHL: I appreciate that, but doesn't that  
25 suggest that in fact there is a persistent protein

1 difference between HRW and HRS?

2 MR. YEO: I'm just saying these characteristics  
3 principally reflect the gradation of protein across HRW and  
4 HRS. My basic point there was simply you can't draw a clear  
5 dividing line between those two classes of wheat with  
6 respect to the protein content, especially because, as we've  
7 heard, there's a huge amount of variability year over year.

8 MR. DIEHL: Okay. That's a point that I think  
9 maybe is not that clear on the record either way because I  
10 think the testimony from the group of Petitioners in the  
11 morning was that it's not just protein content. There are  
12 qualitative differences.

13 I think you're saying that these data look  
14 different because of the protein differences, so that's a  
15 point open for debate in your submissions.

16 MR. YEO: Very well.

17 MR. DIEHL: Okay. This is all the questions I  
18 have. Thank you.

19 MR. FEATHERSTONE: Okay. Thank you all very much  
20 for your presentations and answers to the questions.

21 Ten minutes, Mr. Hunnicutt?

22 MR. HUNNICUTT: It's up to you. We're ready now.

23 MR. FEATHERSTONE: No, no. If you're ready to go,  
24 we'll continue with the closing statements.

25 (Pause.)

1           MR. FEATHERSTONE: Welcome back, Mr. Hunnicutt.  
2 Please proceed at your convenience.

3           MR. HUNNICUTT: Thank you, Mr. Featherstone. I  
4 commend everyone for their stamina and thank you for your  
5 attention. I'm going to make just a few brief comments and  
6 then turn most of the factual rebuttal over to Neal Fisher.  
7 This is Charles Hunnicutt.

8           First, I do want to say that any morning where I  
9 have Mr. Dick Cunningham agree that there is a year in which  
10 there is an increase in imports in one of the like products  
11 I consider a good day's work and will take what I can get.

12           Secondly, I will address the issues of cold-rolled  
13 steel primarily in our post-conference submission, but it  
14 did occur to me that, of course, as grand as Section 201  
15 impacts are and the escape clause mechanisms of the WTO,  
16 they are not an act of God, and there are some distinctions  
17 to be drawn right away in that regard.

18           I also want to discuss one issue related to that  
19 that we will also cover in our post-hearing submission. As  
20 Mr. Featherstone knows, -- the rest of the audience doesn't  
21 -- I've left my glasses at home today, so I may get this a  
22 little bit wrong, but looking at the September 24 *Miller and*  
23 *Baking News* and a discussion of recent semolina prices, the  
24 quote is, "But since then, the dispute between the North  
25 Dakota Wheat Commission and the Canadian Wheat Board flared



1 up again, and the CWB withdrew offers." The reason we're  
2 seeing the CWB withdraw from this market is in fact this  
3 investigation and not any other factors that are impacting  
4 on it.

5 Related to an analysis of the drought, which is  
6 the other factor there, I would again argue that looking  
7 back to the historical patterns of the impact of droughts on  
8 this agricultural market are inappropriate methodology for  
9 analysis even if they fall out of the period of  
10 investigation; not that you would expect an exact  
11 replication, but in order to understand what a normal market  
12 reaction to a drought situation would be, the last time  
13 you've seen that is 1988. The Commission should look at how  
14 that episode played out in determining whether this is a  
15 normal market reaction this time.

16 I did want to mention just in passing that Wan Ku  
17 was cited as an economist for the Petitioners. While Wan Ku  
18 is an excellent academic ag economist, he is not our  
19 economist. We have simply cited to his academic work and is  
20 not related to the Petitioners.

21 I also wanted to mention to clear up any confusion  
22 that we're not arguing that all injury that has occurred to  
23 this industry since the beginning of the Canadian-United  
24 States Free Trade Agreement is what we're arguing about  
25 here. We are arguing that we have a strong case based on

1 the period of investigation, but that one cannot ignore what  
2 has led up to this situation. I think it's related in some  
3 ways to how a free market plays out in a commercial manner  
4 in an agricultural commodity, and that's related to the  
5 argument that we've just heard eloquently put forward by the  
6 millers.

7 I think there's an issue, a clear, fundamental  
8 issue, of respect to the argument of the millers that the  
9 entire so-called shortage or insufficiency analysis presumes  
10 that the imposition of antidumping and countervailing duties  
11 will eliminate Canadian imports. Of course, this is not the  
12 case.

13 The duties would shift share at the margin back  
14 from the CWB to domestic producers, but Canadian imports  
15 would undoubtedly remain a significant portion of the U.S.  
16 market for durum. The prices would be somewhat higher,  
17 which results in an improved domestic financial performance  
18 for the U.S. growers, but then there would be no shortage.  
19 Markets would clear without the distortions introduced by  
20 the dumping and the countervailing duties.

21 I guess the only hypothetical shortage that I  
22 think could occur that they could really claim would apply  
23 to the total value of Canadian wheat actually specified by  
24 the millers' customers each year. They have not given a  
25 single customer who will only use Canadian wheat. They

1       should list all of those.

2               They've not given the volume of Canadian wheat  
3       specified to each customer to the exclusion of U.S. wheat.  
4       They should be required to do so in order to make this  
5       claim. That way the Commission can verify the claim and see  
6       what percentage of Canadian imports respond to this  
7       hypothetical, presently undocumented claim of a preference  
8       for Canadian wheat.

9               With that, I'll turn this final rebuttal over to  
10      Mr. Fisher.

11              MR. FISHER: Thank you for this opportunity. I  
12      have several points. Many of the issues raised will be  
13      covered, as Charlie said, in the post-conference submission.  
14      Charlie covered a couple of the points that I was going to  
15      make, so that's going to shorten this a bit, which will be a  
16      good thing.

17              On the issue of the like product issue between  
18      hard red winter and hard red spring wheat, I find some of  
19      the examples that have been cited problematic, quite  
20      frankly. I'll cite some examples just from trade  
21      experience. One, and I suppose one of the most obvious, is  
22      that the Canadians very vigorously segregate their winter  
23      and spring wheats. I think there's some evidence that there  
24      is not the great degree of substitutability that was  
25      referred to here in some of the comments.

1 I also found some of the exhibits in that  
2 presentation more than a bit flawed, or at least the  
3 interpretation of them. Maybe that would be the better way  
4 to say that. For example, in doing a like protein or like  
5 commodity analysis of the Pacific Northwest, few, if any,  
6 customers ever buy any 13 protein hard red spring wheat off  
7 that market. All of the proteins are oriented to the upper  
8 end of the spectrum because that is the market. No one in  
9 the Asian market is looking for low protein wheat. They're  
10 all looking for 14s and higher, so that's a flawed example I  
11 think that was cited there.

12 I would view the hard red spring wheat/hard red  
13 winter wheat relationship more complementary certainly than  
14 substitutability. Also in those quality charts that someone  
15 made reference to earlier, Exhibits 5 through 7 I believe, I  
16 think these actually draw very clear lines between the two  
17 classes of wheat.

18 An alveograph of 225 to 250 would be a disaster in  
19 a spring wheat, and those are a reference to those charts,  
20 whereas the average of a spring wheat crop is around 350 on  
21 the alveograph W values, and they can be found in the U.S.  
22 Wheat Associates' information that he cited indicated out  
23 into the 400 range.

24 On the absorption there's also clear separation,  
25 and in the stability certainly when you look at these values

1 while if we're not cereal scientists they may look like  
2 they're similar, they are not. In absorption, something  
3 below 60 or those that are above 60 in that example, and I  
4 think that was Exhibit 6, those are extreme differences, and  
5 there is no continuum I think as there was referred to  
6 earlier.

7 I think another question might need to be asked  
8 there. I didn't hear much discussion about the industry  
9 substituting CRWS or the Canadian version of hard red spring  
10 wheat for hard red winter in any of the discussion that you  
11 just heard. It usually was a substitute for spring wheat.  
12 I think that also is another one of the separations that  
13 maybe should be considered here.

14 In the area of price, some of the folks have  
15 commented that they weren't economists. That was apparent.  
16 I don't know why a shortage does not incite some interest in  
17 the price. When you see prices as depressed as they've been  
18 over the last four years, and three of those four years are  
19 included in the POI, for that price not to flicker upward  
20 even once during that period of these pronounced shortages,  
21 I find that very interesting.

22 Also in that equation of the perceived needs of  
23 the industry there was no desert durum, the 15 to 20 million  
24 bushels of U.S. durum that is of high quality produced in  
25 Arizona and California. It was not given a mention in the

1 equation.

2 Also, in terms of that equation on the industry  
3 needs no one needs a 40 million bushel carryover in durum.  
4 Pipeline supplies have been as low as half of that, and  
5 prices still did not respond, by the way, so I think there's  
6 some overstatement of the industry needs.

7 There is also an issue with the vomitoxin. If we  
8 want to make this a debate in the public record about a  
9 toxin in the food supply I guess we can do that, but maybe  
10 that's not such a good idea. I think it's been overrated,  
11 and I think maybe I would sample that sample that was passed  
12 around.

13 The protein issue sometimes is confused. In some  
14 of the discussion we just heard, it was commented that  
15 protein is an issue in durum. The only time I ever heard  
16 that as an issue was when some of the gentlemen seated here  
17 made it an issue about three years ago when protein was a  
18 shortage in durum. Otherwise they're right. Protein is  
19 typically not a big issue. Most of the labeling that they  
20 have from their companies indicates a 12 percent product  
21 content, and I think most of the time the crop is consistent  
22 with that, and there usually is not a problem except when  
23 they vocalize it.

24 On the issue of the blended pastas with other  
25 wheats, I think that is a phenomenon that has largely

1 passed. However, the representatives of this industry  
2 vigorously defended that when that was an issue when they  
3 felt inclined to blend spring wheats or winter wheat farinas  
4 with the semolina made from durum wheat.

5 On the forward contracting issue, this is a big  
6 issue, and it definitely keeps prices flat. That's the  
7 intention of it. There's a reference to a minor carrying  
8 charge that was mentioned. It has been hard to uncover any  
9 evidence of a meaningful carrying charge in that discussion  
10 of any of the forward contracts that come from the Canadian  
11 Wheat Board. It's not a factor that's out on the table, or  
12 I've not seen it, and it further implies I think that this  
13 is mostly about prices and keeping them flat rather than  
14 about shortages and availability.

15 That's all the comments I have right now. I would  
16 like to thank you for the opportunity to share some of those  
17 comments, and we will make a more complete report in the  
18 post-conference submission.

19 MR. FEATHERSTONE: Thank you, Mr. Fisher and Mr.  
20 Hunnicutt.

21 MR. CUNNINGHAM: I'll be very brief, Mr.  
22 Featherstone. There are three or four points that I think  
23 you should keep in mind as you evaluate this case. First is  
24 that every aspect of the injury that is claimed by the  
25 Petitioners turns on the question did imports depress prices

1 or suppress prices in the U.S. market.

2 I don't think that argument can stand on the facts  
3 of this case, and in assessing that argument, indeed  
4 assessing the case as a whole, I think you should ask  
5 yourself three successive questions.

6 First, is this industry today being hurt by the  
7 adverse impact of imports; that is, the current action of  
8 imports in the marketplace. That is, after all, the mandate  
9 that this Commission says that it has from the statute, and  
10 they're right. I would refer you to Cold-Rolled Steel at  
11 page 31 where the Commission quotes its mandate as being to  
12 look at the time period that provides probative, reliable  
13 data in as contemporaneous a time period as possible.

14 So let's begin again by looking at the current  
15 period. I submit to you that you don't find any injury  
16 caused by imports. You don't find any adverse effects of  
17 imports in the current period. I think that is beyond doubt  
18 on the record in this case.

19 Let me pause there to talk about the role that the  
20 drought plays in this. The role of the drought is it's what  
21 the Petitioners offer to try to explain away the fact that  
22 when you look at the industry now, the market now, there is  
23 clearly no adverse impact of imports. It is on that point  
24 that Cold-Rolled Steel is relevant because they are the  
25 ones, the Petitioners, that are saying that the drought is a



1 watershed event. It changes things so as to explain the  
2 health of the industry. That's what the 201 was in Cold-  
3 Rolled Steel.

4 Like the 201, the effects of the drought will  
5 continue for essentially a year. As I emphasized earlier  
6 today, there's no evidence as to what is likely to happen in  
7 this market after that year. There's no evidence of any  
8 likelihood of injury after that year. It just says the 201  
9 will continue until at least the midterm, approximately the  
10 same time from the Commission's final determination in the  
11 Cold-Rolled Sheet case, which is coming up, until the  
12 midterm, about the same time length as the drought period  
13 will affect this crop year.

14 Okay. The second question you should ask yourself  
15 is is there any evidence, is there any real valid case here,  
16 during the period of investigation that the action of  
17 imports during that period has caused material injury to the  
18 domestic industry. The trend analysis clearly refutes that.  
19 Both products' prices rose during the period. In durum in  
20 particular, prices rose significantly during the period.  
21 Remember, the Petitioners' focus in this case is on imports'  
22 affect on price, and all of their other arguments of injury  
23 are derivative from that.

24 Now, you also have the underselling evidence  
25 throughout the period, and you have it throughout the period

1 because you have not only here what you did, not only your  
2 questionnaires here, but you have it in what you did in the  
3 332. You will find that a case of rising prices in the  
4 marketplace, no significant underselling by the imports and  
5 all injury claimed being derivative from alleged price  
6 effect. That's a case where you're compelled to have a  
7 negative decision. There's just nothing on the record.

8 That brings me to the point that you made, which  
9 is the third question, which is doesn't this case just boil  
10 down then to the argument that imports depressed prices, as  
11 they put it, beginning in 1996 through September, 1998.  
12 That's the period they say in their petition. They don't  
13 give any evidence of how imports operated. They don't have  
14 any analysis to that effect. They show a declining price at  
15 that period. Okay.

16 I submit to you, first of all, that that's the  
17 question that the Commission pretty squarely decided in  
18 Cold-Rolled Sheet; that you don't go back and ask. That's  
19 too long ago. It's not contemporaneous. It's the farthest  
20 thing from contemporaneous.

21 Finally, as I step back from this let me just say  
22 that I really do believe this is not a case about effects of  
23 dumping or subsidization on Canadian imports. The fact that  
24 their basic argument when stripped of all of the allegations  
25 that are clearly refuted, the allegations related to their

1 present situation, the allegations related to what went on  
2 in the period of investigation, their argument necessarily  
3 goes to the change and the circumstances of trade and the  
4 conditions of trade between the United States and Canada  
5 that occurred during the 1990s when we had first at the end  
6 of the 1980s the elimination of barriers, of tariff barriers  
7 to imports of wheat followed by a significant increase, as  
8 one would expect in the imports of wheat, interrupted  
9 briefly by the TRQ.

10 Since then, and we'll give you some graphs and  
11 some charts in the post-hearing brief. Since then what you  
12 see is that imports returned to the level that they had been  
13 before the TRQs, as you would expect, and then they have on  
14 balance stayed stable or gone down from that level since  
15 then.

16 What this case is about then is the ascent of  
17 imports to that level in a time period that's not relevant  
18 to this investigation and for a reason, that is the  
19 liberalization of trade between the U.S. and Canada, that's  
20 also not relevant in this investigation.

21 Particularly in a bilateral issue as important as  
22 wheat, we can't use the antidumping law to try to reverse  
23 U.S.-Canada trade policy. What you need to do is do what  
24 the Commission traditionally does; look at present  
25 condition, look at the period of investigation, look at

1 trends in the period of investigation, look at underselling  
2 in the period of investigation, look at all the things that  
3 so clearly in this case require a negative determination.

4 MR. FEATHERSTONE: Thank you, Mr. Cunningham.

5 Just a couple of real quick administrative  
6 reminders. The deadline for the submission of corrections  
7 to the transcript and briefs in these investigations is next  
8 Wednesday, October 9. If briefs contain business  
9 proprietary information, a non-proprietary version is due  
10 the following day.

11 The rest of the schedule is uncertain at this  
12 point because the Commerce Department has extended the time  
13 period for its initiation decision. Assuming that Commerce  
14 does initiate that, the parties will be able to, if you  
15 want, submit comments specifically on anything that Commerce  
16 says in we'll say something like two working days after  
17 Commerce announces so that everybody knows the date.

18 Likewise, as soon as we are able to set a date for  
19 the vote we will immediately notify parties.

20 Thank you again for your participation. This  
21 conference is adjourned.

22 (Whereupon, at 2:52 p.m. the preliminary  
23 conference in the above-entitled matter was concluded.)

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**CERTIFICATION OF TRANSCRIPTION**

**TITLE:** Durum and Hard Red Spring Wheat  
**INVESTIGATION NO.:** 701-TA-430 and 731-TA-1019 (Preliminary)  
**HEARING DATE:** October 4, 2002  
**LOCATION:** Washington, D.C.  
**NATURE OF HEARING:** Preliminary Conference

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

**DATE:** October 4, 2002

**SIGNED:** LaShonne Robinson  
Signature of the Contractor or the  
Authorized Contractor's Representative  
1220 L Street, N.W. - Suite 600  
Washington, D.C. 20005

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker-identification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

**SIGNED:** Lorenzo Jones  
Signature of Proofreader

I hereby certify that I reported the above-referenced proceeding(s) of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

**SIGNED:** Beth Roots  
Signature of Court Reporter